

Xplora Technologies AS: Monthly Subscriptions Update March 2026

As of March 31, 2026, Xplora Technologies has 474k subscriptions, a net increase of 116k from March 2025 (358k).

This month's highlight:

*Increase of 16k new subscriptions (gross)

This quarter's highlight:

*43k new subscriptions (gross), up 10k from 33k in Q1 25

The net development in the first quarter follows the same seasonal pattern as in previous years.

This month's subscription update reflects Xplora Technologies' existing activity in the Kids market within the Kids & Youth segment.

The company offers Doro phones with subscription services in Norway, Finland, Sweden, UK, and France on its webshop channels.

Subscriptions include connectivity plans (mobile subscriptions), premium services, B2B service revenues, and service fees for Xplora smartwatches without Xplora mobile subscriptions (Nordics).

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About Xplora Technologies AS:

Xplora Technologies is a Norway-founded, technology company creating smart devices, services and communication solutions for children, youth and seniors that keep families connected, safe, and balanced. The company's purpose is to build a safer and healthier digital life for all generations. As the pioneer of the kids' smartwatch category in Europe, Xplora Technologies today serves the full spectrum of family needs from early childhood to later life, through its two brands Xplora and Doro. The company positions itself as a family-first organization and a trusted advisor for parents and caregivers throughout the digital journey, delivering the right technology at the right time. Xplora Technologies is headquartered in Oslo, Norway with operations in leading European markets and North America. The company is listed on Euronext Growth under the ticker XPLRA.