

AIRA OPENS EARLY ACCESS TO AIRA FOR FORTNOX WITH GOLDEN TICKETS

AI company Aira (Nasdaq First North: AIRA) today opens early access to Aira for Fortnox. The service is now available in the Fortnox app marketplace. Until 1 November, a golden ticket, a personal VIP code, is required to activate it. Golden tickets are issued through aira.app/fortnox on a first come, first served basis.

On 1 November, Aira for Fortnox opens to all Fortnox customer companies. Until then, a limited number of companies are let in early. Applicants at aira.app/fortnox receive their golden ticket by email, install Aira from the Fortnox app marketplace and redeem the code at first login.

Aira for Fortnox is a complete sales system built on the customer's own data in Fortnox. It finds new customers, keeps track of existing ones and shows where the next deal is. It is backed by the annual accounts of every Swedish company and millions of news articles every day. The service costs SEK 699 per month with a 30-day open purchase period.

"We want our first customers to be the ones who really want in. The golden ticket gets them started before everyone else, and with 30 days of open purchase, nobody is committing to anything," says Daniel Wikberg, Founder and CEO of Aira.

Interviews about Aira for Fortnox

Aira's management has taken part in a number of interviews about the initiative recently. The most recent:

- DI Brand Studio: The AI challenger helping Fortnox customers find new deals in their own data (in Swedish)
<https://www.di.se/brandstudio/ai-utmanaren-hjalper-fortnox-kunder-att-hitta-nya-affarer-i-den-egna-datan/>
- Kalqyl: CEO interview with Daniel Wikberg on Aira for Fortnox (in Swedish)
<https://tradevenue.se/artiklar/aira-vd-intervju-med-daniel-wikberg-om-aira-for-fortnox-221608>
- Börsvärlden, Bra Snack!: Bra Snack meets Daniel Wikberg, CEO of Aira (in Swedish)
<https://open.spotify.com/episode/2QzYgvjch7Uzmehul1pIlf>

Further information

All financial reports are available at www.aira.app



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About Aira

Aira is an AI-powered sales agent built for B2B entrepreneurs and sales professionals. The product monitors financial reports, board changes and news to surface the right moment to reach out, before the competition knows the opportunity exists. No manual data entry, no CRM admin. Just intelligence that turns signals into revenue.

Founded in 2024 and headquartered in Stockholm, Sweden.

AI Revenue Assistant Software Stockholm AB (publ) is listed on Nasdaq First North Growth Market. The company's Certified Adviser is Bergs Securities AB.
