

Press Release
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Goodbye Kansas Studios receives another large order for a game trailer from international customer

Goodbye Kansas Studios has received an additional large order from an existing international customer for the production of a trailer for a game project. The total value of the order amounts to approximately SEK 39 million, the project will commence immediately and run until the third quarter of 2025.

"In 2024, we resumed the collaboration with this strategic customer and have gradually deepened the collaboration. Our proven ability to deliver on projects, combined with outstanding creative solutions, has created the prerequisites for winning this order. With this new project we have started the year in the best possible way, and I am confident that our intensified sales efforts will continue to yield positive results during the year," says Stefan Danieli, CEO of Goodbye Kansas Group.

Following a number of comprehensive restructuring measures, Goodbye Kansas Group is today fully focused on the operations of its subsidiary Goodbye Kansas Studios, a leading provider of technology-driven visual content in a global market.

For additional information, please contact:

Stefan Danieli, CEO, Goodbye Kansas Group
E-mail: stefan.danieli@goodbyekansas.com
Direct: +46 701 98 10 49

About Goodbye Kansas Group

Goodbye Kansas Group is a provider of technology-driven visual content, developing visual effects (VFX), animations, game trailers and In-Game solutions. The Group has some of the world's leading entertainment companies as its clients. Goodbye Kansas Group is headquartered in Stockholm and is listed on the Nasdaq First North Growth Market with WildecO as Certified Adviser.

www.goodbyekansasgroup.com

This information is information that Goodbye Kansas Group AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2025-01-18 11:00 CET.

Attachments

[Goodbye Kansas Studios receives another large order for a game trailer from international customer](#)