

CHEFFELO AWARDED RETAIL INDUSTRY PRESTIGIOUS PRIZE – NAMED “E-TAILER OF THE YEAR” AT DAGLIGVARUGALAN 2025

Cheffelo with its Swedish brand Linas Matkasse, has received the prestigious “E-tailer of the Year” award at Dagligvarugalan 2025, the Swedish grocery industry’s annual gala celebrating outstanding achievements and innovation across the sector.

Cheffelo has been a pioneer in mealkits for nearly two decades, always staying true to its promise of making everyday dinners easier, less stressful, and with minimal food waste, which is why it has been able to grow, both in profitability and customer numbers, even in a challenging market.

“We are incredibly proud to receive this recognition,” says Walker Kinman, CEO at Cheffelo. “It’s a testament to the hard work and dedication of our entire team, and to our ongoing commitment to solving dinner better than anyone else.”

The jury’s motivation:

“This year’s winner has not only navigated a challenging market with skill, they have done so by strategically transforming their offering, laying the foundation for both sales growth and profitability. With innovative technology, efficient logistics, a clear focus on sustainability, and a deep understanding of customers’ everyday lives, they have created a service that both simplifies and enriches what is most central in our lives: the food on our table.”

Dagligvarugalan is the Swedish grocery industry’s top event, highlighting the companies that keep Sweden’s food supply running and inspire people in kitchens nationwide.

For further information, please contact:

Peter Bodor, Head of Corporate Communications, Cheffelo
Telephone: +46 706 48 70 65
E-mail: peter.bodor@cheffelo.com

About Cheffelo

Cheffelo is a leading, profitable Scandinavian mealkit provider that helps people eat well without the hassle of planning and shopping. Since 2008, Cheffelo has made it easier to enjoy varied, nutritious homecooked meals by delivering personalized meal kits with minimal food waste. With nearly 400 highly engaged employees, the company manages its own production facilities, integrating customer-unique packing processes and proprietary technology infrastructure to streamline operations and enable epic customer experiences. The company operates under the brands Linas in Sweden, Godtlevet and Adams Matkasse in Norway, and RetNemt in Denmark. In 2024, Cheffelo generated SEK 1.1 billion in revenue and delivered approximately 16 million meals. Cheffelo is listed on Nasdaq First North Premier Growth Market (ticker: CHEF).

www.cheffelo.com

www.linkedin.com/company/cheffelo

Attachments

Cheffelo awarded retail industry prestigious prize – named “E-tailer of the Year” at Dagligvarugalan 2025