

Gaming Corps launches game in collaboration with Snoop Dogg and Roobet

Gaming Corps AB (publ) (the "Company" or "Gaming Corps") today announces that the Company is launching an exclusive game in collaboration with world artist and actor Snoop Dogg, and Roobet Casino.

Gaming Corps announces that the company is launching games in exclusive collaboration with Snoop Dogg and Roobet, the casino for which he is an ambassador. Snoop Dogg has a long career in the music industry since debuting on Dr. Dre's 1992 album, having sold nearly 50 million albums, and appearing in several movies and series over his long career.

For more info about the artist, please visit: <https://snoopdogg.com/>

The game entitled; "Snoop's High Rollers" is based on Snoop Dogg's personality, lifestyle, musical profile and charm mixed in an entertaining way. The music is inspired by early and later works from Snoop Dogg's career, where he has also personally narrated elements of the game. The slot features hand-picked elements from Snoop himself, as well as a variety of exciting features curated by Roobet, a premier online casino operator who took the industry by storm in 2019.

The launch will take place exclusively on Roobet and will later be launched through Gaming Corp's distribution to the global market with the suppliers with which the Company has agreements. A great deal of focus has been on marketing, which is planned in parallel with the development of the game and is handled by a larger team of experts at Roobet, who specialize in celebrity entertainment & marketing.

"It is with much pride that we at Gaming Corps have had the chance to develop a game in close collaboration with Snoop Dogg and Roobet, where we have combined our unique gaming perspective with Snoop Dogg's unparalleled style and charisma. Our vision is to offer players an experience where music, culture and gaming merge into something extraordinary. Our close collaboration with Roobet has enabled us to do the impossible, namely world-class marketing, game release is planned for 20th of April. We're thrilled, and discussions are already underway about several game concepts!" Says Juha Kauppinen, CEO

"Roobet loves pushing the envelope and never flinches at an opportunity to bring iGaming and pop culture together. Snoop loves his game, we love the game, and we've been delighted at the experience of building something that feels fresh in an industry full of remixes. We can't say enough nice things about the Gaming Corps team, and we're excited to hear what the gaming community has to say!" Anthony Brennan, Head of Partnerships, Roobet

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This press release is available in its entirety on www.gamingcorps.com/newsroom

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Gaming Corps AB is a public limited liability company listed on Nasdaq First North Growth Market under the ticker GCOR with ISIN code SE0014694691. Certified Adviser is Eminova Fondkommission AB. Gaming Corps is a game development company headquartered in Uppsala, Sweden, with development studios in Smart City, Malta and Kiev, Ukraine. Gaming Corp's mission is to develop original content for Gaming and iGaming, serving the selective gamer with niche video games and premium casino games. Gaming Corps holds a license for the development and distribution of casino games issued by the Malta Gaming Authority.