

NETFLIX SCORES 10 VICTORY POINTS, WINNING RIGHTS TO GLOBAL PHENOMENON CATAN® WITH WIDE-RANGING DEAL

The beloved asmodee board game will head to the screen for the first time with ambitious live-action and animation adaptations, across film, series, and unscripted formats

Netflix traded a brick and a wood to pave the way—securing exclusive global rights and drawing the rare “CATAN” development card for both scripted and unscripted projects.

Based on CATAN by Klaus Teuber, originally released in 1995 as *The Settlers of Catan*, the upcoming projects will be the first adaptation to bring the fictional island of CATAN — a place where settlers must navigate bountiful and varied landscapes, shifting alliances, and limited resources, while robbers roam the land — to life through a richly imagined narrative.

Darren Kyman from asmodee, Pete Fenlon from CATAN Studio (an asmodee studio), and the brothers, Guido Teuber and Benjamin Teuber, from the Teuber family, will produce all projects under the deal. Roy Lee from Vertigo Entertainment is also attached to produce.

CATAN has become a pop culture staple, selling over 45 million copies and translated into over 40 languages. Its compelling blend of strategy, resource negotiation, and world-building has sparked a worldwide fanbase across generations and cultures.

“Millions of people are enjoying CATAN since it was created and for many, it remains a gateway to modern board gaming. I am thrilled to see the game expanding to a larger audience who will discover the richness of its universe, I find it exciting for the future of the brand.” said Thomas Koegler, CEO of asmodee. “It’s also a testament that board gaming is truly part of pop culture and a popular form of entertainment in everyone’s homes, and I am delighted to continue asmodee’s relationship with Netflix.”

“Anyone who has played CATAN knows that the intense strategy at the core of the game has endless opportunities for some *serious* drama,” said Jinny Howe, Head of Scripted Series, US and Canada, Netflix. “We’re thrilled to partner across series, features, animation, and games to bring this world to life for hardcore ‘Settlers’ and new fans alike.”

“When our father Klaus Teuber first introduced CATAN thirty years ago, he imagined an



aspirational world where people would gather by trading, building and settling together – both at the table and beyond it,” said Benjamin and Guido Teuber, co-CEOs of CATAN GmbH. “This collaboration with Netflix marks an exciting new chapter in that journey. For three decades, CATAN has connected families and friends around the world. Now, we’re thrilled to see it inspire storytelling on a global stage – staying true to our father’s vision of creativity, strategy and human connection.”

The CATAN series joins Netflix’s growing portfolio of game-to-screen adaptations, including *Arcane*, *Castlevania*, *Family Pack (The Werewolves of Miller’s Hollow)*, *Exploding Kittens*, the upcoming *Assassin’s Creed* series, the *Monopoly* reality competition series, and the *Gears of War* film.

About asmodee

Asmodee is a global leader in tabletop gaming. Inspired by players, asmodee has been crafting and taking to market immersive, shared experiences for over 30 years. Its portfolio includes beloved games and intellectual properties such as CATAN®, Ticket to Ride®, Dobble®/Spot-it®, 7 Wonders, and Exploding Kittens®. Operationally headquartered in France, asmodee operates globally, making its games accessible to players in over 100 countries around the world. Asmodee group’s Class B shares are publicly traded on Nasdaq Stockholm under the ticker ASMDEE B. Learn more about asmodee [here](#).

About Netflix

Netflix is one of the world’s leading entertainment services, with over 300 million paid memberships in over 190 countries enjoying TV series, films and games across a wide variety of genres and languages. Members can play, pause and resume watching as much as they want, anytime, anywhere, and can change their plans at any time.

About Vertigo Entertainment

Vertigo Entertainment most recently produced the films *Weapons*, *A Minecraft Movie*, *The Long Walk*, *Companion*, and *Until Dawn*. Additionally, Vertigo is behind the Amazon anthology series *Them*, and the Paramount+ limited series *The Stand*.

About CATAN GmbH

CATAN GmbH is a German family-owned company founded in 2002 by Klaus Teuber and his family. It is responsible for the development, marketing, and licensing of the CATAN games. Following the death of Klaus Teuber in 2023, his sons Guido and Benjamin have continued to run the business. The company has sold more than 45 million CATAN games worldwide.





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Image Attachments

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