

Net Insight Showcases Open Live Media for Controlled Live Services at IBC2026

Stockholm, Sweden – September 9th, 2026 – At IBC2026, on booth 1.B47, Net Insight will showcase Open Live Media, its architecture for delivering resilient live media services across networks, partners, facilities and cloud environments. As production workflows become more distributed, Open Live Media keeps the service constant – giving broadcasters, production companies and media service providers consistent visibility, resilience and control, even as the infrastructure underneath changes.

As live production becomes more distributed, the challenge is no longer simply moving more media or adding more bandwidth. A single live service may cross multiple networks, suppliers, production environments and cloud platforms – each with its own capacity, routing, security and operational model.

Open Live Media addresses this issue by putting the media service above the underlying connectivity. Nimbra Live Intelligence provides service-level visibility, orchestration, monitoring and assurance across the workflow, including insight into underlying capacity and timing behavior. Nimbra Live provides the deterministic transport, processing and resilience required to execute the service, with capabilities including path and link diversity, hitless protection and scalable service-aware transport.

When live media crosses independently managed environments, Trust Boundary provides a controlled IP media service handoff between domains. It preserves native RTP/IP whenever transformation is not required while maintaining service separation, adaptation and operational control – allowing each domain to remain independently engineered.

“The next challenge in live media is not simply more bandwidth. It is maintaining the same operational certainty when a service crosses different networks, partners, facilities and clouds,” said Andreas Eriksson, CEO of Net Insight. “Open Live Media makes the service constant. The infrastructure underneath it can change, while visibility, resilience and control remain consistent from end to end.”

At IBC2026, Net Insight will show this architecture in practice from the production edge to the media core – including the new Nimbra 1020 for access and controlled interconnect, ultra-low-latency HEVC for remote and centralized production, high-density JPEG XS and ST 2110 workflows, and Nimbra 1060 for service-aware 100G/400G transport. Nimbra Edge and Nimbra Live Intelligence extend orchestration, visibility and control across the complete service.

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About Net Insight

Net Insight (Nasdaq: NETI B) helps leading media organizations make live media open, predictable and under control. Its Open Live Media approach combines service intelligence with deterministic transport, processing and trusted interconnection, enabling broadcasters, rights holders, production companies and service providers to operate high-value live services across facilities, managed IP, the internet and cloud.

For more than 25 years, media organizations worldwide have relied on Net Insight's Emmy® Award-winning Nimbra technology for mission-critical live contribution, distribution and production workflows. Today, Net Insight works with hundreds of customers in more than 85 countries, supporting live media from the production edge to some of the world's most demanding media networks.

Net Insight also provides advanced time synchronization for 5G and other critical networks. Its Zyntai solution enables highly accurate, resilient and GNSS-independent synchronization, helping operators strengthen network resilience while reducing deployment complexity and cost.

For more information, please visit netinsight.net

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