

Elliptic Labs Launching the AI Virtual Proximity Sensor™ on vivo's S50 and S50 Pro Mini Smartphones

Oslo, Norway — Elliptic Labs' AI Virtual Proximity Sensor INNER BEAUTY® has been launched on vivo's S50 and S50 Pro Mini smartphones, bringing reliable AI-powered proximity performance while enabling cleaner front-facing designs and reduced hardware complexity.

Both the S50 and S50 Pro Mini have launched and are shipping in China.

To deliver this experience, vivo is running Elliptic Labs' AI software on leading chipsets across its lineup:

- S50: [Qualcomm Snapdragon 8s Gen 3](#)
- S50 Pro Mini: [Qualcomm Snapdragon 8 Gen 5](#)

By replacing traditional hardware sensors with a software-only approach, vivo gains greater flexibility in industrial design and the ability to streamline internal components — while maintaining robust proximity performance for calls and everyday use.

Elliptic Labs announced the [contract for this deployment in January 2025](#), and shipments are now underway.

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About Elliptic Labs

Elliptic Labs' AI Virtual Smart Sensor Platform™ brings contextual intelligence to devices, enhancing user experiences. Our technology uses proprietary deep neural networks to create AI-powered Virtual Smart Sensors that improve personalization, privacy, and productivity.

Currently deployed in nearly 1 billion devices, our platform works across all devices, operating systems, platforms, and applications. By utilizing system-level telemetry data to cloud-based Large Language Models (LLMs), the AI Virtual Smart Sensor Platform delivers the unrivaled capability to utilize output data from every available data source. This approach allows devices to better understand and respond to their environment, making technology more intuitive and user-friendly. At Elliptic Labs, we're not just adapting to the future of technology – we're actively shaping it. Our goal is to continue pushing the boundaries of contextual intelligence, creating more intuitive and powerful experiences for users worldwide.

Elliptic Labs is headquartered in Norway with presence in the USA, China, South-Korea, Taiwan, and Japan. The company is listed on the Oslo Stock Exchange. Its technology and IP are developed in Norway and are solely owned by the company.

Trademark

INNER BEAUTY is a registered trademark of Elliptic Labs.

AI Virtual Smart Sensor, AI Virtual Smart Sensor Platform, AI Virtual Proximity Sensor, AI Virtual Presence Sensor, AI Virtual Connection Sensor, AI Virtual Gesture Sensor, AI Virtual Heartbeat Sensor, and AI Virtual Breathing Sensor are trademarks of Elliptic Labs.

All other trademarks or service marks are the responsibility of their respective organizations.

Image Attachments

[20251215 IMAGE V3 FRIGG Vivo S50 And S50 Series](#)

Attachments

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