

PROACT

PRESSRELEASE September 22, 2025

PROACT FINLAND RECEIVES EXCELLENCE IN DATACENTER SALES 2025 AWARD FROM DELL TECHNOLOGIES

Proact, one of Europe's leading independent providers of cloud services and data centre solutions, has been awarded *Excellence in Datacenter Sales 2025* at the Dell Technologies Forum in Finland.

The award recognises Proact's strong overall performance during the year – and the company's ability to deliver high-quality, innovative data centre solutions that support customers' digital transformation and strengthen their competitiveness.

"We are very proud of this award. It confirms that our collaboration with Dell Technologies and our shared focus on innovation and customer value really makes a difference," says Mika Nyholm, Managing Director, Proact Finland.

The award strengthens Proact's position as a Titanium Dell Technologies partner in the Nordic region and consolidates the company's role as a leading player in modern IT infrastructure and data centre solutions.

For further information, please contact:

Magnus Lönn, President & CEO, Proact IT Group AB, +46 70 879 09 79, magnus.lonn@proact.eu

About Proact

Proact is Europe's leading specialist in data and information management with focus on cloud services and data centre solutions. We help our customers to store, connect, protect, secure and drive value through their data whilst increasing agility, productivity and efficiency.

We've completed thousands of successful projects around the world, have more than 4,000 customers and currently manage hundreds of petabytes of information in the cloud. We employ over 1,200 people in 12 countries across Europe and North America.

Founded in 1994, our parent company, Proact IT Group AB (publ), was listed on Nasdaq Stockholm in 1999 (under the symbol PACT). For further information about Proact's activities please visit us at www.proact.eu

Interested in news and financial information from Proact? Subscribe [here](#).

Image Attachments

[110 Dell Forum & Awards 2025](#)