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PRESS RELEASE

Invitation to Profoto's presentation of the first quarter interim report 2024 on 14 May at 9:00 CEST

Profoto Holding's interim report for the first quarter 2024 will be published on May 14, 2024, at 08:00 CEST. A web-casted telephone conference will be held at 9:00 CEST the same day where CEO Anders Hedebark together with Deputy CEO and CFO Carl Bandhold will present the report. The presentation will be followed by a Q&A session.

The presentation will be held in English and can be followed on the web or over the phone. If you wish to participate via webcast please use the link below.

<https://ir.financialhearings.com/profoto-q1-report-2024>

If you wish to participate via teleconference, please register on the link below. After registration you will be provided phone numbers and a conference ID to access the conference. You can ask questions verbally via the teleconference.

<https://conference.financialhearings.com/teleconference/?id=50048836>

The presentation material will be available before the conference begins on Profoto's web via <http://investors.profoto.com>. On this page, it will also be possible to access the recorded version of the webcast after it is finished.

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About Profoto

Profoto was founded more than 50 years ago and has since then been the world leader in lighting equipment for professional photographers, driving innovation and awareness of how to create better images through light. We know that light is the indispensable source in all image making – whatever the camera or situation. Creating great images is about mastering and shaping light. The end users are professional photographers and commercial customers, including major consumer brands and e-commerce companies. The company currently has sales in 54 countries worldwide. Net sales in 2023 totaled SEK 787m, with an EBIT margin of 26 percent. Profoto has about 140 employees at its headquarters in Stockholm and in subsidiaries in the USA, Japan, China, Germany, France, England and the Netherlands.

For more information about Profoto, please visit <https://investors.profoto.com>

Attachments

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