

Ortivus enters into strategic distribution partnership with EMD covering Czech Republic, Hungary, Poland and Slovakia

Ortivus is happy to announce that the company enters into strategic distribution partnership with EMD s.r.o. based in Slovakia. EMD is a well-established supplier of medical equipment and digital solutions for pre-hospital care. This partnership is a strategically important milestone for Ortivus' and EMD's further growth in Central Europe.

In Europe, there is a growing demand for innovative solutions to increase efficiency and safety in prehospital care. In line with these trends, Ortivus has recognised a rising interest in its solutions in various markets that are new for the company. To create effective sales and marketing channels in several Central European countries, Ortivus has decided to establish a strategic partnership with a local distributor.

"Teaming up with EMD, with its large footprint and extensive knowledge about the market, makes a perfect fit for Ortivus' expansion into Central Europe" – Says Elias Obaid, European Sales Manager.

The strategic partnership includes Ortivus' solutions MobiMed Monitor and MobiMed Life. The agreement allows EMD to market and sell Ortivus' solutions in Czech Republic, Hungary, Poland and Slovakia.

About EMD s.r.o.

Established in 2008, EMD (www.emd-company.eu) is a distributor of best-in-class monitoring and therapy solutions for hospitals and emergency medical services holding leading positions in the corresponding market segments.

Besides medical equipment, EMD has developed a number of innovative software solutions – such as epare® Electronic Patient Care Record system and a Radiology Billing System – that are being successfully used by hospital and pre-hospital customers in various European countries.

EMD has customers in Czechia, Hungary, Kazakhstan, Poland, Russia, Slovakia and is rapidly expanding into other markets.

About Ortivus

Ortivus develops and commercialises MobiMed, medical technology solutions for a safer and more efficient healthcare. The company was founded in 1985 and is today a leading provider of mobile digital solutions for prehospital care, worldwide. Ortivus' products are based on in-depth expertise in cardiology as well as decades of development together with users and customers. The company's headquarters are located in Danderyd, Stockholm and the company has, since 1998, a wholly-owned subsidiary based in the United Kingdom.

MobiMed is a modular platform that currently is used by over 12 000 paramedics in over 2 700 emergency vehicles. The platform consists of a monitor that in real-time measures, monitors and shares patients'

vital parameters, such as, ECG, blood pressure and blood oxygenation. The system also consists of an electronic patient record for decision support, collection of patient data and clinical documentation.

MobiMed has a total weight of 2.5kg and is created to function in a demanding environment and out in

the field. The two-way communication supports telemedicine consulting with clinical experts while patient data is seamlessly integrated into the medical records at the hospitals and primary care centers. MobiMed saves time and helps healthcare professionals make the right decisions in critical situations. MobiMed also contributes to improved quality of care and saved resources.

Ortivus Class A and Class B shares are listed on the NASDAQ Stockholm Small Cap list.

Read more about Ortivus at www.ortivus.com

Contacts

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Attachments

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