



1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Todd Dunlap				
2.	Reason for the notification					
a)	Position/Status	Board member				
b)	Initial notification/Amendment	Initial notification				
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Better Collective A/S				
b)	LEI	2549001EPXH6NK7I2R78				
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument  Identification code	Warrants related to shares in Better Collective A/S  ISIN DK0060952240				
b)	Nature of the transaction	Cash settlement of warrants from 2020 program - warrants delivered against cash payment to employee				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>DKK 20.08568</td> <td>25,000</td> </tr> </tbody> </table>	Price(s)	Volume(s)	DKK 20.08568	25,000
Price(s)	Volume(s)					
DKK 20.08568	25,000					
d)	Aggregated information - Aggregated volume - Price	25,000 DKK 502,142.00				
e)	Date of transaction	28 November 2024				
f)	Place of the transaction	Outside a trading venue				