



PRESS RELEASE
09 December 2025 10:15:00 CET

Viva Wine Group publishes prospectus in connection with the listing transfer to Nasdaq Stockholm

Viva Wine Group AB (publ) (the "Company") announced on 4 December 2025 that Nasdaq Stockholm's listing committee had approved the Company's application for the admission to trading of the Company's shares on Nasdaq Stockholm (the "Listing Transfer"). The Company has prepared a prospectus in connection with the Listing Transfer, which today has been approved by the Swedish Financial Supervisory Authority (Sw. *Finansinspektionen*) (the "SFSA") (the "Prospectus"). The Prospectus is available on the Company's website and will be available at the SFSA's website.

Publication of the Prospectus

For complete information about the Listing Transfer, reference is made to the Prospectus that has been prepared by the Company and made available on the Company's website, see <https://investors.vivagroup.se/>. The Prospectus will also be available on SFSA's website (www.fi.se/sv/vara-register/prospektregistret/).

The Prospectus has been prepared as a simplified prospectus in accordance with Article 14 of Regulation (EU) 2017/1129 of the European Parliament and of the Council of 14 June 2017 on the prospectus to be published when securities are offered to the public or admitted to trading on a regulated market, and repealing Directive 2003/71/EC, as amended (the "**Prospectus Regulation**"). The SFSA, as the Swedish national competent authority, has approved the Prospectus in accordance with Article 20 of the Prospectus Regulation. The SFSA only approves the Prospectus as meeting the standards of completeness, comprehensibility and consistency imposed by the Prospectus Regulation. The approval should not be considered as an endorsement of the Company or of the securities described in the Prospectus. The SFSA does not guarantee the accuracy or completeness of the factual information contained in the Prospectus. Each investor is advised to make its own assessment of whether it is appropriate to invest in the Company's shares.

There is no offering or issuance of shares in connection with the Listing Transfer. The Company's shares will continue to trade under the ticker VIVA. The Company's shareholders are not required to undertake any actions due to the Listing Transfer.

Timetable

First day of trading on Nasdaq Stockholm is expected to commence on 12 December 2025 and last day of trading on Nasdaq First North Premier Growth Market is expected to be 11 December 2025.



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Advisor

Baker McKenzie is acting as a legal advisor in connection with the Listing Transfer.

Certified Adviser

FNCA Sweden AB is the Company's Certified Adviser on Nasdaq First North Premier Growth Market.

For further information, please contact:

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About Viva Wine Group AB

Viva Wine Group AB (publ) is a leading European wine group offering a wide range of quality wines to monopoly markets, retailers, restaurants and consumers. Through a large number of operating companies with a strong entrepreneurial spirit, the Company develops, markets and sells wines under both its own and partner brands. Viva Wine Group values a decentralised business model that allows scope for innovation while creating a common platform for synergies and economies of scale that drive value creation. With a strong track record, the Company focuses on generating profitable growth through the continuous development of its customer offering, complemented by strategic acquisitions. Viva Wine Group's share has been listed on Nasdaq First North Premier Growth Market since 2021. More information at www.vivagroup.se.

Important information

This press release does not constitute an offer to sell or a solicitation to buy securities issued by Viva Wine Group AB (publ). This press release is not a prospectus under Regulation (EU) 2017 /1129 of the European Parliament and of the Council of 14 June 2017 on the prospectus to be published when securities are offered to the public or admitted to trading on a regulated market, and repealing Directive 2003/71/EC (together with any related implementing regulations and delegated regulations, the "**Prospectus Regulation**") and has not been approved by any regulatory authority in any jurisdiction. A prospectus has been prepared in connection with the Listing Transfer and published by the Company on the Company's website. Investors should not invest in securities referred to in this press release other than on the basis of the information contained in the aforementioned prospectus.

This press release and the information contained herein may not be distributed in or into the United States. This press release does not constitute an offer to sell, or a solicitation of an offer to buy, securities in the United States. The securities referred to herein have not been registered and will not be registered under the U.S. Securities Act of 1933, as amended (the "**Securities Act**"), and may not be offered or sold in the United States absent registration or an applicable exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. There is no intention to register any securities referred to herein in the United States or to make a public offering of such securities in the United States.



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Forward-looking statements

This press release may include statements that are, or may be deemed to be, "forward-looking statements". These forward-looking statements may be identified by the use of forward-looking terminology, including the terms "assumes", "believes", "intends", "estimates", "anticipates", "should", "according to estimates", "predicts", "expects", "may", "will", "plans", "schedules", "potential", "forecasts", "could", "as far as is known" or, in each case, their negative or other variations or comparable terminology, or by discussions of strategy, plans, objectives, goals, future events or intentions. Forward-looking statements may and often do differ materially from actual results. Any forward-looking statements reflect the Company's current view with respect to future events and are subject to risks relating to future events and other risks, uncertainties and assumptions relating to the Company's business, results of operations, financial position, liquidity, prospects, growth or strategies. Forward-looking statements speak only as of the date they are made.

Attachments

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