RTL Zwei Selects Codemill's Accurate Player SDK in 3 Year Deal

Umeå, Sweden, 28th January 2022 - Codemill (Nasdaq: CDMIL) has announced that its Accurate Player SDK has been selected by RTLZWEI, to develop in-house media processing tools and custom applications for content workflows.

RTLZWEI is a German-language television channel, broadcasting in Germany, Austria and Switzerland. RTLZWEI is a leading broadcaster of reality TV programming, covering documentaries, reports, docu-soaps, and youth-orientated TV news, showcasing fascinating people and moving stories. RTLZWEI also offers the very best in German-language series and feature films. RTLZWEI addresses its audience as equals – everywhere, at all times and on all relevant platforms and end devices.

Accurate Player SDK is a collection of reusable and easily customizable UI components to be used when building interfaces in the Accurate Player ecosystem. Accurate Player SDK allows users to extend solutions, using a web-browser based, frame-accurate, professional video, audio and subtitle player framework. It includes advanced software functionality, a frontend component library and well documented REST APIs, for integration into any application or workflow.

Rickard Lönneborg, CEO, Codemill, commented: "RTLZWEI will deploy Accurate Player SDK components to streamline selected media processing and remote workflows. Frame-accuracy, seamless integration, and time-based metadata have been highlighted as key features that attracted RTLZWEI to our solution, both in terms of usability and performance. At a time when many large broadcasters are rolling out web-based workflows, we are pleased to help simplify RTLZWEI's working processes, with highly customisable components."

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About Us

Codemill is a technology company publicly listed on Nasdaq First North Growth Market, offering custom software development and products for the Media and Entertainment industry. Codemill's Accurate.Video, Accurate Player SDK and Cantemo MAM products power the world's leading broadcast, VOD/OTT, Content Supply Chain and Media Asset Management workflows.

Codemill's clients are the major Hollywood studios including ViacomCBS, broadcasters such as the BBC, ITV and ProSieben.Sat1, VOD/OTT services including Joyn, and news publishers such as The Guardian.

Attachments

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