

PRESS RELEASE

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The Swedish Cup final

Fragbite Group AB's (publ) subsidiary Fragbite AB is holding the final of the Swedish Cup, Sweden's largest national esports tournament, on 9 November. The semifinals and final will be played in front of an audience in Stockholm and broadcast live on Twitch.

For the third consecutive year, the Swedish Cup in Counter-Strike, Sweden's largest national esports tournament, is held. The 2023 tournament had over 1.6 million unique viewers on global streaming platform Twitch and over 0.8 million unique viewers on TikTok, and it was the single largest live broadcast in Swedish on Twitch throughout all of 2023. As in previous years, major teams such as Ninjas in Pyjamas, Eyeballers and Alliance are participating. The tournament started with successful qualifying rounds and group rounds, with the open qualifiers broadcast on leading global esports platform Faceit. The semi-finals will be held on Friday 8 November and the final on Saturday 9 November in front of a live audience at Posthuset in Stockholm.

"The global esports market is growing significantly, but despite that too many companies are struggling with red numbers, many businesses seem to have difficulty in finding the right revenue models. I am extremely proud that Fragbite AB, given this market climate, is not just profitable but also growing. Now it is time for the biggest event of the year for Swedish esports – the final weekend of the Swedish Cup. We look forward to another celebration together with the audience, and to further develop the concept in 2025," says Daniel Pereaux, CEO, Fragbite AB and Config.

Read more about the Swedish Cup (sw): [LINK](#)

Tickets to the semi finals and the final: [LINK](#)

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About us

Fragbite Group (publ) is a Swedish corporate group with a portfolio of established subsidiaries that develop, adapt and publish games and esports content within GAMING, ESPORTS and WEB3. Our products are developed for both traditional platforms – PC, mobile and console – and modern platforms built on blockchain technology. The Group is headquartered in Stockholm and listed on Nasdaq First North Growth Market.

Attachments

[The Swedish Cup final](#)