

Press Release
20 January 2023 01:23:00
CET



Incorrect information in previous press release “Goodbye Kansas Studios wins one of its biggest orders for cinematic game trailer”

Goodbye Kansas has for a period of time been negotiating terms and conditions for an order from a recurring international client for the production of a cinematic game trailer. The value of the order is estimated to amount to approximately SEK 51 million. The negotiations between the parties have progressed to a point at which Goodbye Kansas has already started the production. A legally binding order from the client is still pending. Due to a mistake, a pressrelease was published on January 19, 2023 in which it was stated that the order had already been won.

Goodbye Kansas regrets the mistake and will in a subsequent pressrelease communicate the final outcome of the current negotiations.

For more information, please contact:

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Goodbye Kansas Group

Goodbye Kansas Group AB (publ) is a leading supplier of technology driven visual content. The company creates award-winning visual experiences for all media and offers products that combine cutting-edge technology with world-class artistry. In order to realize growth opportunities the Group has created three business areas: Visual Content & Brand, IP & Products and Games & Apps. Visual Content & Brand offers visual content for film, TV and games. IP & Products develops IP for film and TV, offers VR-training solutions and a SaaS platform that visualizes e-retailers' products through AR. Games & Apps develops location based mobile games and offers an app for 3D animation. Goodbye Kansas Group is listed on the Nasdaq First North Growth Market and has studios and offices in Stockholm (HQ), London, Helsinki, Vilnius, Belgrade, Los Angeles, Vancouver and Beijing.

The company has Erik Penser Bank AB as Certified Adviser, phone: +46 8-463 80 00, certifiedadviser@penser.se.

This information is inside information that Goodbye Kansas Group AB (publ) is obliged to make public under the EU Market Abuse Regulation 596/2014. The information was provided by the contact person set out above for publication at 2023-01-20 01:23 CET.

Attachments

[Incorrect information in previous press release “Goodbye Kansas Studios wins one of its biggest orders for cinematic game trailer”](#)