

Bilia Capital Markets Day 2024

Today, Bilia organized a Capital Markets Day at Villa Källhagen in Stockholm. The Capital Markets Day included an update of strategies with a focus on initiatives within and around the important Service business and our circular business model, as well as how they jointly contribute to Bilia's future. The company focuses on increasing profitability in existing operations and aims to continuously optimize processes and create high customer satisfaction and higher shareholder value. In connection with the Capital Markets Day, the company reiterates its financial goals and its sustainability goals.

Attached to this press release, please find the presentation material used at the Capital Markets Day.

Gothenburg, November 8, 2024

Bilia AB (publ)

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About Us

Bilia is one of Europe's largest full-service suppliers for everything related to car ownership, with a leading position in servicing and sales of cars, transport vehicles and trucks. We offer service, repair, fuel, car wash, rental cars, tyres and wheels, rim repair, car accessories, car care, paint work, windscreen replacements, car dismantling and more. Bilia has about 170 facilities in Sweden, Norway, Luxembourg and Belgium plus one auction site in Sweden.

Bilia's Service Business comprises a well-developed range of services and service concepts that are continuously developed to simplify car ownership for the customers. Bilia offers accessories and spare parts, original services and repairs, tyre hotels, rim repair, car glass repair along with other workshop services, store sales and e-commerce.

Bilia's Car Business comprises sales of new and used cars, transport vehicles and trucks, plus supplementary services such as financing and insurance. Bilia sells cars from Volvo, BMW, MINI, Toyota, Lexus, Mercedes-Benz, Porsche, Volkswagen, Audi, Skoda, Seat, Cupra, Nissan, Jaguar, Range Rover, Defender, Discovery and XPENG as well as transport vehicles from Toyota, Mercedes-Benz, Volkswagen and Nissan and trucks from Mercedes-Benz.

Bilia's Fuel Business comprises fuel sales and car washes in Sweden.



Press Release
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Attachments

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