



BETTER
COLLECTIVE

CVR. 27652913



06 February 2026 10:00:00 CET

Major shareholder announcement: Lind Invest flags above 5% ownership in Better Collective

Regulatory release no. 6/2026

Pursuant to Section 30 of the Danish Capital Markets Act, Better Collective A/S hereby announces that, on 5 February 2026, it has received notification from Lind Invest that Lind Value II ApS holds 6.53% of the share capital and voting rights in Better Collective A/S, thereby exceeding the 5% threshold.

Better Collective A/S has been informed that Lind Value II ApS is owned by Lind Invest ApS, which in turn is owned by Henrik Lind.

About Better Collective

Better Collective owns leading digital sport media, sports betting media and esports communities, with a vision to become the leading digital sports media group. We are on a mission to excite sports fans through engaging content and foster passionate communities worldwide. Better Collective's House of Brands includes; [HLTV](#), [FUTBIN](#), [AceOdds](#), [Action Network](#), [Playmaker HQ](#), [The Nation Network](#), and [Bolavip](#). The company is headquartered in Copenhagen, Denmark, and dual listed on Nasdaq Stockholm (BETCO) and Nasdaq Copenhagen (BETCO DKK). To learn more about Better Collective please visit bettercollective.com.

Contacts

Investor Relations

Mikkel Munch Jacobsgaard
Investor@bettercollective.com

Media Relations

Morten Cullborg-Kalum
Press@bettercollective.com
+45 2349 1009

This information is information which Better Collective is obliged to make public pursuant to the Danish Capital Markets Act. The information was submitted for publication, through the agency of the contact persons set out above, at 2026-02-06 10:00 CET.

Attachments

Major shareholder announcement: Lind Invest flags above 5% ownership in Better Collective