

# VUXEN GROUP

FROM DESIRE TO INSTANT DELIVERY

Vuxen Group

Vuxen  
Group

## INTERIM REPORT Q1 2026/2027

This information is information that Vuxen Group AB is obliged to make public pursuant to the EU Market Abuse Regulation and the Swedish Securities Market Act. The information was published on 29 September 2026 at 08:30 CEST.

# VUXEN GROUP

FROM DESIRE TO INSTANT DELIVERY

## This is Vuxen Group.

A Nordic e-commerce group with sexual health at its core. We combine proprietary brands, established distribution, in-house logistics and proprietary technology to build the next generation of commerce within the category.



### 1 Our Market

Sexual health is the Group's clear core focus and the market where we see the greatest long-term potential.



### 2 Our Business

We combine strong multi-brand stores with a growing portfolio of proprietary brands.



### 3 Our platform

In-house logistics, proprietary technology and more than two decades of e-commerce experience give us control over the entire customer journey.



### 4 Our Ambition

To build one of Europe's leading e-commerce platforms in sexual health.



*"By focusing on the areas that create the greatest value, we aim to generate the strongest possible returns for the company and its shareholders. This makes an investment in Vuxen Group an opportunity to help shape one of Europe's leading players in sexual health."*

— Tobias Fransson, CEO, Vuxen Group

# Four engines of long-term value creation

We combine a growing market with strong brands, a scalable platform and disciplined capital allocation to create long-term value.

## 1 Organic growth



Higher sales driven by a growing category, stronger customer relationships and improved conversion.

## 2 Higher margin



A growing share of proprietary brands and an improved product mix provide the potential for structurally higher gross margins.

## 3 Operating leverage



Higher revenue without a corresponding increase in organisational scale. Automation, AI and more efficient processes enable a larger business to operate on the same platform.

## 4 Capital allocation



Capital is allocated where returns are highest: organic growth, proprietary brands, technology, selective acquisitions and attractive dividends.

# 25+ years ~90%

E-commerce experience

Revenue from core category

# 5500 sqm

In-house warehouse & logistics

# 12,9%

EBITDA-margin  
Q1 2026/2027

# VUXEN GROUP

FROM DESIRE TO INSTANT DELIVERY

## INTERIM REPORT MAY - JULY 2026/27

INTERIM REPORT – FIRST QUARTER 2026/2027  
FIRST QUARTER AT A GLANCE

**+8,6** MSEK

**EBITDA Q1**

The Group's EBITDA amounted to SEK 8.6 million (SEK 4.6 million), an increase of 86.6%.

**12,9%**

**EBITDA MARGIN Q1**

The Group's EBITDA margin was 12.9% (8.8%).

**16,2** MSEK

**CASH FLOW Q1**

Cash flow for the period amounted to SEK 16.2 million.

### MAY - JULY 2026/27

- The Group's net sales amounted to SEK 66.3 million (SEK 52.2 million), an increase of 27.0%.
- The gross margin was 61.2% (58.0%).
- The Group's EBITDA amounted to SEK 8.6 million (SEK 4.6 million), an increase of 86.6%.
- The Group's EBITDA margin was 12.9% (8.8%).
- Cash and cash equivalents as of 31 July 2026 amounted to SEK 53.5 million (SEK 20.9 million).
- EBITDA per share amounted to SEK 0.77.

### STRONG QUARTER. CONTINUED GROWTH. IMPROVED PROFITABILITY.

The first quarter was characterised by higher sales, improved profitability and strong cash flow – validating our strategic priorities and operational improvements.

# CEO's comments

## Strong start to the 2026/27 financial year

We have started the 2026/27 financial year in the same way we ended the previous one, with higher revenue and improved profitability.

Revenue amounted to SEK 66.3 million (52.2), an increase of 27%. EBITDA increased to SEK 8.6 million (4.6), up 86.6%, corresponding to an EBITDA margin of 12.9% (8.8%).

### First quarter

The growth rate remains strong. In the first quarter of 2025/26, net sales increased by 6.1%. Growth amounted to 23.1% in the fourth quarter of 2025/26 and 27.0% in the first quarter of 2026/27. Even taking into account the relatively weak comparative quarter, the rate of growth remains high.

The gross margin improved to 61.2% (58.0%), driven by a higher share of proprietary brands and focused purchasing activities ahead of the summer campaigns. Combined with continued cost control, this means that an increasing proportion of our revenue growth is translating into earnings.

During the summer, we increased our marketing investments and expanded further into channels that we had previously used only to a limited extent. These initiatives have delivered results and contributed to growth during the quarter. Growth was generated by both of our main brands. Vuxen is a well-established brand in Sweden and accounts for a significant share of our domestic sales, while Woo Me is generating a large part of its growth outside Sweden.

### Cash flow and financial position

Cash flow for the period amounted to SEK 16.2 million during the quarter, and cash and cash equivalents amounted to SEK 53.5 million (20.9) at the end of the period. EBITDA per share amounted to SEK 0.77.

Our financial position gives us the flexibility to continue investing in growth, while maintaining the cost discipline that has brought us to our current position.

### Launch in Austria

Following the end of the quarter, we launched in Austria, and woome69.at is now operational.

The decision is based partly on the continued strong performance in Germany, where customer demand has demonstrated the market potential for our offering, and partly on clear interest from Austrian customers. As the two countries share the same language, we are able to build on the platform and infrastructure already established in Germany.

The launch represents a natural next step in our European expansion.

### Outlook

We enter the second quarter with strong momentum. Our focus is now on preparations for the most important sales period of the year, including Black Week and the Christmas trading season, which we approach with confidence.

Our ambition is to carry the benefits of the summer's marketing investments into the campaign period and build further on the success achieved last year.

The sexual health category continues to grow and is becoming increasingly accepted across mainstream retail. With scalable logistics, strong cash flow and a business model that has demonstrated its ability to deliver profitable growth, we are well positioned to continue gaining market share as a leading player within sexual health.

Wishing you a pleasant autumn,

Tobias Fransson  
CEO, Vuxen Group

# A BIGGER COMPANY NOT A BIGGER ORGANISATION

We are rebuilding Vuxen Group for an AI-first future — where technology, data and automation enable us to grow faster, make better decisions and create more value without requiring the organisation to grow at the

When I started building e-commerce businesses in the late 1990s, competitive advantage came from understanding the internet earlier than others. I believe the next major shift will be significantly more profound.

AI is not only changing how we produce content, analyse data or serve customers. It is changing how a company can be organised and operated. That is why we are progressively rebuilding Vuxen Group from the ground up.

Over the past year, I have devoted the majority of my own time to this transformation — working together with the organisation to develop and implement AI across our workflows and to build the technology infrastructure that will support the Group going forward.

Commerce, purchasing, pricing, CRM, customer service, analytics, logistics and administration are being connected step by step through our proprietary systems. AI is not intended to sit

as a separate layer on top of the business. It is being embedded directly into the infrastructure and into the systems used to make decisions and run day-to-day operations.

Several of these systems are already in operation today. But we are still in the midst of the transformation. In many areas, we are running new and existing ways of working in parallel, allowing us to test, measure, improve and refine the systems before they assume greater operational responsibility. For us, automation must not merely be possible — it must be better, faster and more reliable than the process it replaces.

Our ambition is clear: as the Group grows, its complexity and corporate headcount should not need to grow at the same rate. Over the past several quarters, revenue has increased significantly without a corresponding increase in the number of corporate employees. I do not see this as the outcome of a completed efficiency programme. I see it as the beginning of a new operating model.

*Michael Ahlén*

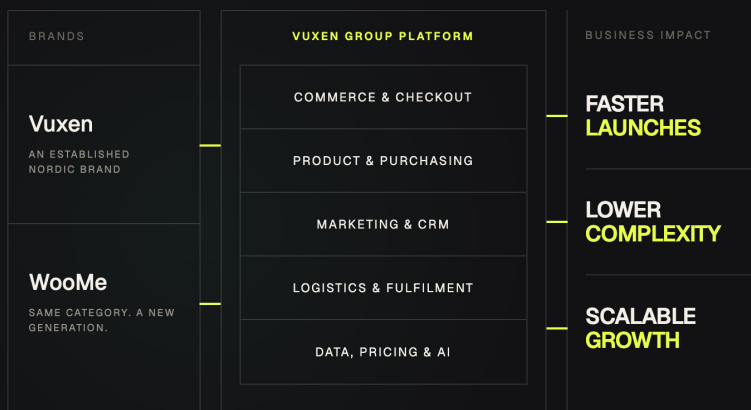
Founder, CFO & Head of AI

## TARGET ARCHITECTURE 2028

## TRANSFORMATION IN PROGRESS

## Two brands. One AI-first commerce engine.

We are progressively replacing the Group's existing systems with one shared platform. The target is for the new commerce engine to be fully implemented in 2028.



# 1.

## SYSTEMS FIRST

We build our internal systems around the Company's actual workflows rather than adapting the organisation to generic SaaS products.

# 2.

## AUTONOMY BY DEFAULT

Recurring analysis, coordination and operational decision-making should increasingly be handled without manual intervention.

# 3.

## HUMANS WHERE NEEDED

People are focused on the areas where judgement, creativity, relationships and entrepreneurship create the greatest value.

# Purefun Real Estate AB

## A Strategic Asset for the Future



Vuxen Group's subsidiary Purefun Real Estate AB owns and manages the strategically important warehouse property Torup Djäknebol 1:38. The property comprises approximately 5,500 square metres and is a central part of the Group's logistics operations, supporting efficient warehousing and distribution. The facility was constructed in 2008 by the well-established Swedish company EAB and is modern and well suited to e-commerce operations.

In accordance with the Group's accounting policies, the K3 framework (BFNAR 2012:1) is applied. This means that investment properties are recognised at cost less depreciation and any impairment losses, rather than at fair market value. As of 31 July 2026, the property was recognised in the balance sheet at SEK 12.0 million. Its carrying amount is below its estimated market value, representing an unrealised value uplift within the Group's asset base.

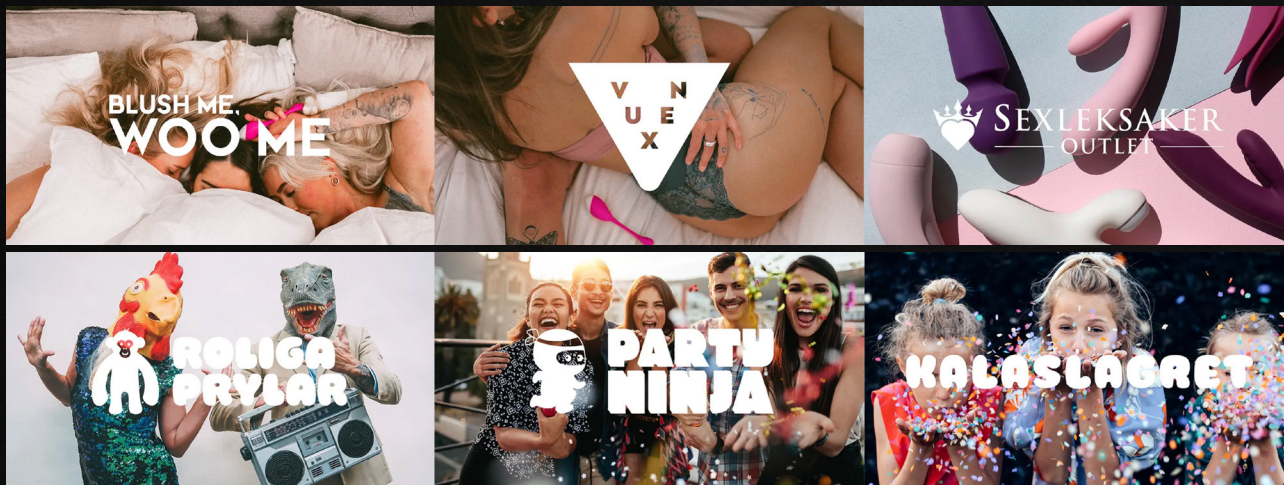
Ownership of this strategically important asset strengthens Purefun Real Estate AB both operationally and financially and supports Vuxen Group's continued profitable growth in e-commerce.



# Vuxen Group at a Glance

Vuxen Group AB (Vuxen) is a forward-looking e-commerce group that operates and develops leading multi-brand online stores, with sexual health as its fast-growing core category. In a market entering a new phase of growth, the Group is well positioned to strengthen its position in the Nordic region and expand further across Europe. With a solid foundation and a strong focus on innovation, Vuxen Group is building for continued growth and long-term shareholder value creation.

## A Selection of the Group's Brands



This report relates to Vuxen Group AB

Vuxen Group AB is the listed parent company of the Group. The Group comprises the subsidiaries Purefun Commerce AB, Purefun Real Estate AB, Purefun Logistics AB, The Swede Company AB and Doggie.se Europe AB.

### E-commerce

The Company conducts direct-to-consumer e-commerce with a primary focus on sexual health. Sales are generated through established multi-brand stores combining proprietary and third-party brands. The strategy is to concentrate the Group's resources on this core category — its most profitable and fastest-growing segment — with the ambition of building a leading e-commerce player in the Nordic region and, over time, across Europe.

The Company operates stores under the following principal domains:

Sexual wellness segment:

Vuxen.se, Vuxen.no, Vuxen.fi, Vuxen.dk

Blushme.se, Woome.no, Woome.fi, Woome.dk, Woome.pl, Woome.lv, Woome.lt, Woome.ee, Woome69.de,

Woome69.at, Sexleksakeroutlet.se, Kondomeriet.com

Pet products segment:

Dogartist.se, Dogartist.no

Party supplies and novelty products segment:

PartyNinja.se, Kalaslagret.se, RoligaPrylar.se

### Warehousing and logistics

The Company considers warehousing and logistics to be one of its key core capabilities and therefore operates logistics for all Group stores in-house from its modern warehouse facility in Torup. The property is owned by the Group's real estate company, Purefun Real Estate AB.

### In-house manufacturing

The Company manufactures massage oils, massage candles and personal lubricants at its own production facility in Kävlinge, Skåne. The products are sold to distributors across Europe as well as to pharmacies and retailers.

## Key performance indicators

|                                     | 26/27      | 25/26      | 25/26     | 24/25     |
|-------------------------------------|------------|------------|-----------|-----------|
| SEK million unless otherwise stated | May - July | May - July | May - Apr | May - Apr |
| Net sales                           | 66,3       | 52,2       | 245,7     | 214,9     |
| Net sales growth                    | 27,0%      | 6,1 %      | 14,3%     |           |
| Gross profit                        | 40,6       | 30,3       | 151,4     | 125,0     |
| Gross margin                        | 61,2%      | 58,0%      | 61,6%     | 58,2%     |
| EBITDA                              | 8,6        | 4,6        | 23,1      | 12,1      |
| EBITDA margin                       | 12,9%      | 8,8%       | 9,4%      | 5,6%      |
| Operating profit (EBIT)             | 6,9        | 2,8        | 16,0      | 4,9       |
| Operating margin (EBIT)             | 10,4%      | 5,4%       | 6,5%      | 2,3%      |
| Profit before tax                   | 6,9        | 2,9        | 15,6      | 4,1       |
| Liabilities to credit institutions  | 6,6        | 8,6        | 7,1       | 9,2       |
| Average number of employees         | 28         | 28         | 28        | 28        |
| Equity/assets ratio                 | 70,1 %     | 75,9 %     | 75,7 %    | 74,9 %    |

## Definitions, key performance indicators

| KPI                         | Definition                                                                                  | Rationale                                                                                                                                                                                                                |
|-----------------------------|---------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| EBITDA                      | Operating profit before depreciation, amortisation and impairment.                          | EBITDA provides a fair representation of the earnings generated by the Group's ongoing operations.                                                                                                                       |
| EBITDA margin               | EBITDA as a percentage of the Company's net sales.                                          | Shows operating profitability as a percentage of net sales.                                                                                                                                                              |
| Net sales growth            | Percentage change in net sales compared with the corresponding period in the previous year. | Net sales growth provides investors with a clearer understanding of the development of the Company's revenue.                                                                                                            |
| Operating margin (EBIT)     | EBIT as a percentage of the Company's revenue.                                              | The EBIT margin reflects the profitability of the Company's ongoing operations.                                                                                                                                          |
| Profit before tax           | Profit after financial items, before tax.                                                   | Shows the period's underlying earnings independently of tax. In interim reports tax is recognised only when it can be measured reliably, making profit before tax more comparable across quarters and full-year periods. |
| Equity/assets ratio         | Equity divided by total assets.                                                             | The equity/assets ratio provides an indication of the Company's financial stability.                                                                                                                                     |
| Average number of employees | Average number of employees in the Group, expressed as full-time equivalents.               | Provides an indication of the Company's operational efficiency in relation to revenue and the number of employees.                                                                                                       |

# Financial Information

## Results and key performance indicators

Net sales for the first quarter amounted to SEK 66.3 million (SEK 52.2 million). Sales increased by 27.0% during the quarter. Gross profit for Q1 amounted to SEK 40.6 million (SEK 30.3 million), corresponding to 61.2% (58.0%) of net sales. Other external expenses for Q1 amounted to SEK 28.4 million (SEK 22.2 million), corresponding to 42.9% (42.6%) of net sales. Personnel expenses for Q1 amounted to SEK 3.9 million (SEK 3.7 million).

Operating profit before depreciation and amortisation (EBITDA) for Q1 amounted to SEK 8.6 million (SEK 4.6 million), corresponding to 12.9% (8.8%) of net sales. Profit for the period amounted to SEK 6.9 million (SEK 2.9 million). Depreciation and amortisation of intangible and tangible assets amounted to SEK 1.7 million (SEK 1.8 million) during Q1.

## Financial position

At the balance sheet date, the equity/assets ratio was 70.1% (75.9%). Inventories, including goods in transit, amounted to SEK 49.4 million (SEK 41.1 million). Liabilities to credit institutions amounted to SEK 6.6 million (SEK 8.6 million).

## Cash flow and liquidity

Cash flow for the period from 1 May 2026 to 31 July 2026 amounted to SEK 16.2 million (SEK 3.0 million). Cash flow from investing activities amounted to SEK 0.0 million (SEK 0.4 million).

## Unlisted financial assets

The Company holds approximately 4% of the shares in lingerie brand Understatement Underwear — [sho-punderstatement.com](https://sho-punderstatement.com).

## Risks and uncertainties

The Company actively works to minimise risks associated with its operations. Identified risks are continuously assessed by the Board of Directors. The Company's principal risks comprise operational risk, foreign exchange risk, credit risk and liquidity risk.

The Company's operations depend on the import of goods, primarily from Asia and Europe, and may be affected by disruptions to supply chains, particularly container freight from Asia, resulting in longer lead times. The Company conducts a significant share of its purchasing in USD and EUR and is therefore exposed to fluctuations in the SEK exchange rate.

## Significant events during the period

No significant events occurred during the period.

## Significant events after the end of the period

No significant events occurred after the end of the period.

## Ownership

The total number of shares amounted to 11,200,000 at the balance sheet date. EBITDA per share amounted to SEK 0.77 (SEK 0.41) for the first quarter.

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By subscribing to our email updates, you will receive the latest company news directly in your inbox, helping you stay informed about press releases, strategic investments, significant events and other information relevant to you as a shareholder.



# Other Information

## Related-party transactions

The Company did not enter into any related-party transactions during the quarter.

## Accounting policies

This interim report has been prepared in accordance with the Swedish Annual Accounts Act and the general guidelines issued by the Swedish Accounting Standards Board. Since the 2020/2021 financial year, the consolidated financial statements and annual report have been prepared in accordance with BFNAR 2012:1 (K3).

The Group's reporting currency is SEK. Unless otherwise stated, amounts are presented in SEK million and rounded to one decimal place.

As the Company applies K3 rather than IFRS, the Group recognises significant amortisation of goodwill. Under K3, goodwill arising from acquisitions is amortised on a straight-line basis, whereas under IFRS goodwill is not amortised but is instead subject to ongoing impairment testing.

This interim report has not been reviewed by the Group's auditor.

## Certified Advisor

Eminova Fondkommission AB,  
08-684 211 10, [adviser@eminova.se](mailto:adviser@eminova.se)

## Dividend

The Board of Directors proposes an ordinary dividend of SEK 0.60 per share and an additional dividend of SEK 0.40 per share, corresponding to a total dividend of SEK 1.00 per share.

## Annual General Meeting

The Annual General Meeting is scheduled to be held on 23 October 2026.

## Financial calendar

Annual General Meeting — 23 October 2026

Interim Report Q2 2026/2027 — 22 December 2026

The Annual Report and financial reports are published on the Company's website, [www.vuxengroup.com](http://www.vuxengroup.com).



# FINANCIAL STATEMENTS

## Condensed Consolidated Income Statement

| Amounts in SEK million                                                | Note | 26/27<br>May - July | 25/26<br>May - July | 25/26<br>May - Apr | 24/25<br>May - Apr |
|-----------------------------------------------------------------------|------|---------------------|---------------------|--------------------|--------------------|
| Net sales                                                             |      | 66,3                | 52,2                | 245,7              | 214,9              |
| Other operating income                                                |      | 0,5                 | 0,5                 | 2,3                | 1,7                |
| Total revenue                                                         |      | 66,7                | 52,6                | 248,0              | 216,6              |
| Goods for resale                                                      |      | -25,7               | -21,9               | -94,3              | -89,9              |
| Other external expenses                                               |      | -28,4               | -22,2               | -113,0             | -96,3              |
| Personnel expenses                                                    |      | -3,9                | -3,7                | -16,9              | -17,4              |
| Other operating expenses                                              |      | -0,1                | -0,2                | -0,7               | -0,9               |
| Total expenses                                                        |      | -58,1               | -48,0               | -224,9             | -204,5             |
| Operating profit (EBITDA)                                             | 1)   | 8,6                 | 4,6                 | 23,1               | 12,1               |
| Depreciation and amortisation of tangible and intangible fixed assets |      | -1,7                | -1,8                | -7,0               | -7,2               |
| Total expenses including depreciation and amortisation                |      | -59,8               | -49,8               | -231,9             | -211,7             |
| Operating profit (EBIT)                                               |      | 6,9                 | 2,8                 | 16,0               | 4,9                |
| Income from securities                                                |      |                     | 0,1                 | -0,4               |                    |
| Other interest income and similar items                               |      | 0,1                 |                     | 0,2                | 0,2                |
| Interest expenses and similar items                                   |      | -0,1                | -0,1                | -0,3               | -1,0               |
| Total financial items                                                 |      | 0,0                 | 0,1                 | -0,5               | -0,8               |
| Profit after financial items                                          |      | 6,9                 | 2,9                 | 15,6               | 4,1                |
| Tax on profit for the year                                            |      |                     |                     | -3,9               | -1,5               |
| Profit for the period                                                 |      | 6,9                 | 2,9                 | 11,6               | 2,6                |

**1) The Company prepares its financial statements in accordance with the K3 framework rather than IFRS. One key difference is that goodwill under K3 is amortised on a straight-line basis over its useful life, whereas IFRS applies annual impairment testing. As a result, companies applying K3 may recognise significant non-cash amortisation charges that do not necessarily reflect the underlying development of earnings.**

**For Vuxen Group, this primarily relates to the amortisation of goodwill arising from acquisitions. These charges reduce operating profit at the EBIT level but have no impact on cash flow.**

**Against this background, EBITDA is considered the most relevant measure for assessing the Group's underlying profitability and earnings capacity, particularly when comparing Vuxen Group with companies reporting under IFRS.**

# Condensed Consolidated Balance Sheet

| Amounts in SEK million                      | Note | Q1 26/27     | Q1 25/26     | 2025/2026    |
|---------------------------------------------|------|--------------|--------------|--------------|
| <b>Assets</b>                               |      |              |              |              |
| Tangible fixed assets                       |      | 19,8         | 22,3         | 20,4         |
| Intangible fixed assets                     |      | 27,3         | 31,9         | 28,4         |
| Financial fixed assets                      |      | 3,9          | 4,5          | 3,9          |
| <b>Total fixed assets</b>                   |      | <b>51,0</b>  | <b>58,7</b>  | <b>52,7</b>  |
| Inventories, including advance payments     | 1    | 49,4         | 41,1         | 42,3         |
| Trade receivables                           |      | 0,2          | 0,2          | 0,5          |
| Other current receivables                   |      | 4,1          | 5,1          | 4,3          |
| Prepaid expenses and accrued income         |      | 1,2          | 0,6          | 1,4          |
| Other current investments                   |      |              |              |              |
| Cash and bank balances                      |      | 53,5         | 20,9         | 37,3         |
| <b>Total current assets</b>                 |      | <b>108,4</b> | <b>67,9</b>  | <b>85,8</b>  |
| <b>Total assets</b>                         |      | <b>159,4</b> | <b>126,6</b> | <b>138,5</b> |
| <b>Liabilities and Equity</b>               |      |              |              |              |
| Equity                                      |      |              |              |              |
| Share capital                               |      | 0,6          | 0,6          | 0,6          |
| Other equity, including profit for the year |      | 111,1        | 95,5         | 104,2        |
| <b>Total equity</b>                         |      | <b>111,7</b> | <b>96,1</b>  | <b>104,8</b> |
| Provisions                                  |      |              |              |              |
| Deferred tax liability                      |      | 2,6          | 2,3          | 2,6          |
| Liabilities                                 |      |              |              |              |
| Liabilities to credit institutions          |      | 6,6          | 8,6          | 7,1          |
| Liabilities to the parent company           |      |              |              |              |
| Trade payables                              |      | 25,8         | 12,5         | 13,6         |
| Other liabilities                           |      | 10,5         | 4,1          | 7,8          |
| Accrued expenses and deferred income        |      | 2,2          | 3,0          | 2,6          |
| <b>Total liabilities</b>                    |      | <b>45,1</b>  | <b>28,2</b>  | <b>31,1</b>  |
| <b>Total liabilities and equity</b>         |      | <b>159,4</b> | <b>126,6</b> | <b>138,5</b> |

Note 1) Inventories include prepaid goods in transit to the warehouse in Torup.

## Changes in Equity

| Amounts in SEK million | Note | Q1 26/27     | Q1 25/26    | Q1-Q4 25/26  |
|------------------------|------|--------------|-------------|--------------|
| Opening equity         |      | 104,8        | 93,2        | 93,2         |
| New share issue        |      |              |             |              |
| Share premium reserve  |      |              |             |              |
| Dividend               |      |              |             |              |
| Profit for the period  |      | 6,9          | 2,9         | 11,6         |
| <b>Closing equity</b>  |      | <b>111,7</b> | <b>96,1</b> | <b>104,8</b> |

# Consolidated Cash Flow Statement

| Amounts in SEK million                                                       | 26/27<br>May-July | 25/26<br>May-July | 25/26<br>May-April |
|------------------------------------------------------------------------------|-------------------|-------------------|--------------------|
| <b>Operating activities</b>                                                  |                   |                   |                    |
| Operating profit before financial items                                      | 6,9               | 2,8               | 16,0               |
| Non-cash items                                                               | 1,7               | 1,7               | 6,2                |
| Other interest income and similar items                                      | 0,1               |                   | 0,2                |
| Interest paid                                                                | -0,1              | -0,1              | -0,3               |
| Tax paid                                                                     | -0,4              | 0,6               | -0,1               |
| <b>Cash flow from operating activities before changes in working capital</b> | <b>8,2</b>        | <b>5,0</b>        | <b>22,0</b>        |
| Increase/decrease in inventories                                             | -7,1              | -1,0              | -2,2               |
| Increase/decrease in operating receivables                                   | 0,7               | -0,8              | -1,7               |
| Increase/decrease in operating liabilities                                   | 14,9              | -0,1              | 1,9                |
| Cash flow from operating activities                                          | 16,7              | 3,1               | 20,0               |
| <b>Investing activities</b>                                                  |                   |                   |                    |
| Acquisition of tangible fixed assets                                         |                   |                   |                    |
| Proceeds from sale of tangible fixed assets                                  |                   | 0,1               | 1,1                |
| Acquisition of intangible fixed assets                                       |                   |                   |                    |
| Change in other financial fixed assets                                       |                   | 0,3               | 0,3                |
| Changes in current investments                                               |                   |                   |                    |
| <b>Cash flow from investing activities</b>                                   | <b>0,0</b>        | <b>0,4</b>        | <b>1,4</b>         |
| <b>Financing activities</b>                                                  |                   |                   |                    |
| Proceeds from borrowings                                                     |                   |                   |                    |
| Repayment of borrowings                                                      | -0,5              | -0,5              | -2,0               |
| Cash flow from financing activities                                          | -0,5              | -0,5              | -2,0               |
| <b>Cash flow for the period</b>                                              | <b>16,2</b>       | <b>3,0</b>        | <b>19,4</b>        |
| Cash and cash equivalents at the beginning of the period                     | 37,3              | 17,9              | 17,9               |
| Cash flow for the period                                                     | 16,2              | 3,0               | 19,4               |
| <b>Cash and cash equivalents at the end of the period</b>                    | <b>53,5</b>       | <b>20,9</b>       | <b>37,3</b>        |

## The Board of Directors' Assurance

The Board of Directors and the CEO certify that this interim report provides a fair overview of the operations, financial position and performance of the Company and the Group, and describes the material risks and uncertainties faced by the Company and its subsidiaries.

This report has not been subject to a review by the Company's auditor.

Laholm, 29 September 2026.

Tobias Fransson  
CEO

Niklas Wolfhagen  
Chairman of the Board

Martin Zellman  
Board Member

Catharina Ahlén  
Founder, Board Member

Olle Olsson  
Board Member

Michael Ahlén  
Founder, Board Member

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**For more information visit [www.vuxengroup.com](http://www.vuxengroup.com)**

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