

Anna-Karin Flöjt new CEO of Aleido

Ratos has appointed Anna-Karin Flöjt as the new CEO of Aleido. Aleido is a global market leader in digital aftermarket solutions for complex products. The company, which was previously the Product Information business area at Semcon, was spun off into an independent subsidiary of the Ratos Group at the end of 2023. As of today, Anna-Karin Flöjt has assumed the position of CEO.

Anna-Karin Flöjt has an extensive background in management and has been with Semcon and Aleido for many years, serving most recently as regional manager at Aleido. She has an MSc in mechanics from KTH Royal Institute of Technology in Stockholm.

“We’re pleased that Anna-Karin has accepted the offer to become the new CEO of Aleido. She combines extensive experience and positive results from her previous roles with leadership and a strong focus on customers. The goal is to continue to advance Aleido’s leading profitability and continuously develop a competitive customer offering. As a market leader, the company has all the prerequisites to take its performance to the next level,” says Anders Slettengren, Chairman of the Board of Aleido and Executive Vice President, Ratos.

The previous CEO of Aleido, Johan Ekener, will transition into a new role as a Board member of Aleido.

“I’d like to extend my sincere thanks to Aleido’s previous CEO, Johan Ekener. Under his leadership, Aleido has performed well as an independent Ratos subsidiary, leading the industry in growth and margins. During his 18 years at the helm of the business, he designed a strategy that contributed to the company’s profitable and strong position. I look forward to continuing to collaborate with Johan in his new role as a Board member of Aleido,” says Anders Slettengren.

“I’m proud and grateful to have been entrusted to lead Aleido during a period of rapid change with many opportunities. The need to bridge the gap between technology and the people who depend on it continues to grow. I look forward to taking the next step, along with all of my enthusiastic colleagues at Aleido. Together with our customers we can further refine our offering on our journey of growth,” says Anna-Karin Flöjt, CEO of Aleido.

About Aleido

Aleido is an international company with a long tradition of driving the development of aftermarket information and learning solutions. Aleido’s customers develop complex products and systems, or are in search of expertise and ready to create genuine change within a variety of industries such as automotive, telecommunications, industry, rail and medical technology. Aleido has approximately 1,000 employees in five countries working to bridge the gap between technology and the people who depend on it by making complicated ideas easy to understand.

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About Ratos

Ratos is a Swedish business group focusing on technological and infrastructure solutions, consisting of 17 companies divided into three business areas: Construction & Services, Industry and Consumer. The companies have approximately SEK 33 billion in net sales (June LTM). We have a distinct corporate culture and strategy – everything we do is based on our core values: Simplicity, Speed in Execution and It's All About People. We enable independent subsidiaries to excel by being part of something larger. People, leadership, culture and values are key focus areas.

Attachments

[Press release](#)