

30 April 2025 12:15:00 CEST

Change in number of shares and votes in Pierce Group AB (publ)

During the month of April, the number of shares and votes in Pierce Group AB (publ) has increased due to the board of directors' resolution on directed issue and repurchase of 1,025,000 series C shares as communicated on 4 April 2025.

As of 30 April 2025, the number of shares in Pierce Group AB (publ) amounts to 81,349,100 shares, of which 79,374,100 are ordinary shares with one vote per share and 1,975,000 are series C shares with one-tenth of a vote per share. The number of votes in the company amounts to 79,571,600 votes.

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About Pierce Group

Pierce is a leading and fast-growing e-commerce company selling gear, parts and accessories to riders across all of Europe via some forty websites adapted to local markets. Pierce has two major segments, Offroad — sales to motocross and enduro riders, and Onroad — sales to street riders. Pierce also has a smaller segment, Other, which primarily focuses on snowmobile riders. With a large and unique product assortment, including several private brands, an excellent customer experience and attractive prices, Pierce is changing the motorcycle enthusiast market in Europe. Headquarters are located in Stockholm, the central warehouse is in Szczecin, Poland and the majority of our customer support services is located in Barcelona.

This information is information that Pierce Group AB (publ) is obliged to make public pursuant to the Financial Instruments Trading Act. The information was submitted for publication at 2025-04-30 12:15 CEST.

Attachments

[Change in number of shares and votes in Pierce Group AB \(publ\)](#)