

Audiodo Expands Personalized Audio Solutions Through Ongoing Collaboration with Qualcomm® Voice and Music Extension Program

Press Release

We are excited to share that Audiodo has been collaborating with Qualcomm Technologies International, Ltd. as a member of the Qualcomm® Voice and Music Extension Program. This ongoing collaboration, which began 2022 has enabled us to integrate our advanced audio personalization technology, Audiodo Personal Sound™, with Qualcomm's state-of-the-art Snapdragon Sound™ platforms, specifically the Snapdragon S3, S5, and S7. Building upon this foundation, we have introduced additional solutions, including Personal Transparency and Personal Hearing (OTC), to further enhance and personalize the listening experience.

Our flagship product, Audiodo Personal Sound™, customizes audio in real-time based on individual hearing profiles, ensuring unparalleled clarity and immersion. Personal Transparency allows users to remain aware of their surroundings while enjoying your audio, seamlessly blending environmental sounds with their listening experience. Additionally, our Personal Hearing solution combines over-the-counter hearing assistance with our Personalization technologies, making enhanced hearing experiences more accessible and tailored to individual needs.

Michel Roig, our Chief Sales Officer, emphasizes the significance of this collaboration:

"By integrating Audiodo's advanced audio personalization technologies with Qualcomm's innovative platforms, we are making high-quality, customized audio experiences more accessible to users worldwide."

Being part of the Qualcomm Voice and Music Extension Program connects us with a broad OEM ecosystem, accelerating collaboration and innovation. Thanks to latest advancements in Qualcomm's Snapdragon chipsets, we can now bring even more advanced features to market—marking a timely milestone in our ongoing collaboration. This program enables us to extend Qualcomm's Bluetooth Audio SoCs with our unique audio personalization solutions, benefiting both partners and end-users.

Through our ongoing collaboration with Qualcomm Technologies, we continue to redefine audio personalization and accessibility, delivering tailored listening experiences that adapt to each individual's unique hearing needs. We look forward to bringing more innovative solutions to our users.

Contacts

Michel Roig

CSO at Audiodo

michel.roig@audiodo.com

About Us

Audiodo™ is a Swedish software and algorithm company based in Malmö, committed to transforming the way people experience sound. With over 30 years of expertise in acoustical algorithms, we develop innovative audio solutions that adapt to the unique hearing profiles of each individual. Our mission is to provide clearer, more immersive audio for everyone, whether enhancing daily listening or addressing the challenges of hearing loss.

For more information about Audiodo™, please visit www.audiodo.com.

Image Attachments

[Audiodo x Qualcomm](#)