

H100 adopts a Bitcoin Treasury Strategy

H100 Group AB ("H100" or the "Company"), a health technology company operating in the health and longevity industry, announces today the adoption of a Bitcoin Treasury Strategy as part of its long-term corporate and financial strategy.

"We have now successfully executed a number of capital market transactions to acquire Bitcoin, and the response has been positive. We have now decided to explore this opportunity further and adopted a bitcoin treasury policy and strategy, which we believe will strengthen and complement our existing business." - Sander Andersen, CEO.

The Company's decision to implement a Bitcoin Treasury Policy and Strategy reflects its conviction that Bitcoin constitutes a strong strategic reserve asset. The strategy is driven by strong investor demand for companies that hold Bitcoin as a long-term financial asset – a demand that aligns with the Company's own conviction in Bitcoin's long-term value and its role as a credible reserve asset. The primary objective of the strategy is to preserve capital, enhance balance sheet strength, and ensure long-term access to capital.

H100 emphasizes that the adoption of the strategy is a forward-thinking financial approach, not an operational pivot. The core business of H100 as a health technology company remains unchanged, as Bitcoin is held as a strategic reserve asset on the Company's balance sheet and not used in operations, trading or revenue generation.

While Bitcoin introduces certain risks, the Company has assessed this risk and considers it acceptable given the long-term holding horizon and the Company's broader capital structure. With regards to volatility risk, the Company emphasizes that Bitcoin is classified as a non-operational reserve asset, mitigating the relevance of interim price fluctuations and the impact of volatility on operations and financial planning. The Company intends to maintain sufficient cash reserves to ensure financial stability and operational continuity, with a portion of raised capital retained in SEK/NOK to safeguard liquidity and prepare for potential periods of reduced access to capital. Regulatory risks are actively monitored, with tax treatment being a primary concern due to its uncertainty and political sensitivity in several jurisdictions. Broader political risk is also recognised, given limited Bitcoin adoption among mainstream institutions. To manage this risk, the Company intends to take appropriate structural measures in the group. Security risks such as phishing, hacking, and other cyber threats are mitigated by storing Bitcoin using third-party custodians, in combination with internal risk controls.

As of today, approximately 46 percent of the Company's total assets are held in Bitcoin, primarily sourced from capital raises, including convertible loans and directed share issues. The Company intends to increase its Bitcoin holdings based on investor demand and capital availability, particularly where investor demand is linked to the Company holding Bitcoin as a reserve asset. The exact allocation is determined by the Board of Directors, while ensuring sufficient cash



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reserves for ongoing operations and strategic flexibility. No active rebalancing policy is applied; Bitcoin is intended to be held through both upward and downward market cycles, as the Company considers the number of Bitcoin held — rather than its short- or medium-term price — to be the key performance indicator for treasury and financing purposes.

If strategic M&A opportunities within the health and longevity sector are identified, the intention is not to finance them by divesting Bitcoin holdings. Instead, additional equity or debt capital intends to be raised to finance such transactions.

“For our health care business, the goal is to help our customers to live long and healthy lives. One way to set an extremely ambitious vision in this regard, and align our healthcare and bitcoin vision, is to say we like help our customers witness the final Bitcoin halving in 2140, implying they would need to live for another 115 years from now. Probably not very likely at scale currently, but it illustrates what I believe could be possible in the future if we combine the ultimate knowledge about lifestyle choices, medicine and health technology over the coming decades” says Sander Andersen, CEO.

H100 intends to inform the market about any executed Bitcoin transactions by announcement through press release on a weekly basis (or earlier if required by applicable rules). In addition to standard financial disclosures, the Company aims to establish a reporting framework for the following key metrics, which will be published on its website and included in investor communications: (i) Bitcoin per share, (ii) Net Asset Value (NAV) of Bitcoin holdings, and (iii) the NAV multiple, calculated as the share price divided by NAV.

Contact

Sander Andersen, CEO H100 Group AB

E-mail: sander.andersen@h100.group

About H100 Group

H100 Group AB is a health technology company operating in the health and longevity industry. The company's business idea is to support providers of health and lifestyle services through AI-powered automation, digital growth tools, and integrated platform solutions, with the goal of helping people live healthy lives to 100 and beyond.

H100 follows a clear growth strategy focused on building a seamless ecosystem where AI integration enhances efficiency and expands service offerings. Growth is further accelerated through strategic acquisitions of key players within its ecosystem, aiming to consolidate and scale the business.

The company is listed on NGM Nordic SME. For more information, visit www.h100.group.