## Notification and public disclosure of transactions by Primary Insiders and their Close Associates

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Ragnbang Invest AS		
2	Reason for the notification			
a)	Position/status	Close associate of board member Kenneth Ragnvaldsen		
b)	Initial notification/	Initial notification		
	Amendment			
3	Details of the issuer			
a)	Name	Appear ASA		
b)	LEI	636700OJYMZPJZ0ZO361		
4	Details of the transaction(s): sect	ion to be repeated for (i) each type of instrument; (ii) each type of		
	transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial	Shares in Appear ASA		
	instrument, type of instrument	ISIN NO 0013683821		
	Identification code			
b)	Nature of the transaction	Subscription of shares in the initial public offering		
c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		NOK 66.5	60,150	
d)	Aggregated information	Subscription of a total of 60,150 new shares, each at a		
	A compared and continues a	subscription price of NOK 66.5, for a total subscription amount of		
	- Aggregated volume	NOK 3,999,975.		
	- Price			
e)	Date of the transaction	4 November 2025		
f)	Place of the transaction	Outside trading venue		