

**PRESS RELEASE**

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# Loop Hero performs above expectations – 1 million downloads today

**Fragbite Group AB's (publ) ("Fragbite Group") subsidiary Playdigious is today announcing that Loop Hero has reached 1 million downloads on mobile platforms since releasing on April 30 this year, performing above expectations both in downloads and unit sales of the full game.**

Loop Hero was developed by Four Quarters and published on PC and console by Devolver Digital. Playdigious released the mobile version on Apple App Store and Google Play Store on April 30 2024, allowing for a trial version to be downloaded for free with the full game offered for purchase. Today the game has reached 1 million downloads and a significant number of purchased units, surpassing Playdigious' expectations on both downloads and sales.

*"We knew Loop Hero was the kind of game that had the potential of becoming one of Playdigious' longest serving titles. But the game has performed even better than expected, both in terms of player reviews and chart placements, as well as downloads and unit sales. This is only the second time we offer a free, limited trial version and for this title it has been a good strategy, giving us the confidence to implement it on other titles in the future. It has also been a true honour collaborating with Devolver Digital, an important industry leader and successful advocate for independent games in the international gaming community,"* says Abrial Da Costa, CEO, Playdigious.

Loop Hero is a roguelike game and since first releasing in 2021, the PC and console versions have enjoyed success in terms of high player ratings and unit sales. Loop Hero has also been nominated for several international awards such as "Best Independent Game" at The Game Awards 2021, and "Outstanding Achievement for an Independent Game", "Outstanding Achievement in Game Design" as well as "Strategy/Simulation Game of the Year" at the 2021 D.I.C.E. Awards.

**For questions, please contact:**

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## **About us**

Fragbite Group (publ) is a Swedish corporate group with a portfolio of established subsidiaries that develop, adapt and publish games and esports content within GAMING, ESPORTS and WEB3. Our products are developed for both traditional platforms – PC, mobile and console – and modern web3 platforms built on blockchain technology. The Group is headquartered in Stockholm and listed on Nasdaq First North Growth Market.

## **Attachments**

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