

Bosses Däck merges with Däckhallen i Falköping

Bosses Däck, a well-regarded tire shop in Falköping, merges with Citira's Däckhallen i Falköping. As part of the transaction, the owner Gustav Johansson is joining forces with Citira, taking over the role as Manager at Däckhallen i Falköping. The transaction strengthens Citira's presence in southwestern Sweden.

Bosses Däck has served customers in Falköping for many years, most recently with Gustav Johansson at the helm, who has continued to build on the reputation for reliable, high-quality tire services, growing a loyal customer base through a personal approach and a consistent focus on service quality.

"We are very pleased to welcome Gustav to Citira. Gustav has managed a tire shop with a strong reputation and a dedicated customer base, having him continue as Manager at Däckhallen ensures that his local expertise and customer relationships remain at the heart of our operations in Falköping," says Urban Tibbelin, Head of Sweden at Citira.

"Joining Citira is the right step forward. It has been a privilege to run Bosses Däck and serve customers in Falköping, and I look forward to carrying that commitment into my new role at Däckhallen. With the backing of Citira's resources and network, I am confident that we can continue to develop and strengthen our service offering in the region," says Gustav Johansson, incoming Manager at Däckhallen.

"I have worked at Däckhallen for nearly thirty years, and while it is not easy to hand over something I have devoted so many years to, knowing that Gustav is taking the reins makes it easier. He knows this business, he knows the local market, and he knows the customers. I am confident that Däckhallen is in good hands. I wish him and Citira all the best in the next chapter," says Michael Långnerud, outgoing Manager at Däckhallen.

Following the completion of the transaction, Gustav Johansson will take on the role of Manager at Däckhallen, Citira's existing service point in Falköping, ensuring continuity and a familiar face for local customers. Gustav Johansson will become a co-owner of Citira.

Contact

Urban Tibbelin, Head of Sweden at Citira

Email: press@citira.com

About Citira

Citira is a circular tire management provider. Our company offers tire service, collection and retreading of worn-out tires, as well as sale and delivery of replacement tires. Our inhouse logistics enables a circular flow of products – delivering replacement tires, while collecting used casings.

Citira strives to make tire management convenient and sustainable for transport companies and vehicle users. Our company supports customers in gaining more uptime, reducing environmental impact, lowering costs, and meeting safety requirements.

Citira consists of 150+ directly operated service points, 38 affiliated service points, 5 retreading sites, 1000+ employees and inhouse logistics covering Northern Europe. Our mission is to keep society moving in a convenient, sustainable way.

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