



PRESS RELEASE

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RevolutionRace opens up for customers in Canada, South Korea, and Japan

RevolutionRace is expanding its international presence by opening up for customers in three new markets - Canada, South Korea, and Japan. This opening means that RevolutionRace is now available in approximately 40 countries.

"We are very excited to continue our journey of growth by opening up for customers in three new exciting markets. We are enthusiastic about the opportunities that Canada, South Korea, and Japan have to offer, and we see potential in all three markets. We look forward to welcoming even more customers to our community," says Paul Fischbein, CEO of RevolutionRace.

As of now, customers in Canada, Japan, and South Korea have access to RevolutionRace's assortment through revolutionrace.com. This expansion marks a significant step in RevolutionRace's effort to reach and inspire more people to get out into nature, as well as the vision to become the world's most recommended outdoor brand.

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About RevolutionRace

RVRC Holding AB (publ) (RevolutionRace) is a fast-growing outdoor brand offering multifunctional products including clothes, shoes, backpacks, and accessories to people with an active lifestyle. RevolutionRace ambition is to create high-quality, colorful, and affordable outdoor products with an amazing design and fit at unmatched value under the tagline "Nature is our playground." The company operates with a digital D2C business model reaching customers in approximately 40 countries. The company was founded in 2013 and is listed on Nasdaq Stockholm since 2021. RevolutionRace is on a mission – to make the nature accessible for everyone!

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