

Hotel Amadeus in Halmstad new partner hotel in the First Hotels chain!

Hotel Amadeus by First in Halmstad is the latest addition to First Hotels' portfolio.

The family-run hotel in the beautiful Swedish summer town of Halmstad is quietly located within walking distance of the city centre. The hotel offers 65 rooms, as well as a conference area and relaxation area with both steam and dry saunas.

Hotel Amadeus has long been a family-owned hotel that has stood on its own two feet for two decades.

"We have been looking for a partner for a long time and when we got the opportunity to collaborate with First Hotels, the choice was obvious. The chain has extensive experience with good expertise and with the strategic location we have, it opens up great opportunities in the local market, something that is important to us. It will be a fun and educational journey and we look forward to being part of First Hotels," says Peter Tran, owner of Hotel Amadeus.

First Hotels back in Halmstad

The hotel in the beautiful Swedish summer town of Halmstad will be the chain's 32nd hotel in Sweden, and currently the only one in Halmstad.

"It's very nice that we now have a new hotel in Halmstad. First Hotels has previously had a hotel in the city, but that was a few years ago. So we are very happy to be back and be able to offer our guests and members a new and nice destination like Halmstad, which is known for being a popular summer destination, with the beautiful beaches and not least the large selection of golf courses in the area," says Percy Henriksson, Commercial Director at First Hotels AB.

With the new hotel addition, the First chain can now list 32 hotels in Sweden, 20 hotels in Denmark and 5 hotels in Norway.

The new partner hotel will be named Hotel Amadeus by First, and is located at Hvitfeldtsgatan 20, Halmstad, Sweden. The hotel can be booked from First Hotels' website from today.

For more information about the hotel, visit the website www.firsthotels.se/hotel-amadeus/

Download image of Hotel Amadeus. Click here. Pictures of Halmstad destination click here

For more information about First Hotels visit our website; www.firsthotels.se



For further information, please contact:

Percy Henriksson, Commercial Director E-mail: percy.henriksson@firsthotels.com

Mobile: +46 708 556 988

About First Hotels

First Hotels AB (publ) is an independent company listed on Nasdaq First North in Sweden (Ticker: HOTEL), providing franchise rights and marketing services to hotels affiliated with the 'First Hotels' chain. There are 57 First Hotels in total, with 32 located in Sweden, 5 in Norway, and 20 in Denmark. The company's headquarters is situated in Stockholm. Mangold Fondkommission, phone +46 8 503 01 550, serves as the Company's Certified Adviser. For more information, please visit www.firsthotelsab.com.

Attachments

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