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MEKO expands in commercial vehicles – launches new division and recruits industry leader

MEKO is strengthening its focus on commercial vehicles, including trucks, buses, and transporters. The goal is to achieve the same strong market position in commercial vehicles as in passenger cars, where MEKO is currently the market leader. To lead this expansion, MEKO has appointed experienced automotive industry leader Nils Hollmann as the head of its newly established commercial vehicle division.

"We are stepping up our efforts and redefining the market to benefit our customers. Owners and operators of commercial vehicles rely on fast repairs and parts availability at the right price – because every hour a vehicle is out of service is a lost hour for their business. MEKO is the perfect partner. With our purchasing power, logistics, and market presence, we are ready to be their first choice," says Pehr Oscarson, President and CEO of MEKO.

The commercial vehicle segment includes light and heavy commercial vehicles, trailers, and transporters such as vans. It has long been a prioritized growth area for MEKO, which has successfully built a leading position in the repair and service of passenger cars across Northern Europe. MEKO already has a growing business in commercial vehicles, and this expansion is now being accelerated.

To drive this expansion, MEKO has appointed Nils Hollmann to lead the new division. Hollmann brings over 15 years of experience in the commercial vehicle sector, having worked closely with leading truck manufacturers such as Scania and Volvo during his time at Bosch, and later at SKF, where he played a key role in developing and expanding the commercial vehicle aftermarket business. He has also served as a Board Member and Sales Director at the company Alltrucks, where he successfully built up a European multi-brand service network for commercial vehicles.

The new division will optimize MEKO's business while tailoring offerings to each local market.

"This is an exciting opportunity, and accepting the role was an easy decision. MEKO is the number one independent player in the passenger car aftermarket in Northern Europe, and now we are aiming for the same position in commercial vehicles. We are already well on our way, with everything in place to accelerate our growth. I look forward to driving this next phase together with our existing and new customers, as well as with my colleagues who have built a solid foundation for continued expansion," says Nils Hollmann.

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About MEKO

MEKO's vision is to enable mobility – today, tomorrow, and in the future. Our aim is to be the most comprehensive partner for everyone who drives, repairs, and maintains vehicles in Northern Europe. We are the market leader with a presence in eight countries, 600 branches, and 20,000 workshop customers, including 4,500 workshops operating under our own brands. Our wholesale and workshop brands include Mekonomen, MECA, Balti Autosaad, BilXtra, FTZ, Fixus, Inter-Team, Koivunen, and Sørensen og Balchen – among many others.