ellipticlabs

Elliptic Labs First Launch on a Foldable Smartphone – Transsion Tecno Phantom V Fold

Oslo, Norway — Elliptic Labs (OSE: ELABS), a global AI software company and the world leader in AI Virtual Smart Sensors™, has launched the AI Virtual Proximity Sensor™ INNER BEAUTY® on the Transsion flagship Tecno Phantom V Fold smartphone, Elliptic Labs' first foldable phone launch. The Tecno Phantom V Fold is being launched for the global market. Elliptic Labs' partner MediaTek is driving the Tecno Phantom V Fold with its premium Dimensity 9000+ chipset. The contract for this launch was previously announced by Elliptic Labs.

"Elliptic Labs's partnership with Transsion has thus far resulted in some of the most advanced smartphones produced under their higher-end Tecno brand," said Laila Danielsen, CEO of Elliptic Labs. "The Tecno Phantom V Fold is the first foldable phone to utilize our AI Virtual Proximity Sensor INNER BEAUTY. Much like the bezel-less designs before it, the foldable phone design trend is the latest smartphone industrial design that takes advantage of the AI Virtual Smart Sensor Platform™, which continues to empower smartphone makers to offer devices that are smarter, greener, and more human-friendly."

AI Virtual Proximity Sensor INNER BEAUTY
Elliptic Labs' AI Virtual Proximity Sensor detects when a user holds their phone up to their ear during a call, allowing the smartphone to turn off its display and disable its screen's touch functionality. This keeps the user's ear or cheek from triggering unwanted actions during the call, such as hanging up or dialing numbers. Turning off the screen also helps conserve battery life.

Proximity detection is a core capability that is used in all smartphones, but Elliptic Labs' AI Virtual Proximity Sensor is a unique, software-only solution that delivers robust proximity detection without the need for a dedicated hardware sensor. By replacing hardware sensors with software sensors, the AI Virtual Proximity Sensor reduces device cost and eliminates sourcing risk.

Contacts
Investor Relations:
Lars Holmøy
Lars.Holmoy@ellipticlabs.com

PR Contact:
Patrick Tsui
pr@ellipticlabs.com

About Elliptic Labs
Elliptic Labs is a global enterprise targeting the smartphone, laptop, IoT, and automotive markets. Founded in 2006 as a research spin-off from Norway's Oslo University, the company's patented software uses AI, ultrasound, and sensor-fusion to create AI Virtual Smart Sensors that deliver intuitive 3D gesture-, proximity-, presence-, breathing-, and heartbeat -detection experiences. Its scalable AI Virtual Smart Sensor Platform™ creates software-only sensors that are sustainable, human-friendly, and already deployed in hundreds of millions of devices around the world. Elliptic Labs is the only software company that has delivered detection capabilities using AI software, ultrasound, and sensor-fusion deployed at scale. The company is listed on the Oslo Børs.

Elliptic Labs is headquartered in Norway with presence in the USA, China, South -Korea, Taiwan, and Japan. Its technology and IP are developed in Norway and are solely owned by the company.

Trademark
INNER BEAUTY is a registered trademark of Elliptic Labs.

AI Virtual Smart Sensor, AI Virtual Smart Sensor Platform, AI Virtual Proximity Sensor, AI Virtual Presence Sensor, AI Virtual Connection Sensor, AI Virtual Gesture Sensor, AI Virtual Heartbeat Sensor, and AI Virtual Breathing Sensor are trademarks of Elliptic Labs.

All other trademarks or service markets are the responsibility of their respective organizations.

Image Attachments
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Attachments
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