

Annika Freij new CFO at Precise

Precise has recruited Annika Freij as new CFO and member of the management team. Her most recent role was Regional Finance Manager Northern Europe at Axis Communications, which she has held since 2011. Annika will assume her role no later than 19 August 2021.

Annika Freij has over 15 years of experience from leading positions within financial functions at technology companies in international environments. Prior to her current role at Axis Communications, she worked at Sony Ericson for 7 years, both in Sweden and Taiwan, in various positions including Manager Business Control. Annika holds a Master of Business Administration from Lund University.

"Annika has extensive experience in financial management and long-term financial planning in large international technology companies. Together with her strong leadership qualities, this makes her a suitable CFO and a great addition to the management of Precise", says Precise CEO Stefan K. Persson.

"Precise is a technology company with innovation at the core and the company has a strong drive towards development and growth – which I appreciate. I look forward to my new role and to be part of the exciting growth journey ahead", says Annika Freij, new CFO at Precise.

Annika Freij succeeds Ulrik Nilsson, who has been CFO since September 2018.

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About Us

Precise Biometrics AB (publ) ("Precise") is a global supplier of identification software. The company offers products in various areas of application that enable users – using their own biometrics – to identify themselves in a convenient and secure way. Precise has two product areas; Digital Identity and Algo, and operates out of its offices in Lund, Sweden, Potsdam NY, USA and Shanghai, China. The Precise share is listed at Nasdaq Stockholm (PREC). For more information, please visit www.precisebiometrics.com

Attachments

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