

# Goobit Partners with Stockholm Junior Chamber of Commerce

**Goobit Group AB ("Goobit" or "the Company") has entered into a partnership with the Stockholm Junior Chamber of Commerce (JCI Stockholm), part of the global Junior Chamber International network. The partnership aims to provide entrepreneurs with access to the Bitcoin economy through Goobit's trading platform, BTCX.**

JCI Stockholm is an organization that develops young leaders and entrepreneurs through education, networking, and projects that drive positive change in society. Goobit's partnership with JCI Stockholm seeks to support small business owners and entrepreneurs in starting to accept Bitcoin and integrating the digital asset into their business models.

## **A Modern Solution for Businesses**

With the growing interest in Bitcoin, Goobit offers services that provide small business owners with the opportunity to:

- **Accept borderless payments.** Bitcoin enables transactions from customers worldwide without intermediaries or high transaction fees.
- **Future-proof businesses.** By integrating Bitcoin, companies can reduce their exposure to inflation and diversify their revenue streams.
- **Increase security.** Transactions on the Bitcoin network are transparent and traceable, eliminating the risk of chargebacks and creating a secure environment for both buyers and sellers.

## **Goobit's Role as a Pioneer in the Bitcoin Economy**

Through this partnership with JCI Stockholm, Goobit strengthens its vision to make Bitcoin simple and accessible for businesses and individuals, while encouraging more people to benefit from the advantages of digital assets.

*"Bitcoin is not just a new type of currency; it is a new type of economy. Through our partnership with JCI Stockholm, we want to show small business owners how simple and secure it is to step into the digital economy. We believe small business owners play a key role in driving the digital economy forward. Our goal is to make Bitcoin accessible to everyone, from global companies to local entrepreneurs,"* said Christian Ander, CEO of Goobit Group.

## **For further information, please contact:**

Christian Ander, CEO, Goobit Group AB

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### **About Goobit Group | BTCX**

Goobit Group AB (publ) operates in the financial sector. The company launched the world's longest running Bitcoin exchange BTCX in 2012. Goobit is Sweden's leading Bitcoin company in financial services and education. The company offers exchange services of fiat currencies to Bitcoin and has so far exchanged over 2.0 billion SEK. The company's most well-known brands are BTCX Express and Standard Bitcoin Exchange (BTCX). In addition to exchange services, the company also offers services in anti-money laundering (AML Desk) and compliance for crypto assets. Goobit Group AB (publ) was registered in 2013 and is a group with operations in the wholly-owned subsidiaries Goobit AB, Goobit Blocktech AB, and Goobit Exchange AB. Goobit AB targets private individuals, corporate customers, and financial institutions. The group has its headquarters in Gamla Stan, Stockholm, Sweden.

For more information, see Goobit's website [www.goobit.se](http://www.goobit.se)

### **Attachments**

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