

# Audiodo Secures Record Design Win\* from a Global Tier 1 Customer

#### Press release

Audiodo has successfully secured significant design win from a global Tier 1 customer, marking the largest achievements in the company's history. Audiodo's innovative solutions, including Audiodo Personal Sound and potentially further Audiodo features, will be integrated into a diverse range of products. This design win represent an annual potential of over one million headsets, with product launches scheduled to begin in Q1 2025.

"We are thrilled to announce this substantial design win," said Amir Sheikh, CEO of Audiodo. "As we have noted before, the market is gaining momentum, and more companies are recognizing the value our solutions bring. Our teams have been working diligently to meet the high demands of our partners, and I am incredibly proud of their dedication and achievements."

\* Audiodo´s definition of a Design Win: The decision by a headphone producer to start development of one or several commercial product(s) incorporating Audiodo´s technology into such new product(s).

#### **Contacts**

### **Amir Sheikh**

CEO at Audiodo amir.sheikh@audiodo.com

## **About Us**

Based in Malmö, Sweden, Audiodo<sup>™</sup> leverages over three decades of expertise in acoustical algorithms to pioneer cutting-edge audio personalization technologies for consumer electronics. Crafted by passionate music enthusiasts, Audiodo Personal Sound<sup>™</sup> harnesses the capabilities of digital signal processing to deliver tailor-made sound quality, ensuring every music lover an unparalleled audio quality that has been perfected for them. For more information about Audiodo<sup>™</sup>, please visit www.audiodo.com.