

# Swedish Financial Supervisory Authority rejects Goobit AB's MiCA application – Company evaluates path forward

Goobit Group AB (publ) ("Goobit" or the "Company") announces that the Swedish Financial Supervisory Authority (Finansinspektionen) has rejected the application of its subsidiary Goobit AB for authorisation as a crypto-asset service provider under the MiCA regulation.

The Company is currently analysing the decision and its implications, and is evaluating available courses of action, including the possibility of appealing the decision. Further information will be provided once the ongoing analysis has been completed.

*"We note Finansinspektionen's decision and will now analyse it carefully. Goobit and BTCX have since our founding in 2011 built our business on regulatory compliance, customer protection and long-term trust. Our ambition to operate within a clearly regulated European framework remains, and we will now evaluate our regulatory and strategic options. Regardless of the outcome of this decision, our work to develop BTCX as a serious Nordic operator within Bitcoin and financial services continues"* says Christian Ander, CEO of Goobit Group AB.

For further information, please contact: Christian Ander, CEO, Goobit Group AB

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About Goobit Group | BTCX

Goobit Group AB (publ) operates within the financial sector and launched BTCX in 2011—the world's first still-operating bitcoin-only exchange. Goobit is Sweden's leading bitcoin company in financial services and education. The Group offers exchange services from fiat currencies to bitcoin. Its most well-known brands are BTCX Express Exchange, Standard Exchange (BTCX), OTC Exchange and Bitcoin Treasury. Goobit Group AB (publ) was registered in 2013 and consists of the wholly owned subsidiaries Goobit AB and Goobit Blocktech AB. The Group is headquartered in Stockholm, Sweden.

*This information is information that Goobit Group AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2026-07-02 18:30 CEST.*

## Attachments

[Swedish Financial Supervisory Authority rejects Goobit AB's MiCA application – Company evaluates path forward](#)