

CORRECTION OF PRESENTATION SLIDE RELATED TO VIAPLAY GROUP Q3 2026 INTERIM REPORT

Viaplay Group today published its Q3 2026 interim report, in which it reiterated its full year 2026 financial targets. The financial targets have remained unchanged since they were announced in conjunction with the Group's Q4 and full year 2025 financial results in February 2026, and are as follows:

- Full year 2026 Core operations sales: stable year-on-year on an organic basis
- Full year 2026 Core operations EBITDA before ACI and IAC: SEK 1.0 – 1.4 billion

A presentation slide was made available today on viaplaygroup.com, which incorrectly included the wording: "Targets remain unchanged, with EBITDA now expected at the upper end of the range". The wording has subsequently been corrected to "Targets remain unchanged".

About Viaplay Group AB (publ)

Viaplay Group is the Nordic region's leading entertainment provider. Our Viaplay streaming service is available in every Nordic country, as well as in the Netherlands and our Viaplay Select branded content concept has been added to partner platforms around the world. We also operate TV channels across most of our markets, as well as commercial radio stations in Norway and Sweden. Allente, a leading Nordic provider of TV and broadband services, is part of Viaplay Group and strengthens our position across the Nordic media landscape. Our talented people come to work every day with a shared passion and clear mission to entertain millions of people with our unique offering of locally relevant storytelling, which spans premium live sports, films, series and music. Viaplay Group is listed on Nasdaq Stockholm ('VPLAY B').

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