



## Net Insight powered remote production for major winter sporting event in Asia

**Stockholm, Sweden – A major winter sporting event that took place in Asia in February was leveraging Net Insight’s media transport solutions to deliver high-quality video services across the region. Net Insight received the order from the media production company [Oranda](#) in Singapore, specialists in live sports events, in Q1, 2025, strengthening and expanding the collaboration.**

Net Insight secured this order for Nimbra 400 and Nimbra Edge, marking another step in its strategic initiative to increase the share of sales of unmanaged network services. Although the order value is modest, it represents recurring revenue with the potential to grow over time based on usage, aligning with the company’s long-term commitment to delivering high-quality, flexible, and cost-efficient media transport over the internet.

Oranda utilized Net Insight’s Nimbra Edge cloud networking solution alongside Nimbra 400 devices, ensuring seamless, reliable, and high-performance video distribution. Designed to handle premium live sports, Nimbra Edge provides flexibility to create, network, and monitor media flows, enabling a dynamic and scalable solution for this prestigious sporting showcase.

Through its remote production facility in Singapore, Oranda managed ingress and egress of video feeds via Net Insight’s Nimbra 400 devices, facilitating efficient content regionalization and distribution to broadcasters and rights holders across Asia. This setup ensured low-latency, high-quality, and cost-efficient content delivery, maximizing audience engagement for one of the most exciting winter sports events of the year.

“Net Insight’s solution was instrumental in delivering seamless, high-quality remote production for this major winter sports event,” says Floris Molijn, CEO | Managing Director at Oranda. “Their reliable and low-latency transport ensured that our production teams could operate with full confidence, no matter the distance. With Nimbra, we achieved unprecedented flexibility and efficiency, setting a new standard for live sports broadcasting.”

“We were proud to support Oranda and the delivery of such a prestigious sporting event with solutions that are designed to meet the rigorous demands of live sports, ensuring audiences receive the best possible viewing experience,” says Crister Fritzson, CEO of Net Insight. “This project aligns with our strategic focus on expanding cloud-based solutions, enabling more flexible, scalable, and cost-efficient for live sporting events.”

**For further information, please contact:**

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**About Net Insight**

*Net Insight (Nasdaq: NETI B) provides the highest performing, most open video transport and media cloud technology for content providers as the industry standard for flexibility and service across live contribution, distribution and remote production media workflows.*

*For over 25 years, the world’s leading content owners, broadcasters, production companies, service providers and enterprises have trusted Net Insight’s Emmy® Award winning Nimbra technology to guarantee media delivery. Today, Net Insight partners with hundreds of customers in over 85 countries to ensure media flows across managed and unmanaged IP networks, and the cloud – from anywhere, to everywhere. It enables customers to get the best from any mix of virtualized, cloud and IP technology and is the only platform to support all the major industry standards, protocols and clouds.*

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**About Oranda**

**For more information, please visit** [oranda.tv](http://oranda.tv)

**Attachments**

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