SELVAAG BOLIG

Q2 2025

Oslo, 7 August 2025

Sverre Molvik, CEO Christopher Brunvoll, CFO



Highlights Q2 2025

- Satisfactory results given very few deliveries reflecting good cost control and efficient business model
- Sold homes worth more than NOK 2 bn in H1, and reduced inventory of completed units by NOK 400 m yoy
- Strong pipeline with order backlog of NOK 8.2 bn
- Landbank increased by 800 units
- Dividend decision for 2025 postponed until the full year results are concluded



Proforma key financials* Q2 and H1 2025

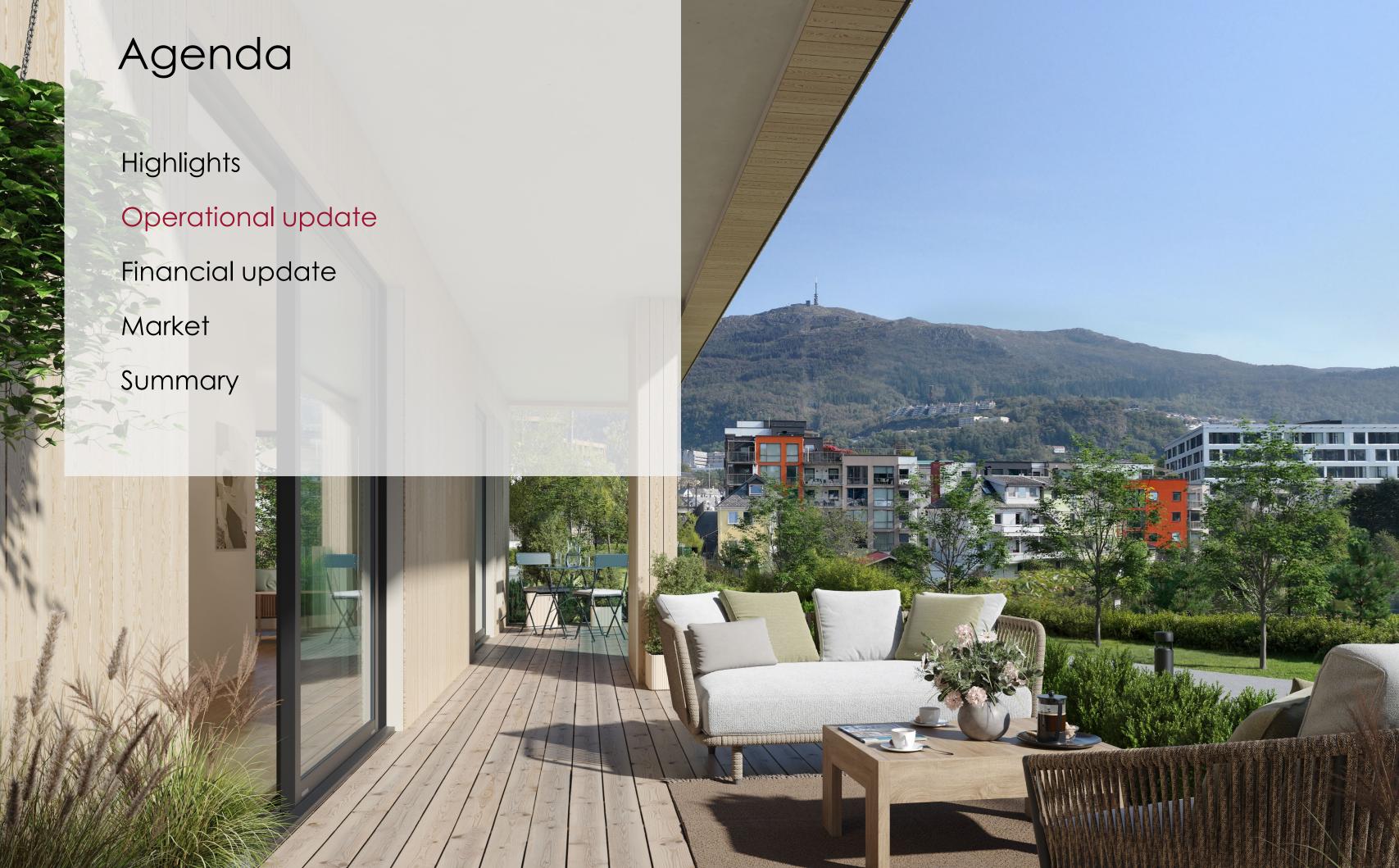
Q2 2025 First half 2025 7.2 3.1 Operating revenues Operating revenues Adjusted EBITDA* margin Adjusted EBITDA** margin NOK million NOK million Per cent Per cent 12.2 1 568 EBITDA** margin (NGAAP) EBITDA*** margin (NGAAP) Operating revenues (NGAAP) Operating revenues (NGAAP) **NOK** million NOK million Per cent Per cent



^{*} Proforma figures: Including SBO share of JV projects

^{**} EBITDA is profit before interest, taxes, depreciation and amortization. EBITDA adjusted is excluding financial expenses included in project costs.

^{***} EBITDA is operating profit before depreciation, gains (losses) and profit from associated companies.



Operational news

Operating model

- · Cost efficient business operations Risk-minimizing sales model
 - Minimum presale of 60% before construction start
 - Fixed price contracts and stable overhead cost
 - Contractual reservation with buyers: Construction start subject to construction cost

Sales & construction starts

- Improving market momentum, expecting further interest rate cuts
 - Sales start of 438 units during H1
 - Planning for 450 sales starts in H2, depending on market conditions
 - Increased production with 1 165 units under construction by quarter end

Land bank

- Added 800 units in Greater Oslo area in Q2
- Utilizing market conditions to develop landbank, expecting further additions in H2 2025



Sales value and units sold

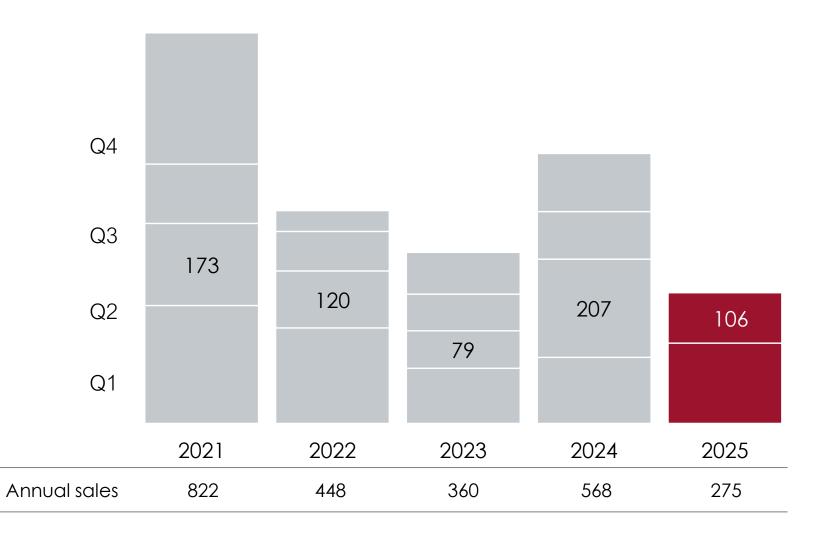
Sales value

NOK million

1 385 1 038 849 690 679 7,0 6,7 6,8 6,5 6.1 Q1 25 Q2 24 Q3 24 Q4 24 Q2 25 Sales value of sold units Average price per unit

Number of units sold per quarter

Units



Note: Sales value is adjusted for Selvaag Bolig's share in joint ventures.

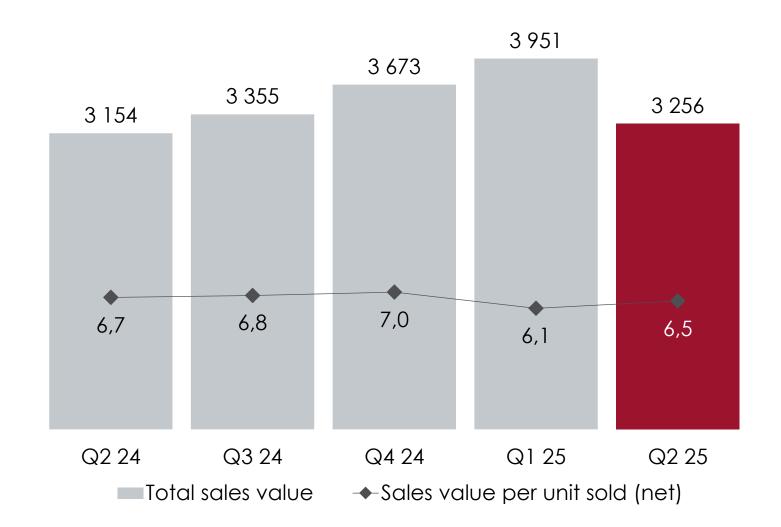
Units sold are sales contracts entered into with customers pursuant to the Norwegian Housing Construction Act. In accordance with the IFRS, they are recognised as income on delivery.



Rolling sales value and units sold

Sales value 12-month rolling

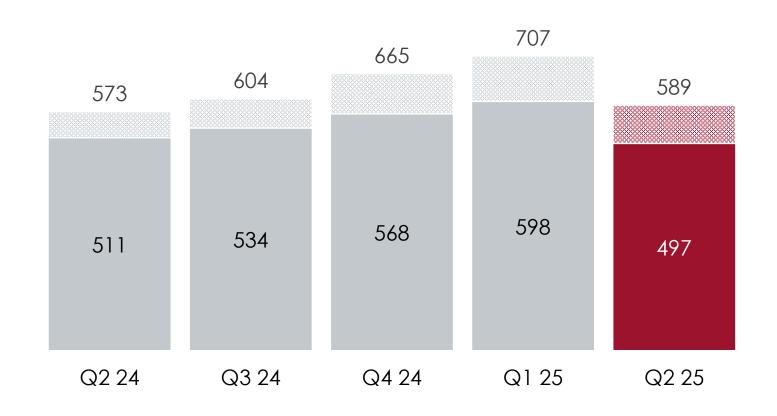
NOK million



Note: Sales value is adjusted for Selvaag Bolig's share in joint ventures.

Units sold 12-month rolling

Units



^{*}Total columns show Selvaag Bolig's gross sales.

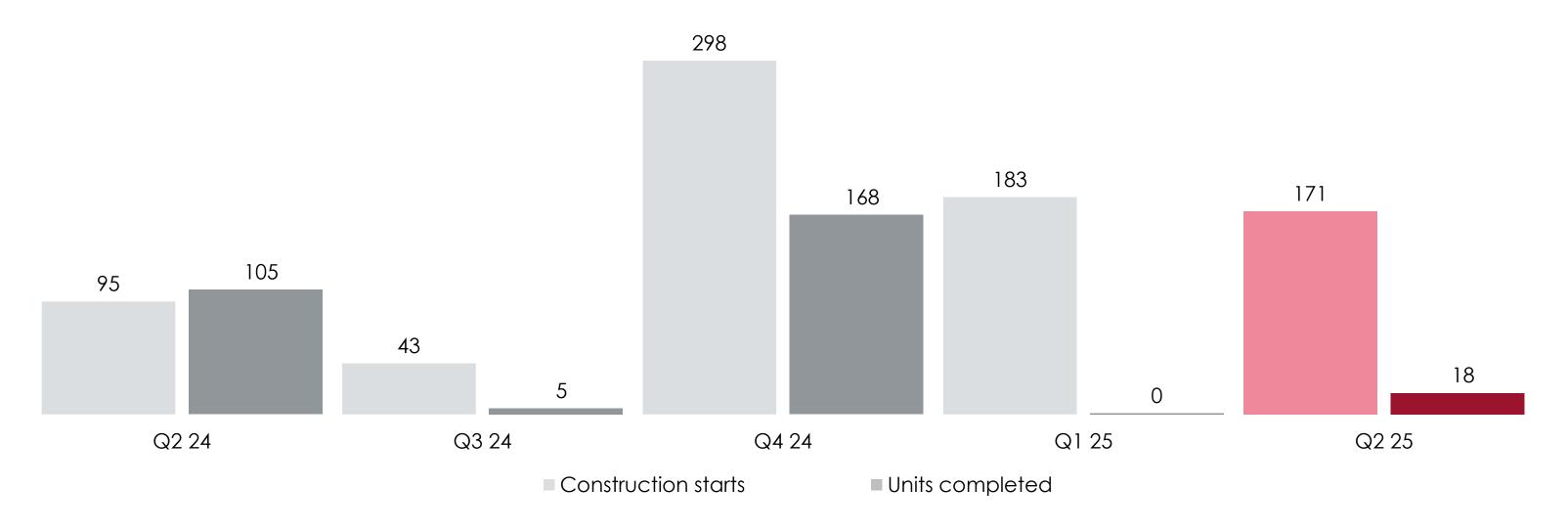
Units sold are sales contracts entered into with customers pursuant to the Norwegian Housing Construction Act and the Swedish Bostadsrätsslagen. In accordance with the IFRS, they are recognised as income on delivery.

^{**}Columns excluding dotted areas show Selvaag Bolig's net sales.

Construction starts and completions

Construction starts and completions per quarter

Units



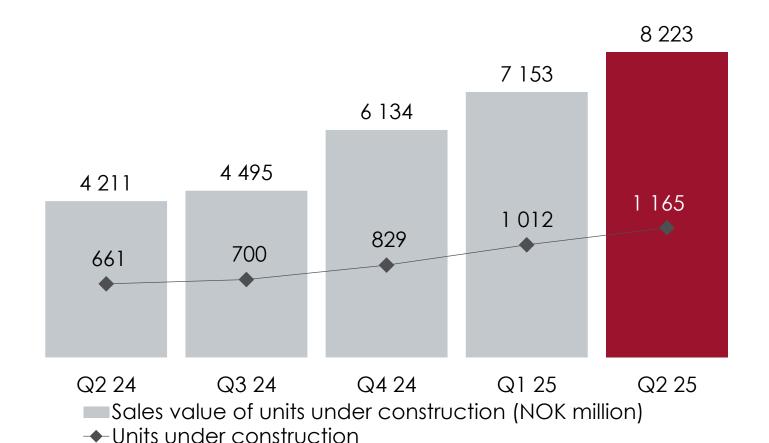
Note: Number of units are adjusted for Selvaag Bolig's share in joint ventures.



Units under construction and completions

Sales value units under construction

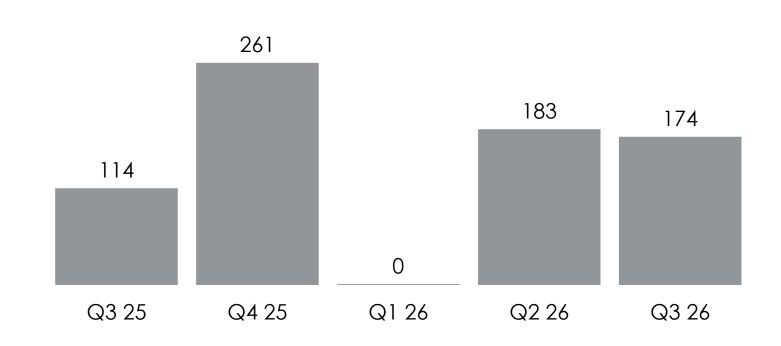
NOK million



- · 62% of units under construction sold by Q2 2025
- · 75% of construction volume in Greater Oslo Area* in Q1 2025

Expected completions** per quarter

Units



- · 88% of 2025 completions sold by Q2 2025
- · Expected completions for the full year 2025: 393

Note: Sales value and number of units are adjusted for Selvaag Bolig's share in joint ventures.



^{*} Includes: Oslo, Lørenskog, Follo, Tønsberg, Asker.

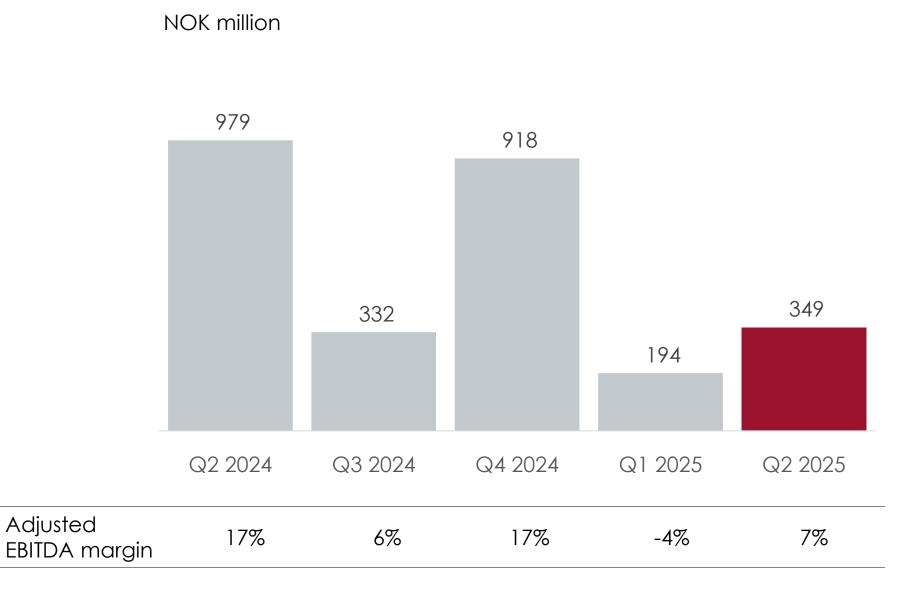
^{**} Including share of partially owned projects



Proforma* income statement highlights Q2 2025 (IFRS)

- · 40 units delivered (127)
 - 5 units from share of JVs (58)
- Revenues NOK 349 (979)
 - Other revenues NOK 19m (22)
- · Project costs NOK 276m (797)
 - Of which NOK 22m is interest (57)
- · Other costs NOK 72m (73)
- Adjusted EBITDA** NOK 25m (170)
- EBITDA*** NOK 4m (113)
- · EPS in the quarter NOK 0.02 (0.85)

Operating revenues (IFRS)



^{*} Include SBO share of JV projects

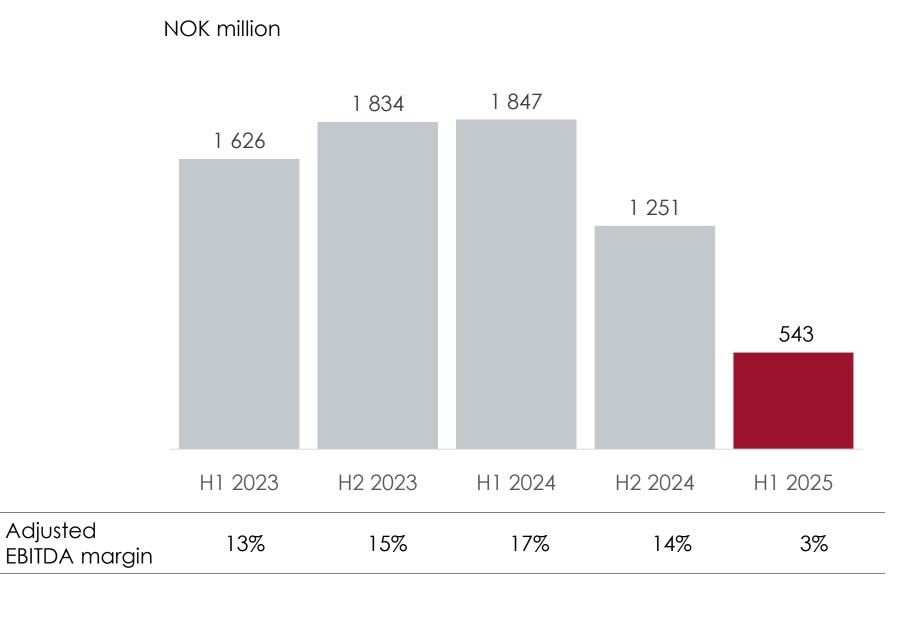
^{**} EBITDA adjusted is excluding financial expenses included in project costs. The difference compared to reported EBITDA is due to interest, taxes, depreciation and amortization in JVs.

*** EBITDA is profit before interest, taxes, depreciation and amortization.

Proforma* income statement highlights H1 2025 (IFRS)

- · 74 units delivered (306)
 - · 14 units from share of JVs (110)
- · Revenues NOK 543m (1 847)
 - Other revenues NOK 38m (41)
- · Project costs NOK 431m (1 522)
 - · Of which NOK 38 of which is interest (113)
- · Other costs NOK 139m (141)
- Adjusted EBITDA** NOK 17m (305)
- EBITDA* NOK -21m (191)
- · EPS in H1 NOK -0.20 (1.45)

Operating revenues (IFRS)



^{**} EBITDA adjusted is excluding financial expenses included in project costs. The difference compared to reported EBITDA is due to interest, taxes, depreciation and amortization in JVs.

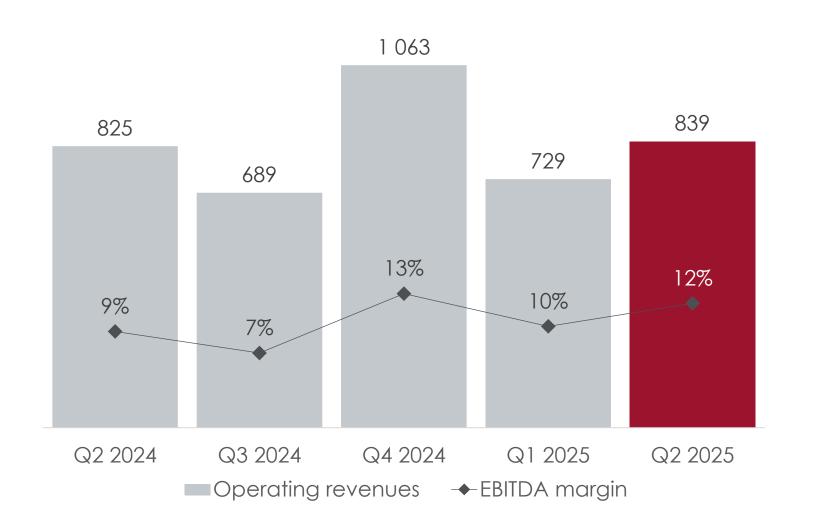


^{*} EBITDA is profit before interest, taxes, depreciation and amortization.

Proforma* income statement highlights Q2 2025 (NGAAP)

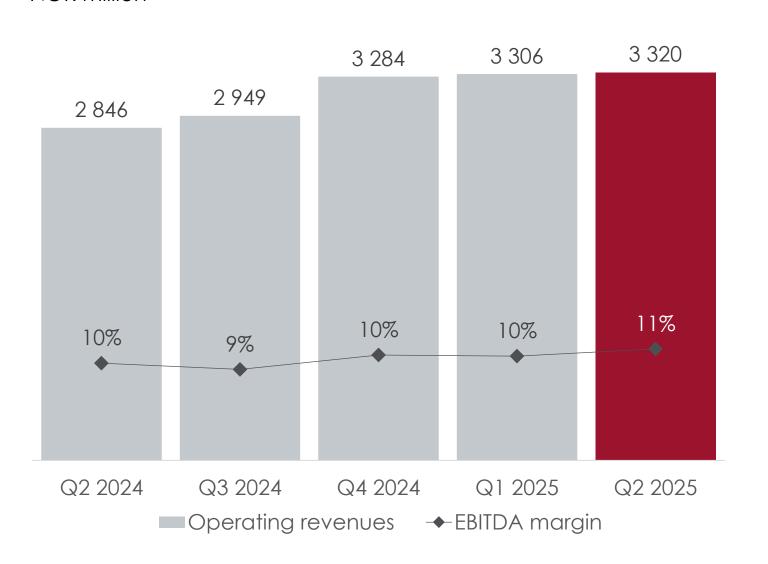
Revenues and EBITDA margin (NGAAP)**

NOK million



12 month-rolling (NGAAP)**







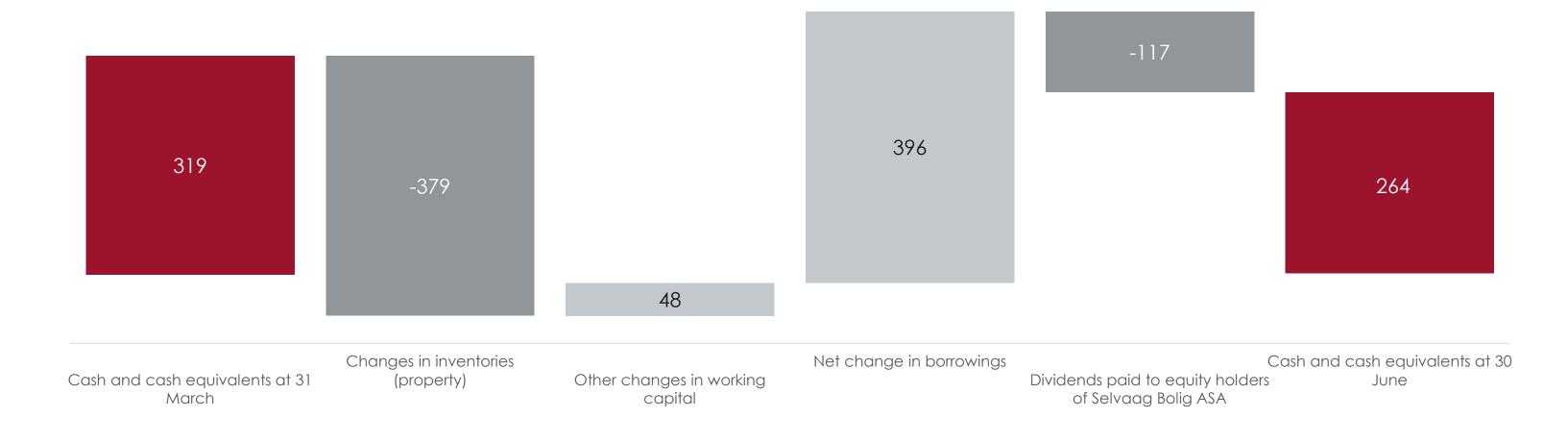
^{*} Include SBO share of JV projects

^{**} Construction costs are exclusive of financial expenses in the segment reporting (NGAAP).

Note: EBITDA is operating profit before depreciation, gains (losses) and profit from associated companies.

Cash flow development Q2 2025

NOK million



- · Cash flow from operations negative at NOK 345m as higher production increases inventories
- · Cash flow from investing activities was positive NOK 13m related to loan repayments from associated companies
- · Cash flow from financing activities positive at NOK 278m, primarily increased construction loans

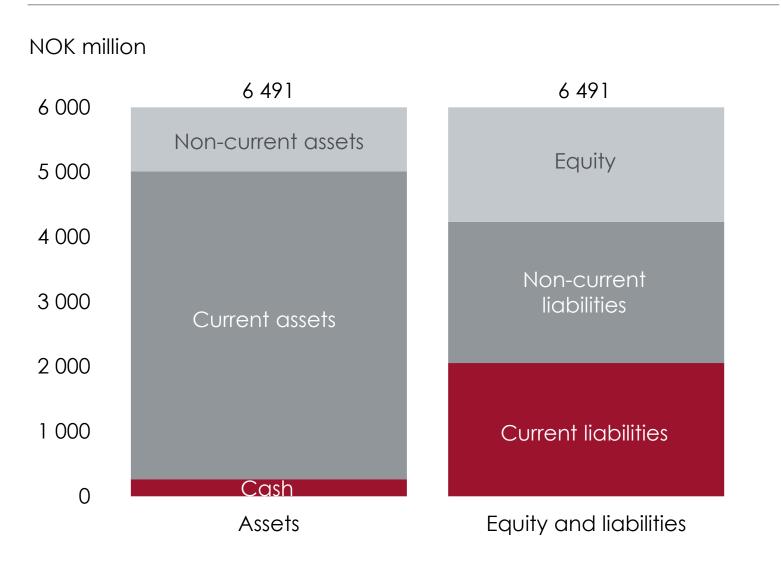
Note: Other items < NOK 10 million < NOK -10 million are excluded from the cash flow overview.



Balance sheet highlights Q2 2025

- · Book value of equity NOK 24.0 per share
 - Equity ratio 34.8%
- · Changes from Q1 2025:
 - Inventories increased by NOK 425m
 - Current receivables increased by NOK 14m
 - Cash and cash equivalents decreased by NOK 55m
- Prepayments from customers represent NOK 55m of other current non-interest-bearing liabilities

Balance sheet composition





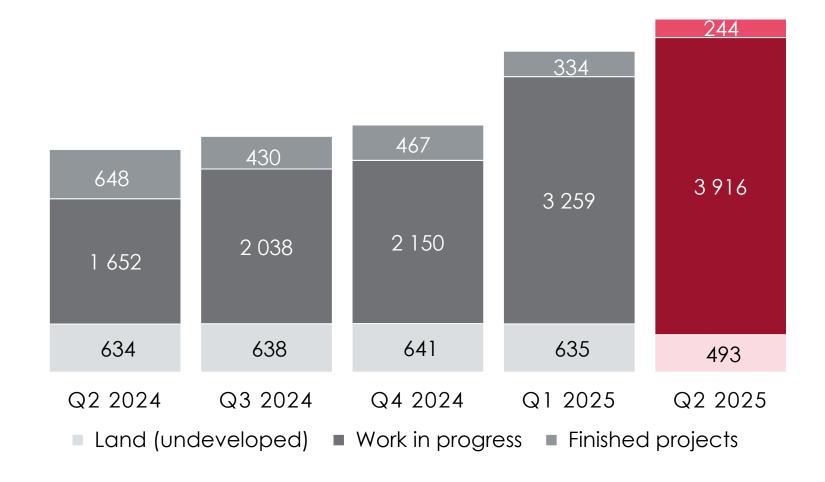
Inventories (property) Q2 2025

Q1 2025 vs Q2 2025

Inventory value development

NOK million

- · Land value down NOK 143m
- · Work in progress up NOK 656m
- · Finished goods down NOK 91m
 - 40 unsold completed units by quarter end
 - 11 sold and completed units, but not delivered

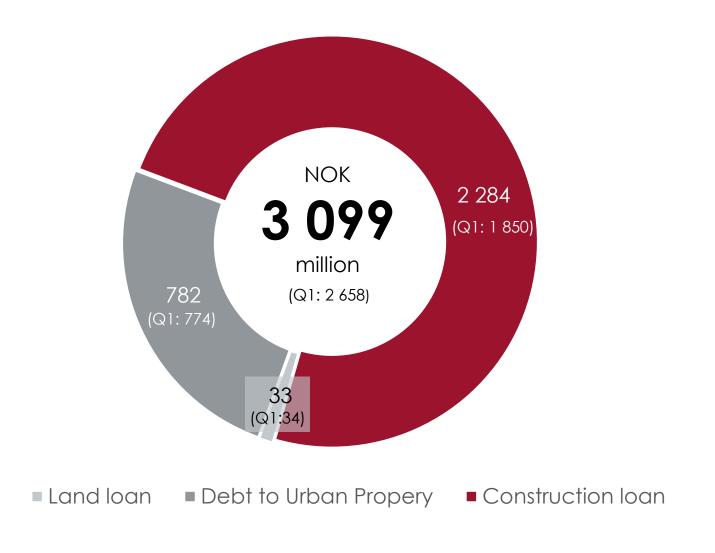




Debt structure

Interest-bearing debt at 30.06.25

NOK million



	Loan facility	Drawn at 30.06.25 (NOKm)	Interest rate margin*
1	Construction loan facilities from a range of Nordic credit institutions	2 284	1.55% - 2.40%
2	Debt to Urban Property**	782	3.75%***
3	Land loan facilities from a range of Nordic credit institutions	33	1.50% - 2.95%
4	NOK 300 million revolving credit facility from DNB maturing in 2027	0	2.50% - 3.00%
5	NOK 150 million working capital facility from DNB with annual renewal	0	2.10%

Total Q2 2025 net interest-bearing debt NOK 2 835 million

Total Q1 2025 net interest-bearing debt NOK 2 339 million



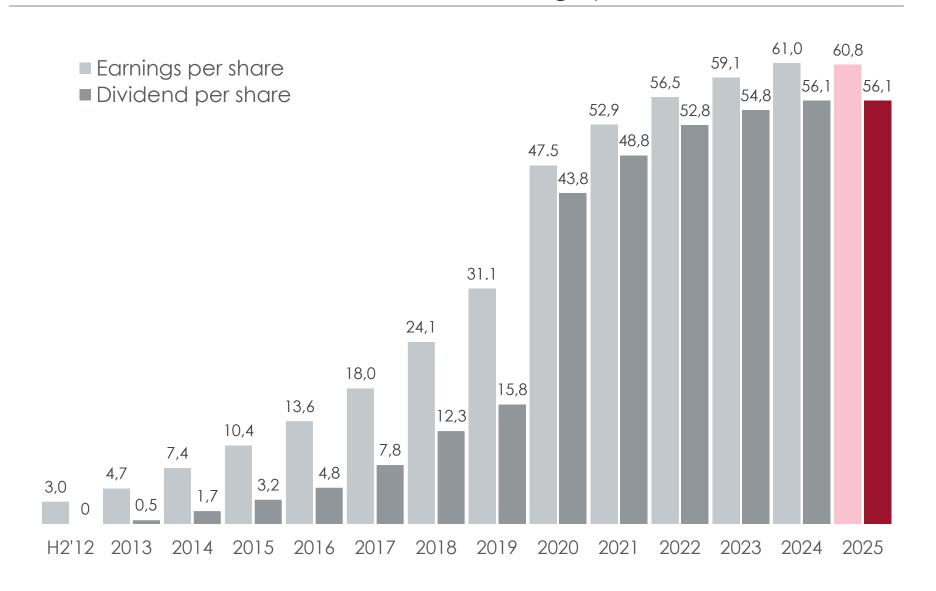
^{*} Margin added to 3m NIBOR.

^{**} Repurchase agreements portfolio B and seller credits.

^{*** + 2.00%} fee at property repurchase.

Earnings and dividend per share since IPO

Accumulated dividend and earnings per share*



Aiming to maximize shareholder return

Selvaag Bolig's ambition is to pay high and stable dividends to its owners

- The company aims to pay dividends of minimum 60 per cent of net annual profit
- Dividend will be weighed against the company's liquidity forecasts and capital adequacy
- · Dividend of NOK 1.25 per share in 2024
 - Pay-out ratio of 66%
- Due to macro economic uncertainty, the board has decided to postpone dividend considerations for H1 2025 until the full year results are concluded

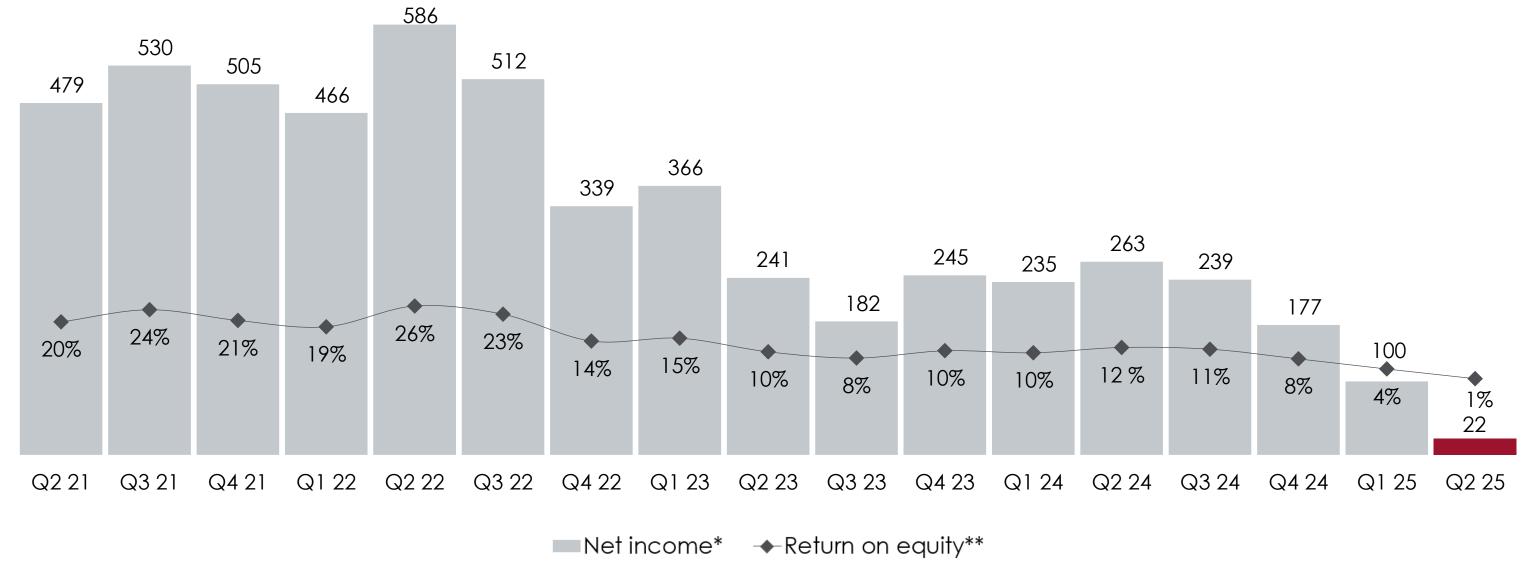


 $^{^{}st}$ Including EPS of NOK 11.01 and DPS of NOK 22 from UP transaction

^{**} Excluding EPS of NOK 11.01 and DPS of NOK 22 from UP transaction

Return on equity (IFRS)

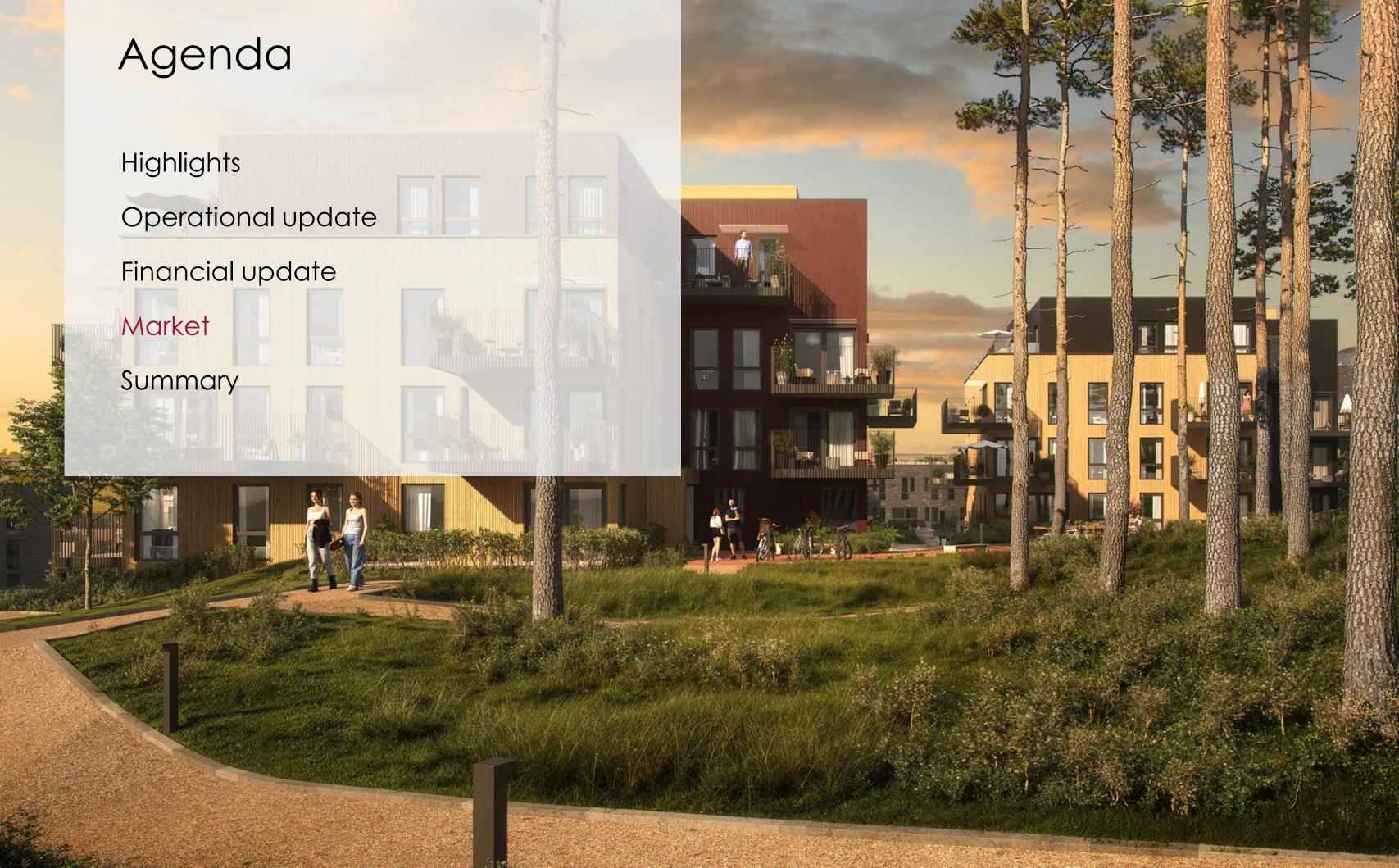
12-month rolling net income (NOKm) ROE (%)



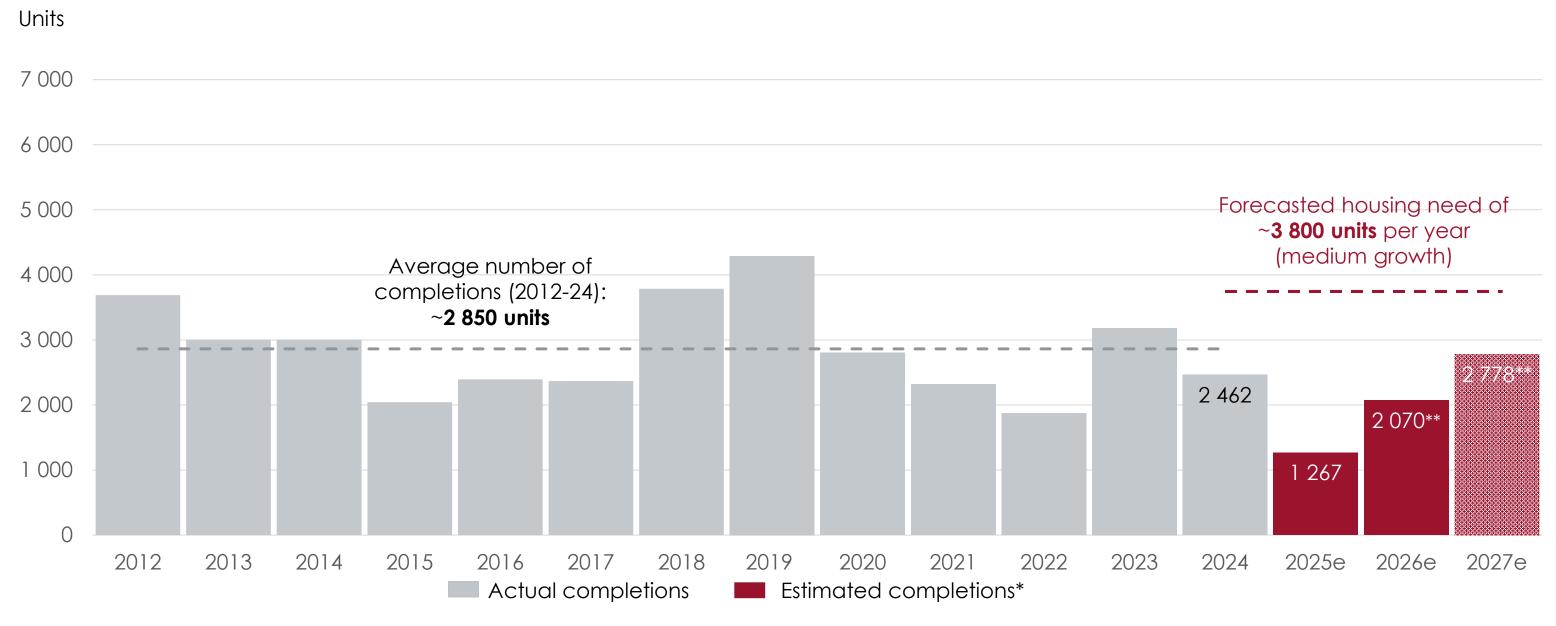
^{*} Net income attributable to shareholders in Selvaag Bolig ASA.



^{**} Based on equity at the start of the period (attributed to shareholders in Selvaag Bolig ASA).



Estimated completions in Oslo 2025-27



Sources: Historic data: Statistics Norway (SSB), Forecasted housing completions: Plot.ai, Forecasted housing need next 5 years: Prognosesenteret.

Note: Number of persons per household in Oslo: 1.90.

Note: Housing need calculated on parameters such as number of persons per household, lag on housing development, housing demolition.

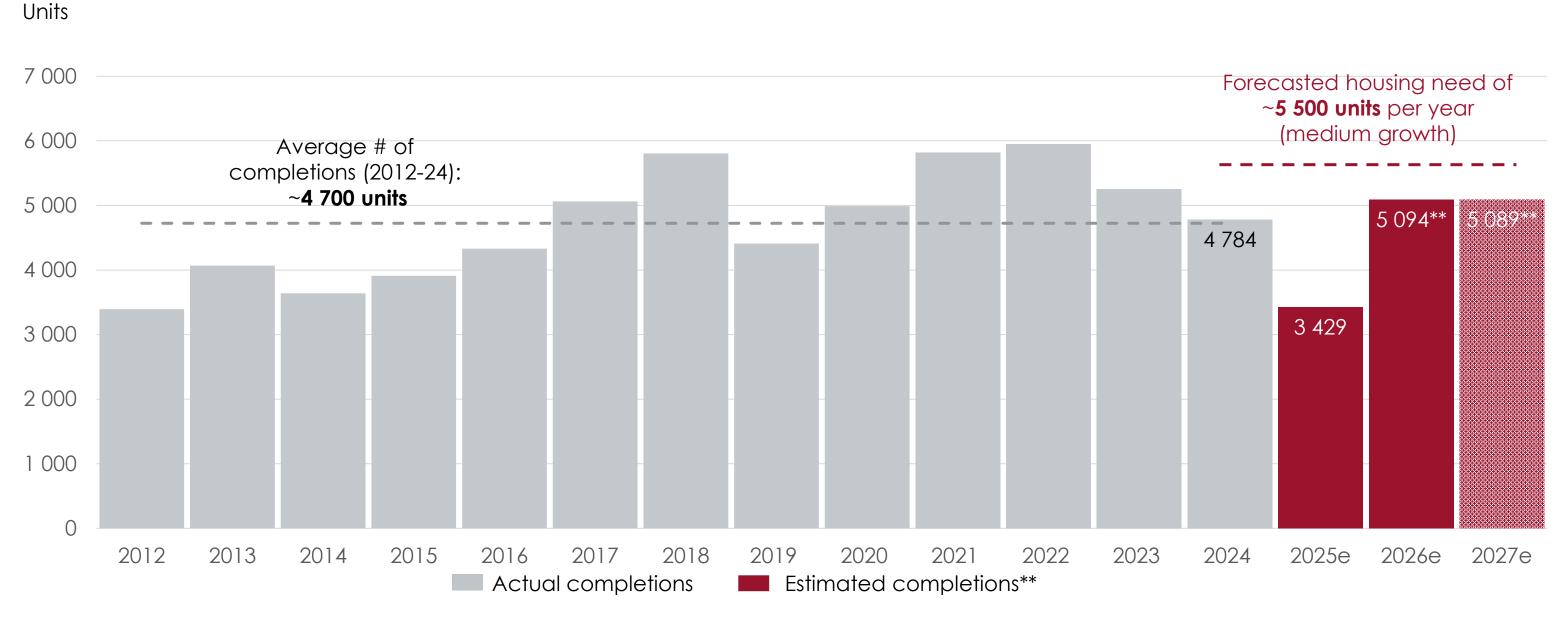
Note: Completions exclusive of student- and senior housing.



^{*} Estimates based on actual sales, future sales starts, and historical data.

^{**} Uncertainty due to project lead-time.

Estimated completions in Akershus 2025-27



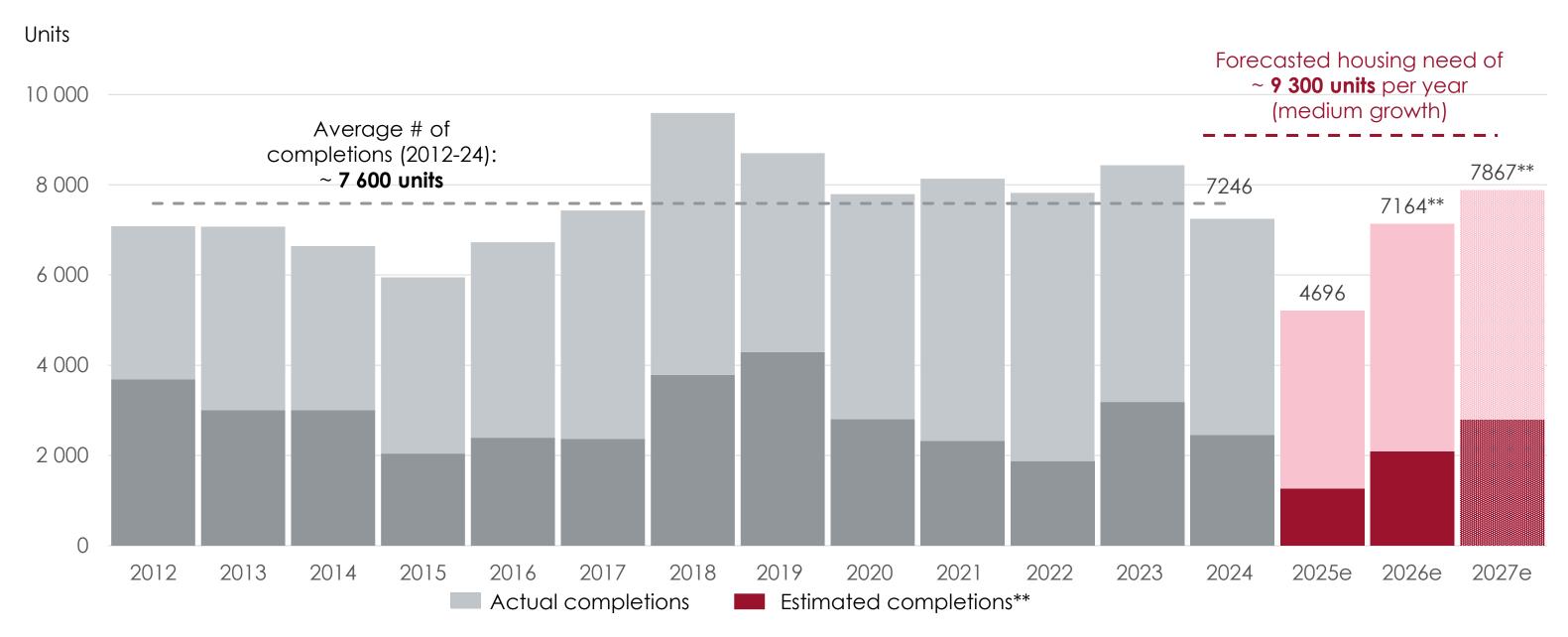
Sources: Historic data: Statistics Norway (SSB), Forecasted housing completions: Plot.ai, Forecasted housing need next 5 years: Prognosesenteret. Note: Housing need calculated on parameters such as number of persons per household, lag on housing development, housing demolition. Note: Completions exclusive of student- and senior housing.



^{*} Estimates based on actual sales, future sales starts, and historical data.

^{**} Uncertainty due to project lead-time.

Estimated completions in Oslo and Akershus 2025-27



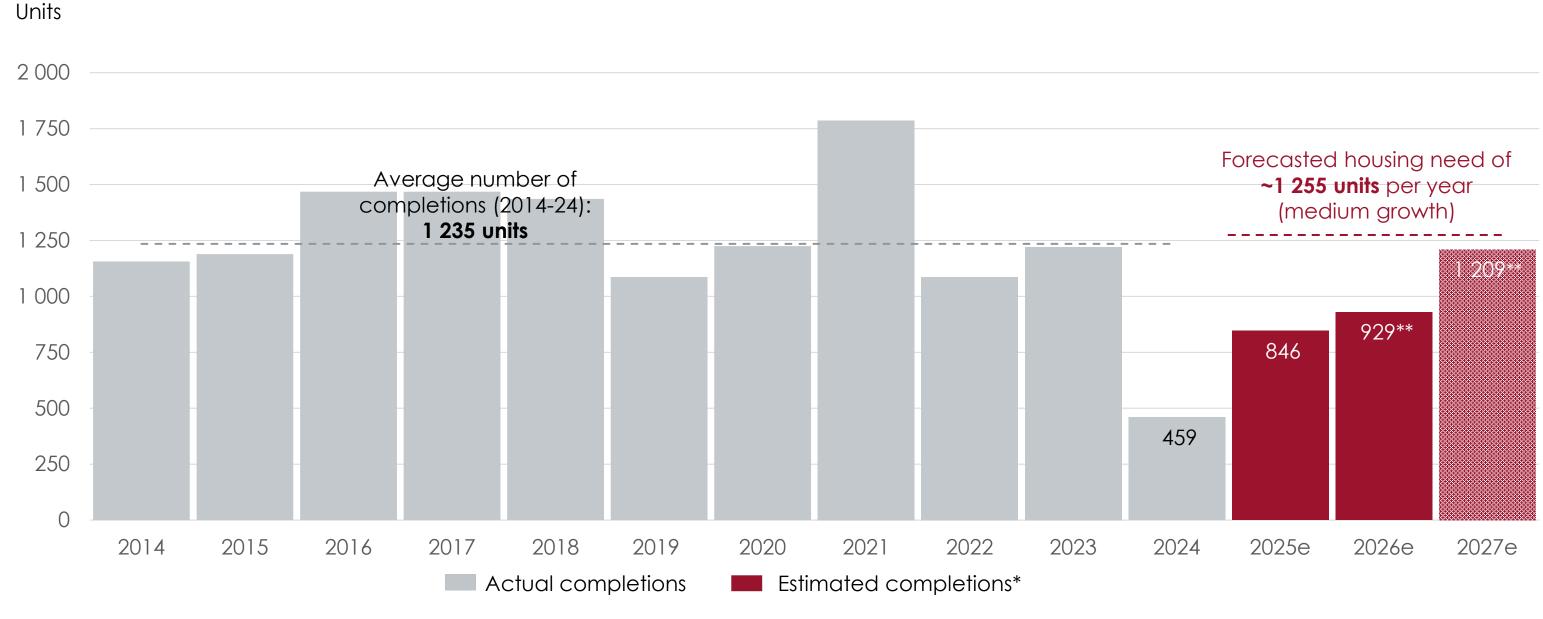
Sources: Historic data: Statistics Norway (SSB), Forecasted housing completions: Plot.ai, Forecasted housing need next 5 years: Prognosesenteret. Note: Housing need calculated on parameters such as number of persons per household, lag on housing development, housing demolition. Note: Completions exclusive of student- and senior housing.



^{*} Estimates based on actual sales, future sales starts, and historical data.

^{**} Uncertainty due to project lead-time.

Estimated completions in Bergen 2025-27



Sources: Historic data: Statistics Norway (SSB), Forecasted housing completions: Plot.ai, Forecasted housing need next 5 years: Prognosesenteret.

Note: Number of persons per household in Berger: 2.0.

Note: Housing need calculated on parameters including population growth, number of persons per household, lag on housing development and housing demolition.

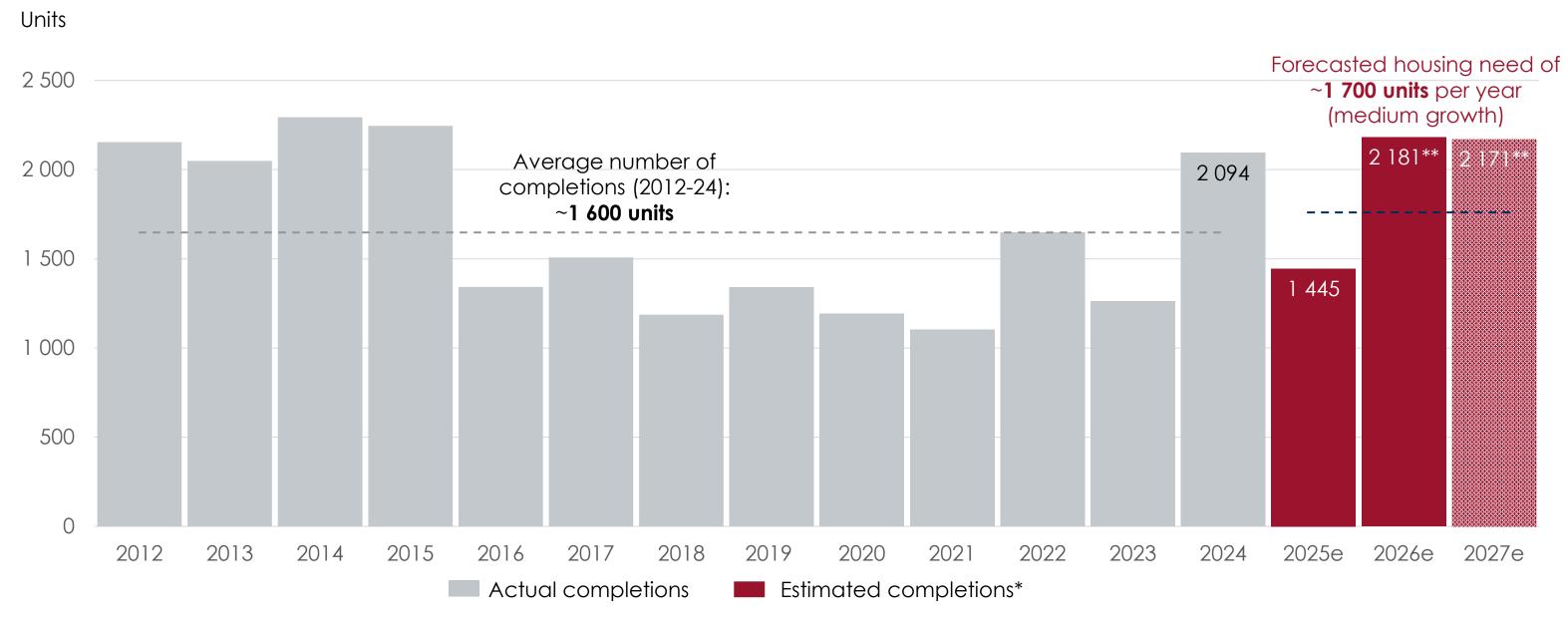
Note: Completions exclusive of student- and senior housing.



^{*} Estimates based on actual sales, future sales starts, and historical data.

^{**} Uncertainty due to project lead-time.

Estimated completions in Stavanger-region



Sources: Historic data: Statistics Norway (SSB), Forecasted housing completions: Plot.ai, Forecasted housing need next 5 years: Prognosesenteret.

Note: Number of persons per household in Oslo: 1.90.

Note: Housing need calculated on parameters such as number of persons per household, lag on housing development, housing demolition.

Note: Completions exclusive of student- and senior housing.



^{*} Estimates based on actual sales, future sales starts, and historical data.

^{**} Uncertainty due to project lead-time.

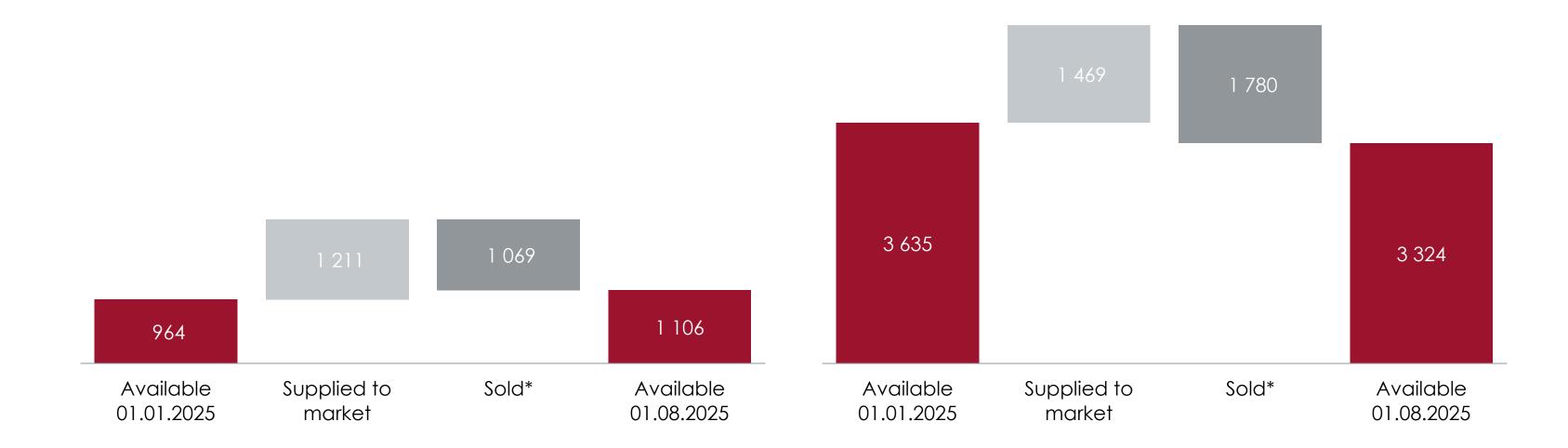
Newbuild market update

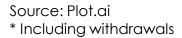
Oslo - 1.1-01.08, 2025

Akershus – 1.1–01.08, 2025

Units

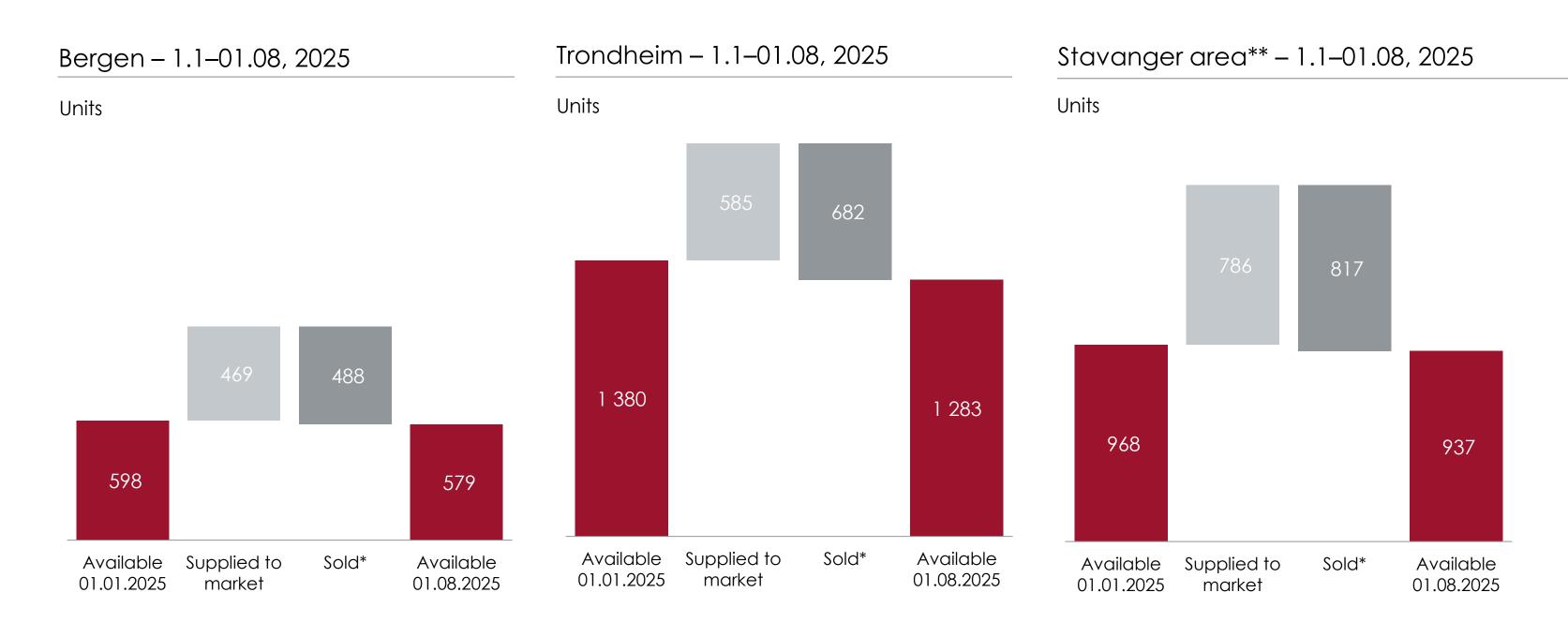
Units







Newbuild market update



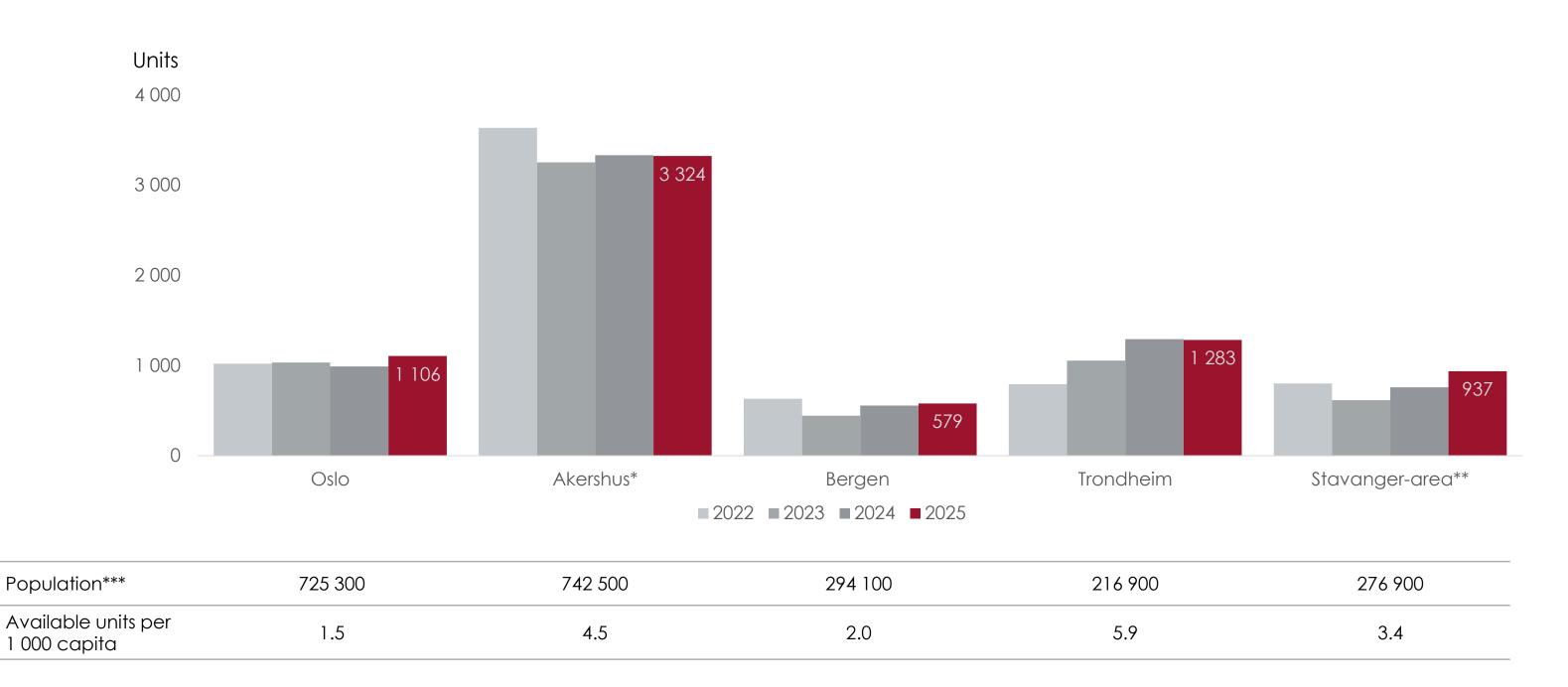
Source: Plot.ai.



^{*} Including withdrawals

^{**} includes Stavanger, Sandnes, Sola, Randaberg.

Regional Newbuild availability on 1 Aug, 2022-25



Source: Plot.ai

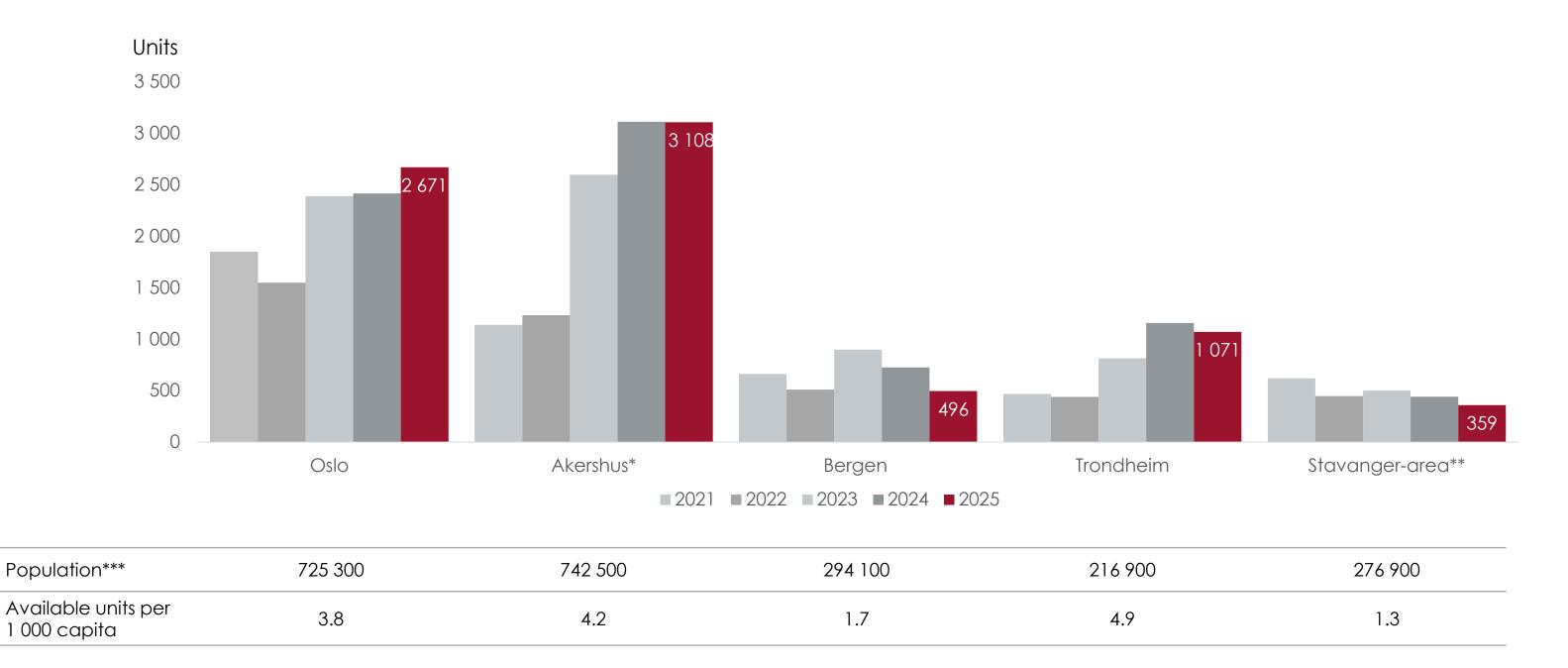


^{*} Akershus county = Viken ex. counties Buskerud and Østfold.

^{**} Includes Stavanger, Sola, Sandnes, Randaberg.

^{***} Population at 31.03.2025.

Regional Second-hand availability* 1 August, 2021-25



Source: Eiendomsverdi, Statistics Norway.

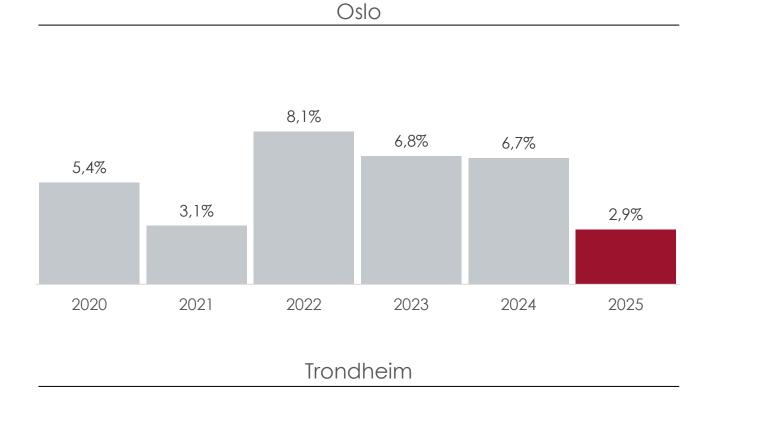


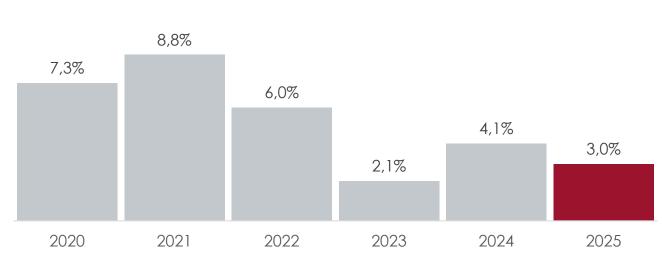
^{*} Number of unsold units with less than 180 days in the market

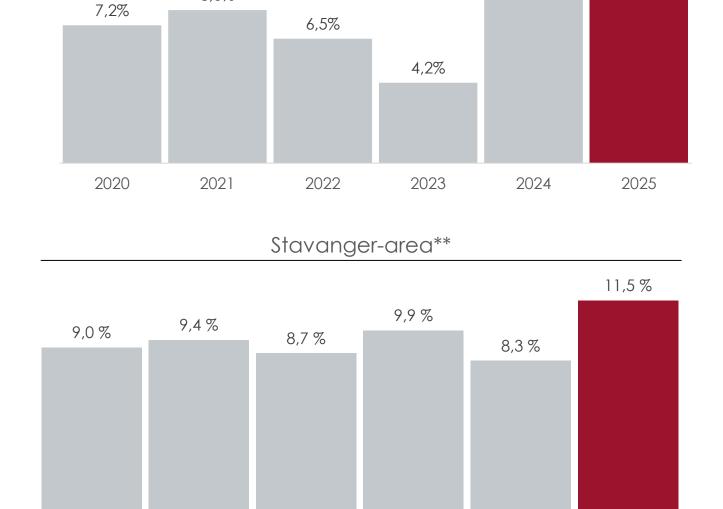
^{**} Includes Stavanger, Sola, Sandnes, Randaberg.

^{***} Population at 31.03.2025.

Regional price* development Jan – Jul 2020-25







2023

2024

Bergen

8,0%

2020

2021

2022

9,2%

9,0%

Source: Eiendom Norge.

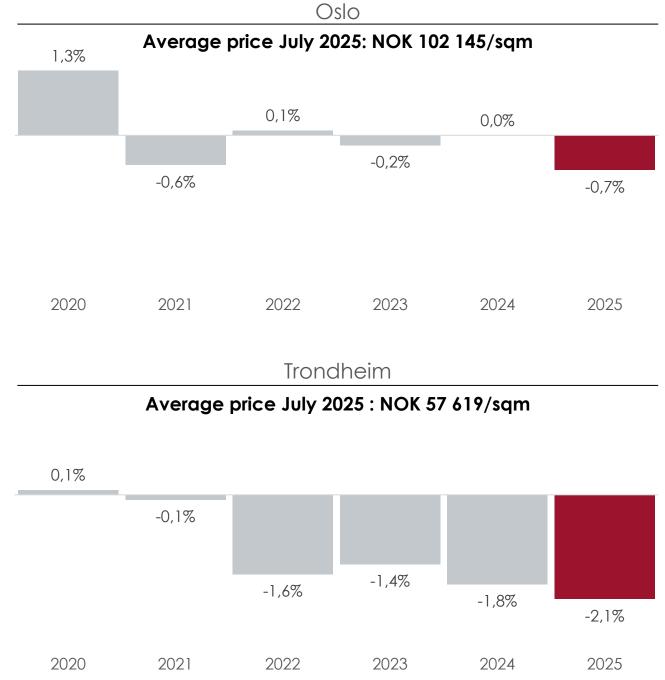


2025

^{*} Nominal price change.

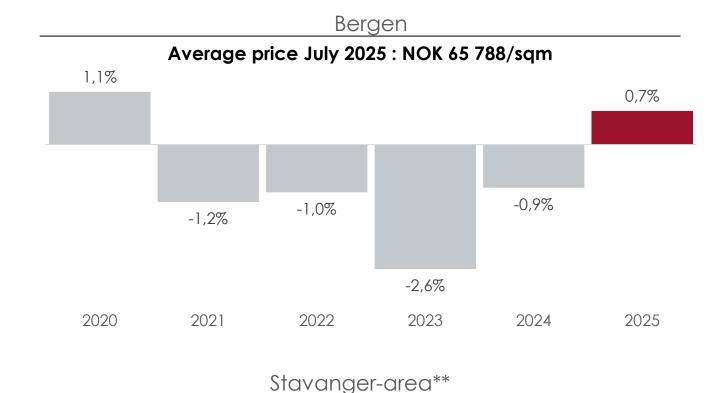
^{**} Includes Stavanger, Sola, Sandnes, Randaberg.

Regional price* development July 2020-25

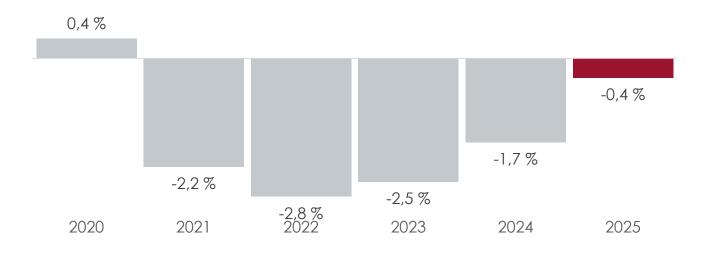




^{*} Nominal price change.









^{**} Includes Stavanger, Sola, Sandnes, Randaberg.

Selected ongoing projects



Snøbyen, Lørenskog stasjonsby | Greater Oslo

- ~ 2 000 units total ~ 200 Pluss units
- ~ 680 units remaining



Kaldnes Brygge | Greater Oslo

- ~ 1 500 units total (JV)
 - ~500 Pluss units
- ~ 500 units remaining



Solbergskogen | Greater Oslo

- ~ 350 units total
 - ~ 230 Pluss units
- ~ 240 units remaining



Skårerbyen | Greater Oslo

- ~ 1 100 units total
- ~ 250 Pluss units
- ~ 250 units remaining



Sandsli | Bergen

- ~ 1 200 units total
 - ~ 500 Pluss units
- ~ 950 units remaining



Barkarby | Stockholm

- ~ 220 Pluss units total
- ~ 210 units remaining



Landås | Greater Oslo

- ~ 650 units total
 - ~ 400 Pluss units
- ~ 400 units remaining



Solheimsvatnet Pluss (JV) | Bergen

- ~ 160 Pluss units
- ~ 50 units remaining



Lervig Brygge | Stavanger

- ~ 800 units total
 - ~ 200 Pluss units
- ~ 100 units remaining

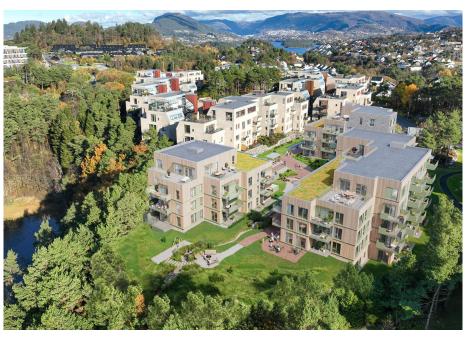
33



Bringing attractive projects to market in Bergen







- SBO was the most selling residential developer in Bergen in H1 with ~20% market share*
- Solheimsvatnet Pluss (JV), Minde
 - 160 Pluss units (JV), successful sales results since launch in Q4 2024.
 - In production, delivery in 2026-2027.
- Sandsliåsen Hageby, Sandsli
 - 58 apartments and town houses successfully launched in 2024.
 - In production, delivery in 2026.
- Sandsliåsen Park, Sandsli
 - 72 apartments, with successful sales start in Q1 2025.
 - Construction start in Q2 2025, delivery in 2026/2027.
- Solid pipeline of upcoming projects in both Sandsli and Minde areas



Selected upcoming projects

Robust project pipeline to meet long term demand



Lørenvangen | Oslo ~ 200 units (2025)



Fornebu (JV) | Greater Oslo ~ 2 000 units ~500 Pluss units (2026)



Bjerke | Oslo ~ 1 500 units ~ 300 Pluss units (2027)



Rådhushagen (JV) | Greater Oslo ~ 180 units (2025)



Fredrikstad (JV) | Greater Oslo ~ 2 000 units ~400 Pluss units (2026)



Hornsberg | Stockholm ~ 190 CITY units (2027)



Terrasskvarteret | Stockholm ~ 200 Pluss units (2026)



Lilleaker | Oslo ~ 150 units (2026)



Slakthusområdet | Stockholm ~190 Pluss units (2027)

2025/2026

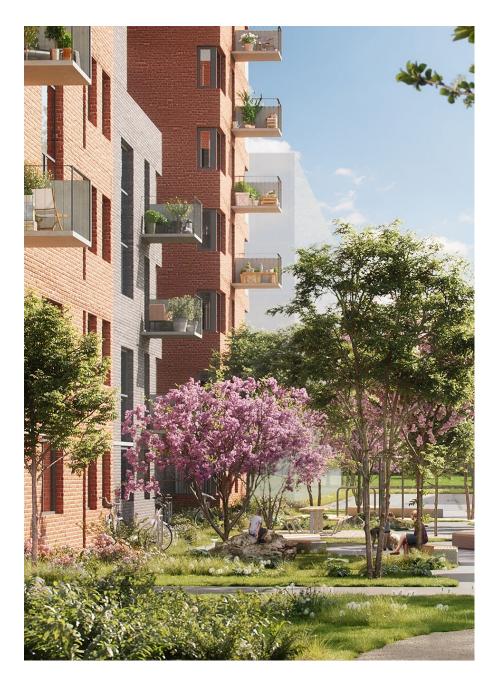
2026

2026/2027

Potential sales start



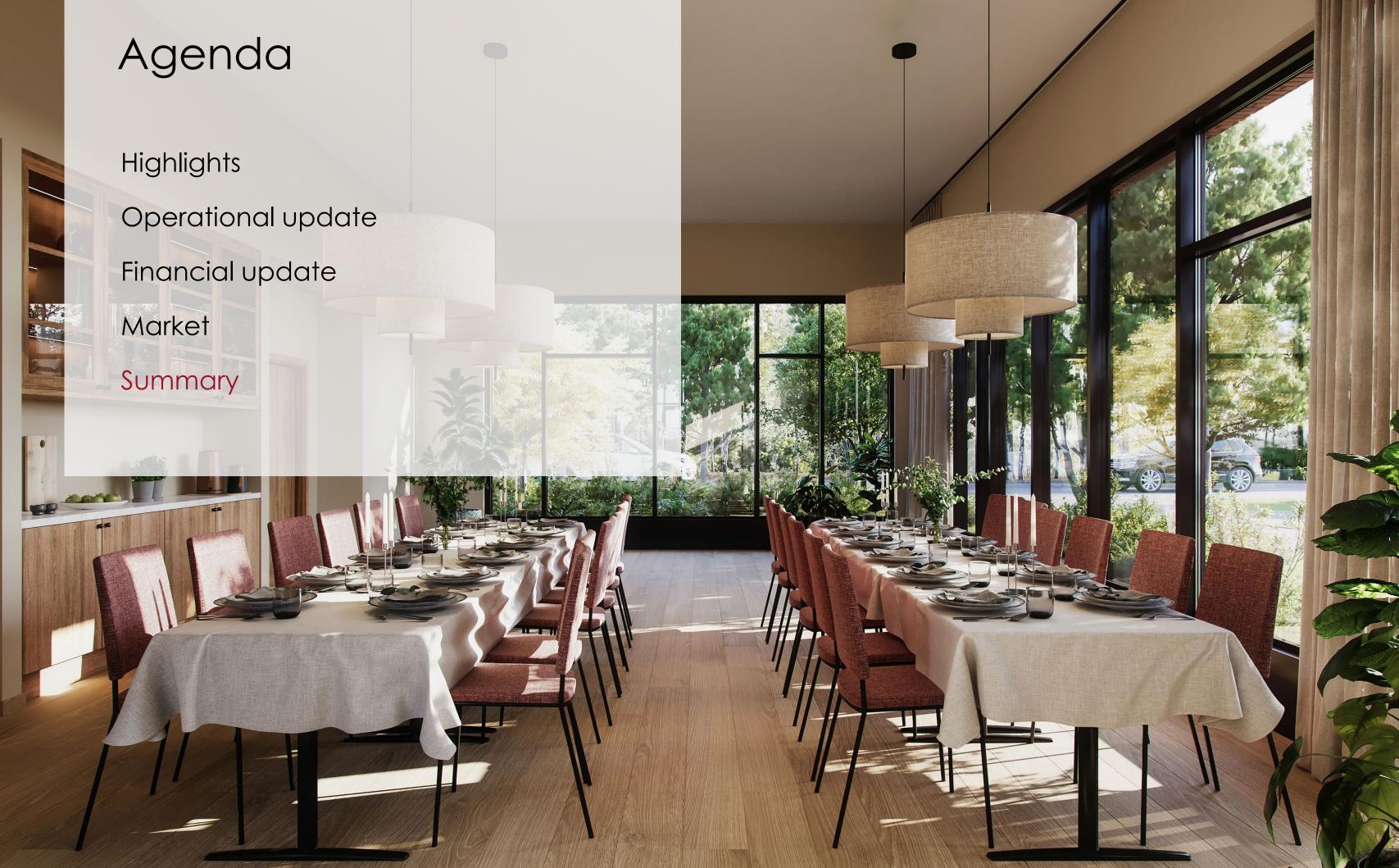
Developing pipeline in key Oslo and Stockholm markets





- Strong landbank in high growth areas.
- Examples of pipeline in Oslo and Stockholm:
- Lørenvangen, Oslo
 - ~200 apartments in Løren
 - Zoning approved, planning for sales start in Q4 2025
 - High interest among potential buyers
- Terrasskvarteret Pluss, Stockholm
 - ~175 Pluss units in Norra Djurgårdsstaden
 - Zoning approved
 - Sales start planned for Q1 2026
 - High interest among potential buyers





Outlook

- Housing shortage in all SBO core regions gives favorable conditions for new housing
- Expect increased purchasing power to enhance sales with interest rates trending down
- Improved macro conditions, fueling demand in Stockholm
- Selvaag Bolig is well-positioned with a robust land portfolio to capitalize on a recovering market
- Strong land purchasing capacity through Urban Property



Summary

- Satisfactory results given very few deliveries reflecting good cost control and efficient business model
- Sold homes worth more than NOK 2 bn in H1, and reduced inventory of completed units by NOK 400 m yoy
- Strong pipeline with order backlog of NOK 8.2 bn
- Landbank increased by 800 units
- Dividend decision for 2025 postponed until the full year results are concluded



Thank you for your attention

Next event: 3rd quarter 2025 6 November 2025







This is Selvaag Bolig

VISION

Making cities of the future better

MISSION

Making it easier for more people to live better

AMBITION

Contributing to inclusive local communities and facilitating sustainable lifestyles

PROMISES

Being a safe, solid and competent partner, always delivering on promises. Selvaag Bolig shall develop smart, sustainable and profitable projects

VALUES

Care and creativity

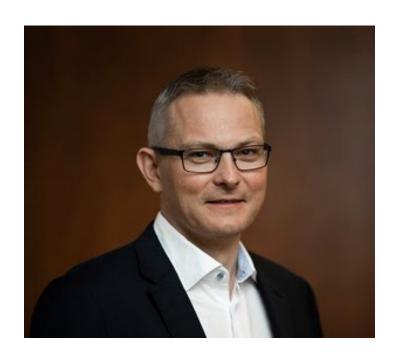
Led by experienced management team



Sverre MolvikChief Executive Officer



Christopher Brunvoll
Chief Financial Officer



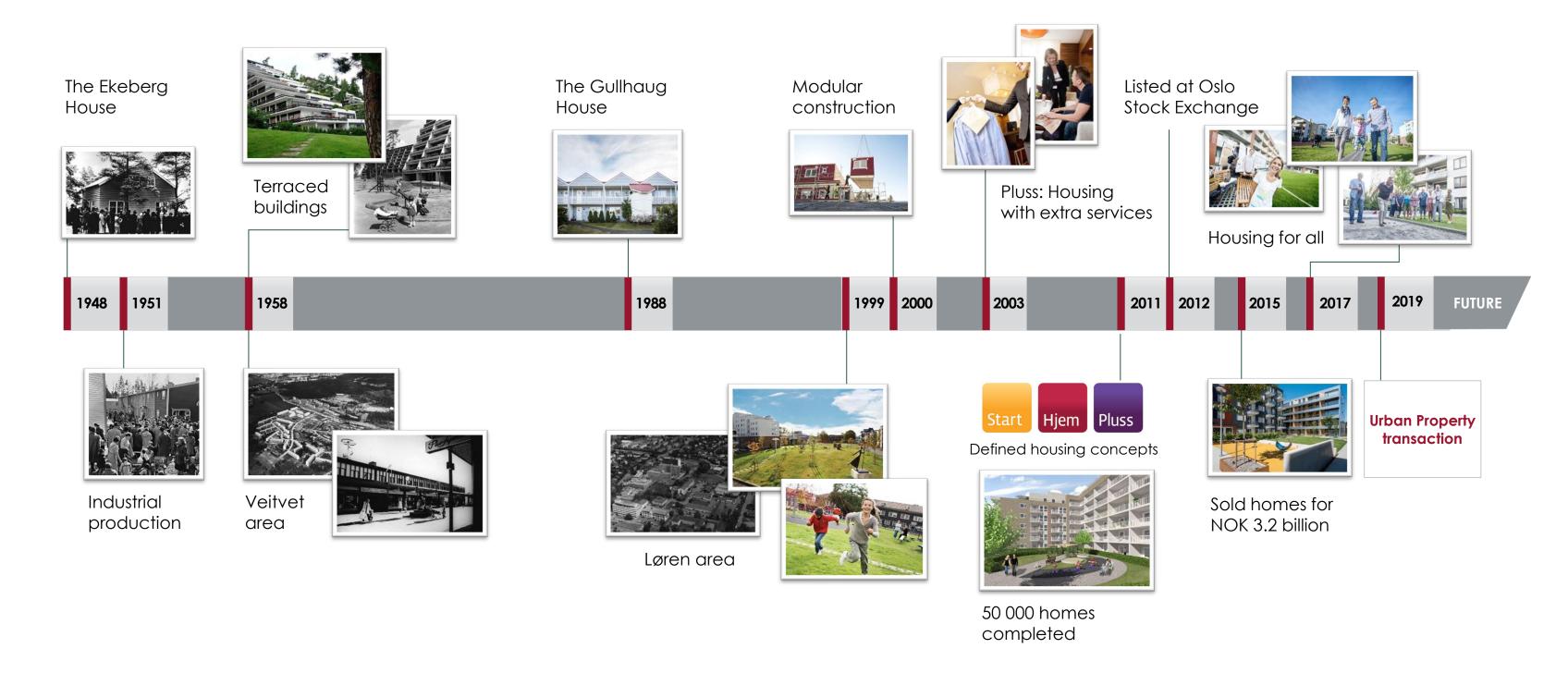
Øystein KlunglandChief Operating Officer



Line Lian MjellEVP Marketing, strategy and sustainability



Selvaag Bolig is a story about development



Efficient and flexible value chain

Acquire and refine land for development



6 – 36 MONTHS

ZONING

 Plan and prepare for construction

SALES START



Project design

6 – 12 MONTHS

Contracting, marketing and pre-sales



3 – 9 MONTHS

CONSTRUCTION START

Construction and sales



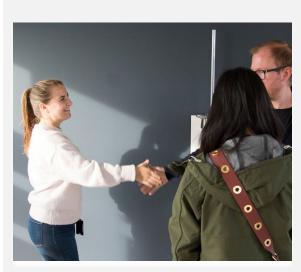
12 – 24 MONTHS

DELIVERIES

- Buy (i) options on unzoned land or (ii) ready-to-build land
- Lever acquired land to improve ROE

- 60% pre-sale before startup
- Fixed-price contracts with reputable counterpart
- Prices on remaining 40% increased gradually during sell-out phase
- Construction costs financed with construction loans

Delivery to customers



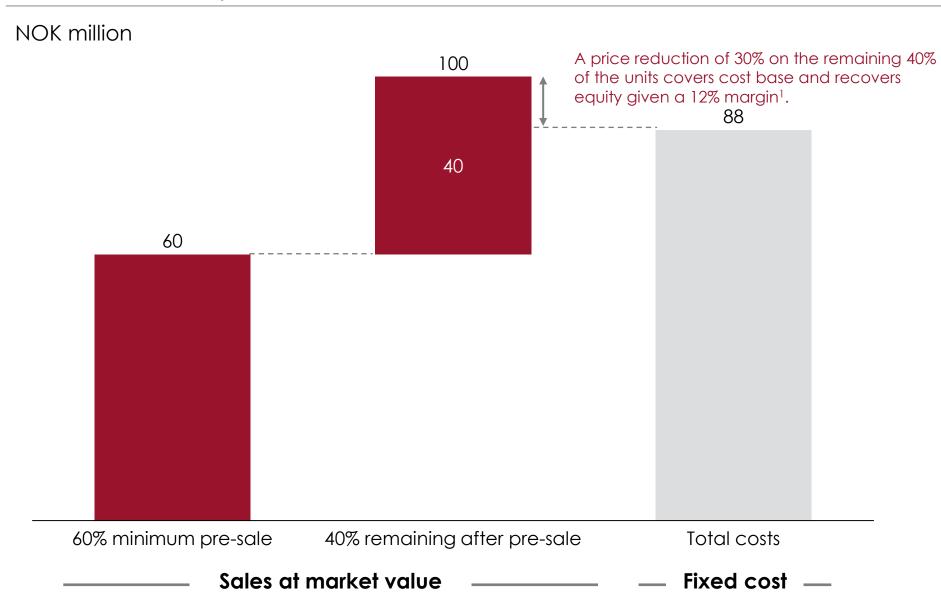
Target 100% sale at delivery

0 MONTHS



Costs and majority of sales value fixed pre-construction

Illustrative risk profile at construction start of a NOK 100 million project with a 12% margin



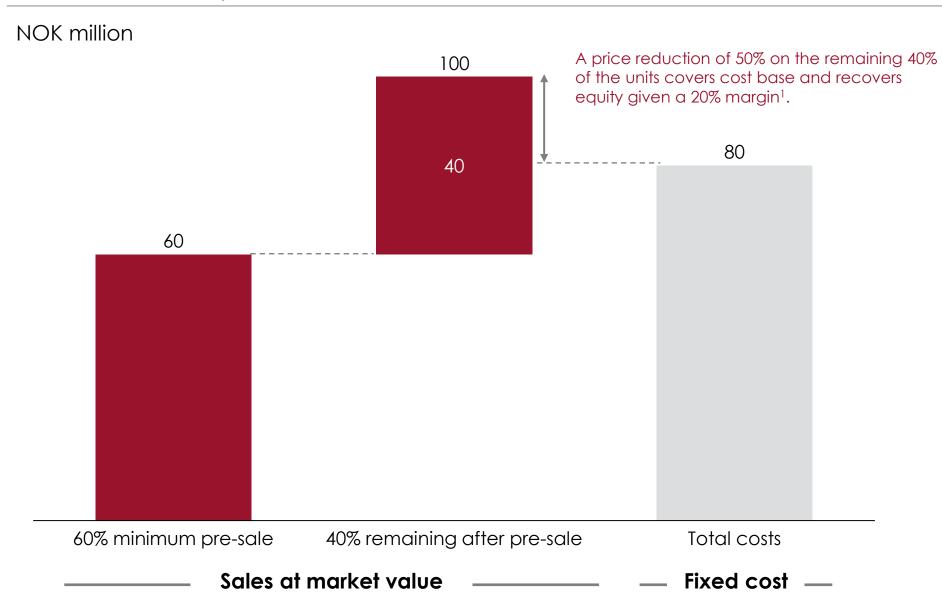
Limited equity risk

- Construction starts after minimum 60% pre-sale
- Remaining risk very limited



Costs and majority of sales value fixed pre-construction

Illustrative risk profile at construction start of a NOK 100 million project with a 20% margin



Limited equity risk

- Construction starts after minimum 60% pre-sale
- Remaining risk very limited.



Strategic positioning driving healthy profits

Strategic priorities

Competitive housing offering, targeting growth regions

Large, actively-managed land bank, owned by partner Urban Property

Efficient and flexible cost structure

Capital-efficient business model backed by strong balance sheet

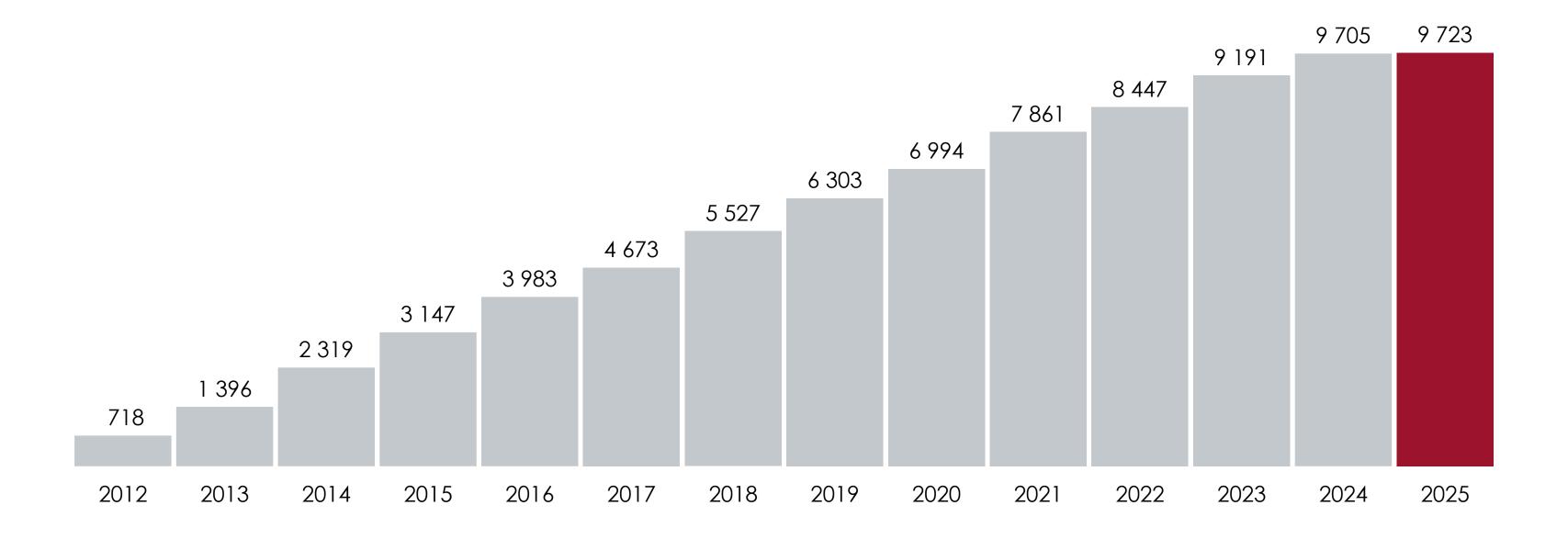
Value drivers

- Presence in fast-growing urban regions with high demand and large market depth
- Competitive prices and defined housing concepts, aimed at wide range of consumers
- Energy and area efficient buildings with low life-cycle environmental footprint
- · Value appreciation through refinement of land for housing development
- · Flexibility to develop thousands of homes in growing urban regions
- · Active asset management
- · Partnership reduces invested capital and strengthens ability to buy land
- · No in-house construction arm; improves flexibility and cost optimisation
- · Project-based business model improves flexibility and reduces risk
- · Economies of scale through large projects
- · Lean organisation reduces overhead
- · Partnering strategy for land acquisition reduces capital employed and interest rate sensitivity
- · 60% pre-sale before construction start lowers project financing need and inventory risk
- · Sound debt structure and financial flexibility



~9 700 homes completed since IPO...

Units completed

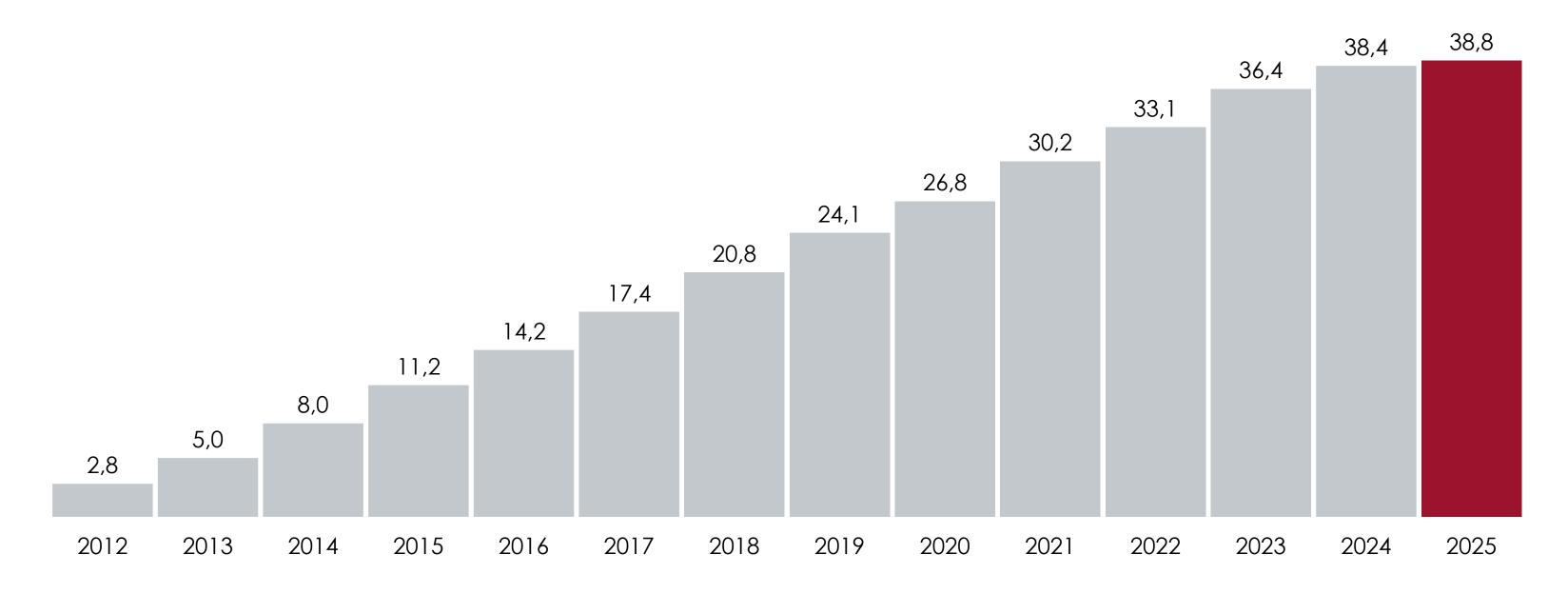


Note: Completed ~50 000 units from 1948 to 2011.



...for a total value of NOK ~38 billion

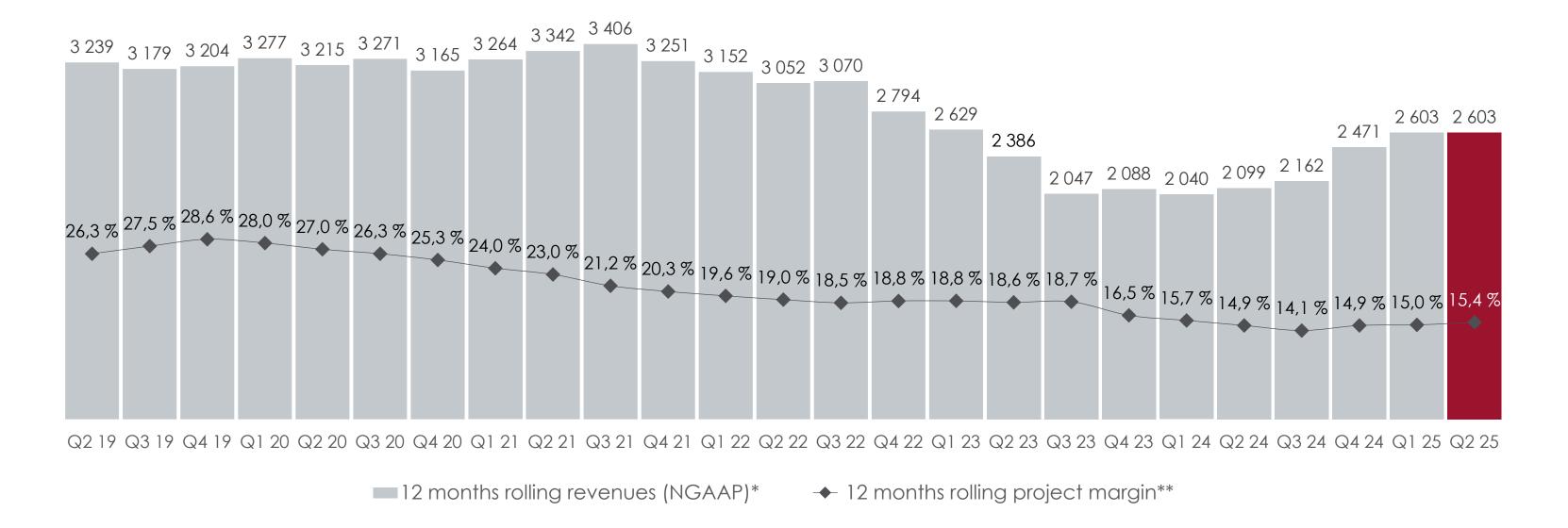
NOK billion





Project margin development

NOK million



^{*} Includes project revenues only.



^{**} Project margins are exclusive of overhead costs. Construction costs are exclusive of financial expenses in the segment reporting (NGAAP).

Share performance since IPO in June 2012



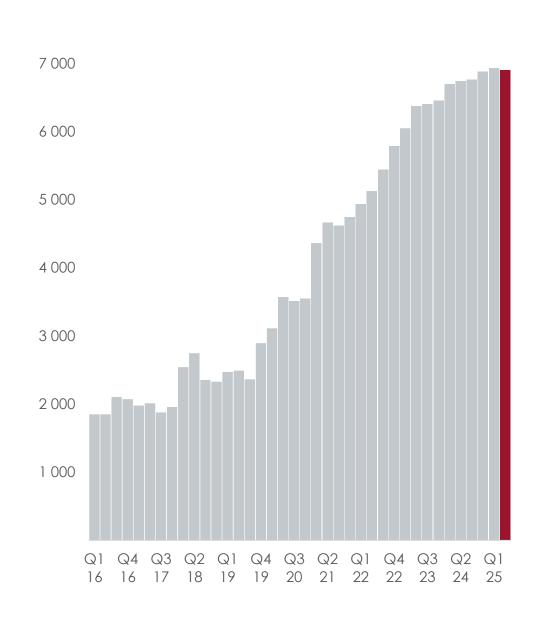
Source: Oslo Børs



Share information as at 30.06.25

- · Total number of shares: 93.8 million
- · Number of shareholders: 6 899 (6 928)
 - 20 largest controlling 81.1% (80.5%)
 - Selvaag AS largest shareholder 53.5%
- · Trading
 - 2.1 million shares during the quarter (4.6), 2.2% of total shares outstanding (4.9%)
 - Share turnover totaled NOK 72.4 million (163.0)

Number of shareholders



20 largest shareholders

Shareholder	# of shares	% share
SELVAAG AS	50 180 087	53.5%
Skandinaviska Enskilda Banken AB *	4 680 572	5.0%
PERESTROIKA AS	3 848 312	4.1%
VERDIPAPIRFONDET ALFRED BERG GAMBA	3 096 726	3.3%
The Northern Trust Comp, London Br *	2 186 000	2.3%
EGD CAPITAL AS	1 704 752	1.8%
SANDEN EQUITY AS	1 660 000	1.8%
hausta investor as	1 484 500	1.6%
MUSTAD INDUSTRIER AS	1 067 454	1.1%
MATTISHOLMEN AS	886 964	0.9%
The Northern Trust Comp, London Br *	840 200	0.9%
Brown Brothers Harriman & Co. *	684 331	0.7%
Sverre Molvik	573 272	0.6%
Øystein Klungland	573 272	0.6%
VERDIPAPIRFONDET ALFRED BERG NORGE	505 298	0.5%
Brown Brothers Harriman & Co. *	488 703	0.5%
VARDE NORGE AS	410 904	0.4%
MELESIO INVESTAS	410 866	0.4%
KBC Bank NV *	386 569	0.4%
CATILINA INVESTAS	368 070	0.4%
Total 20 largest shareholders	76 036 852	81.1%
Other shareholders	17 728 836	18.9%
Total number of shares	93 765 688	100.0%

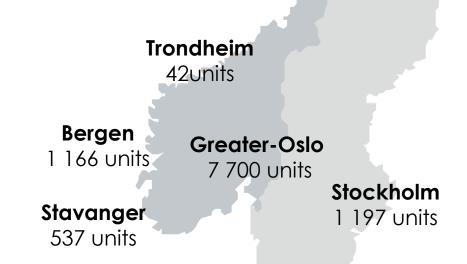
^{*} Further information regarding shareholders is presented at: http://sboasa.no/en

Note: Numbers in brackets from the previous quarter.



Addressing the long-term housing need

- · Nearly 60 000 homes over the last 70 years
- · Housing for all
- · Focus on fast growing urban regions
- · Large projects with more than 150 units













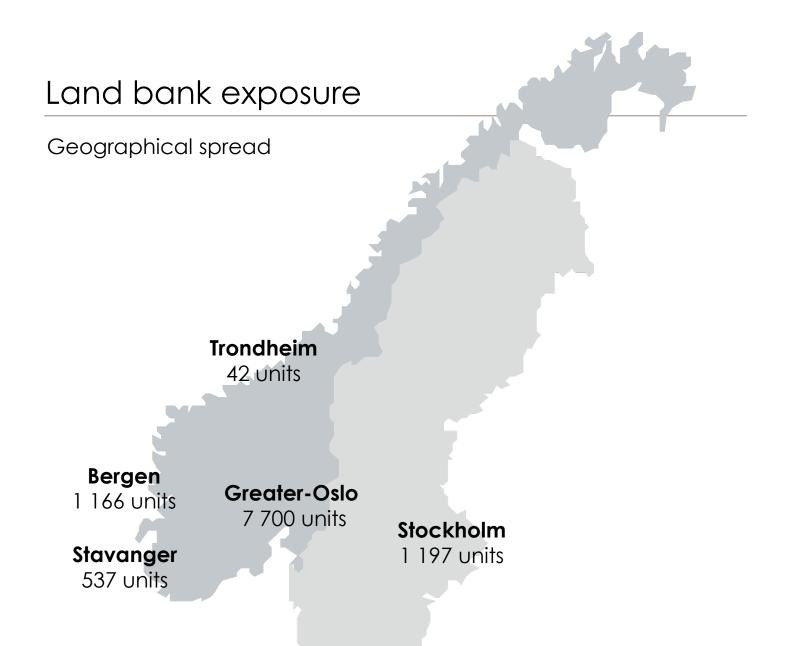


Substantial land bank in Norway's four largest growing urban areas

Land-bank strategy

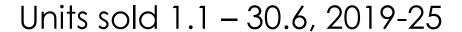
- Acquire the right mix of zoned and unzoned land in suitable locations
- Land acquisitions in defined core areas
- High degree of site utilisation and strategic land development
- Substantial land bank to accommodate targets/growth in core areas
- Good infrastructure and public transport
- Joint ventures (JVs)

Note: The numbers represent the size of the land portfolio at 30 June 2025. All numbers are adjusted for Selvaag Bolig's share in joint ventures. The total portfolio is ~ 10 650 units. Of these ~ 5 250 are options and obligations to buy.



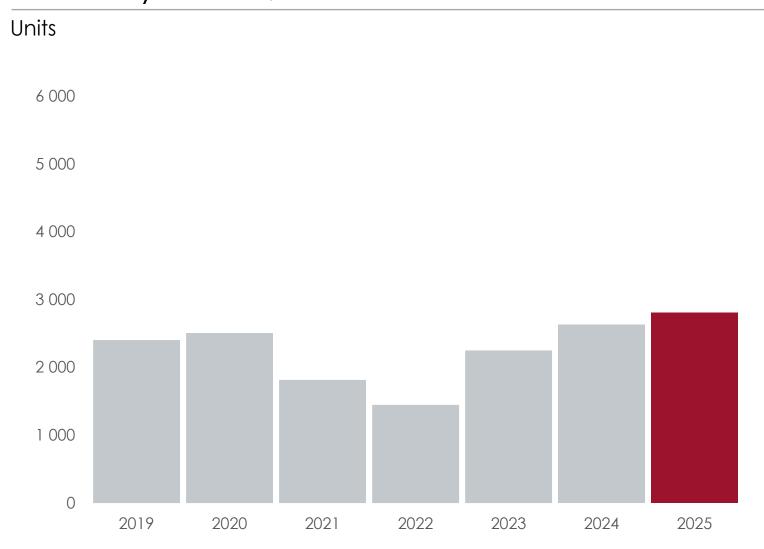


Oslo second-hand market update



15 000 12 500 10 000 7 500

Inventory at 30.6, 2019-25



Source: Eiendomsverdi

2019

2020

2021

2022

2023

2024

2025



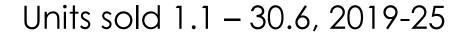
Units

5 000

2 500

0

Akershus second-hand market update



25 000 20 000 15 000 10 000 5 000

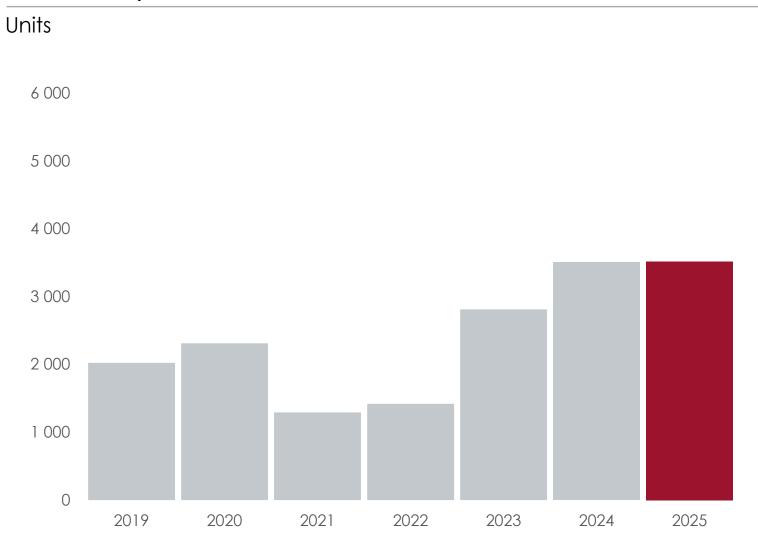
2022

2023

2024

2025

Inventory at 30.6, 2019-25



Source: Eiendomsverdi.

2019

2020

2021

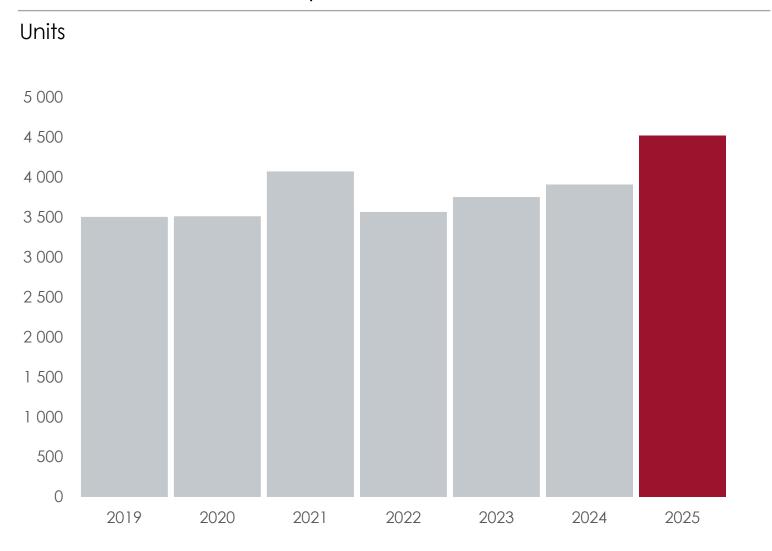


0

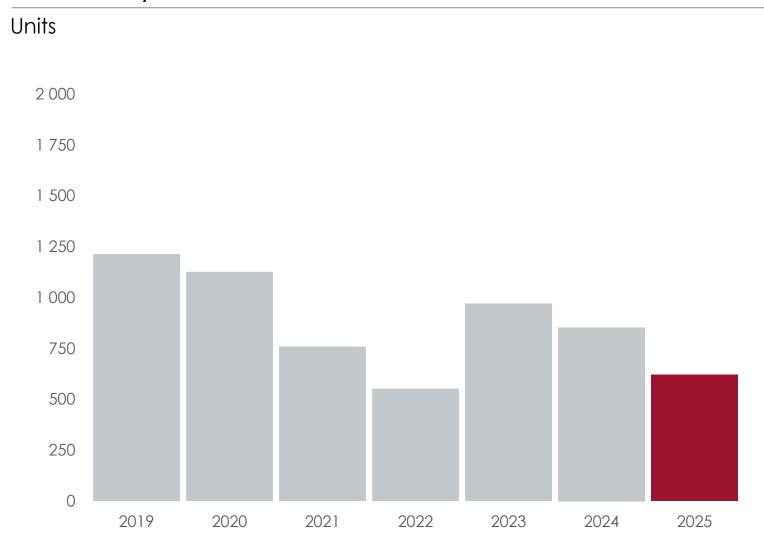
Units

Bergen second-hand market update

Units sold 1.1 – 30.6, 2019-25



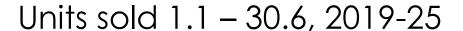
Inventory at 30.6, 2019-25

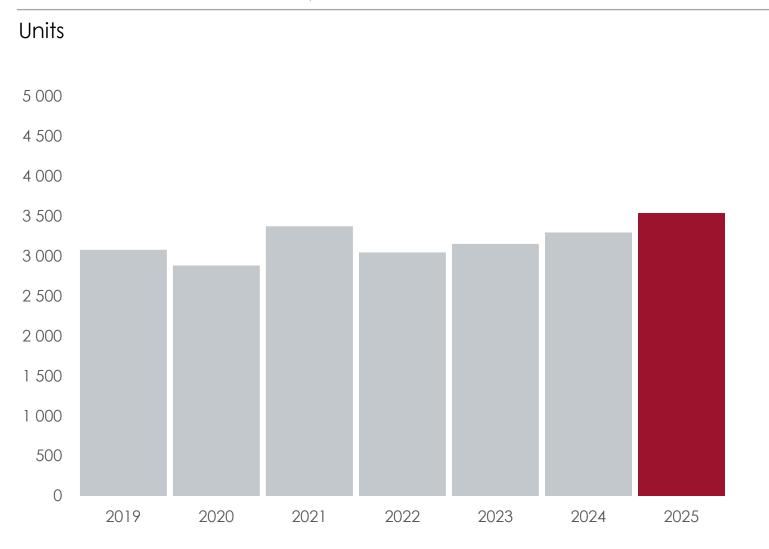


Source: Eiendomsverdi.

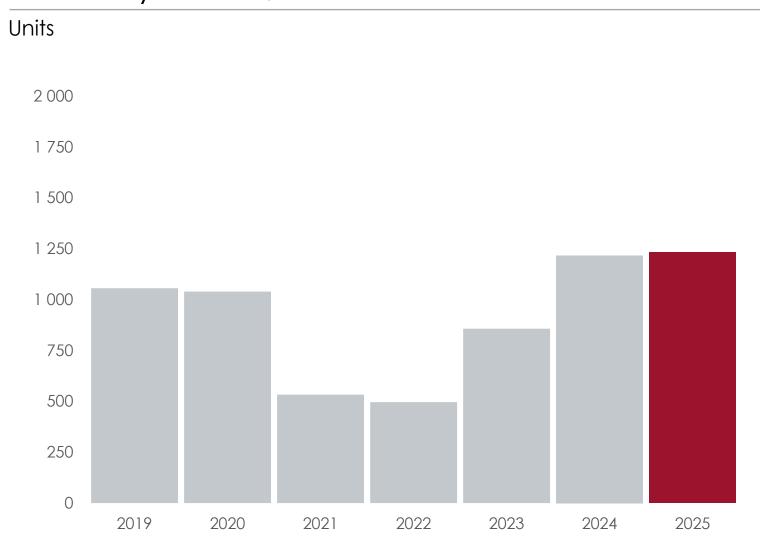


Trondheim second-hand market update





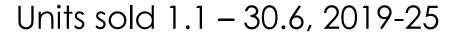
Inventory at 30.6, 2019-25

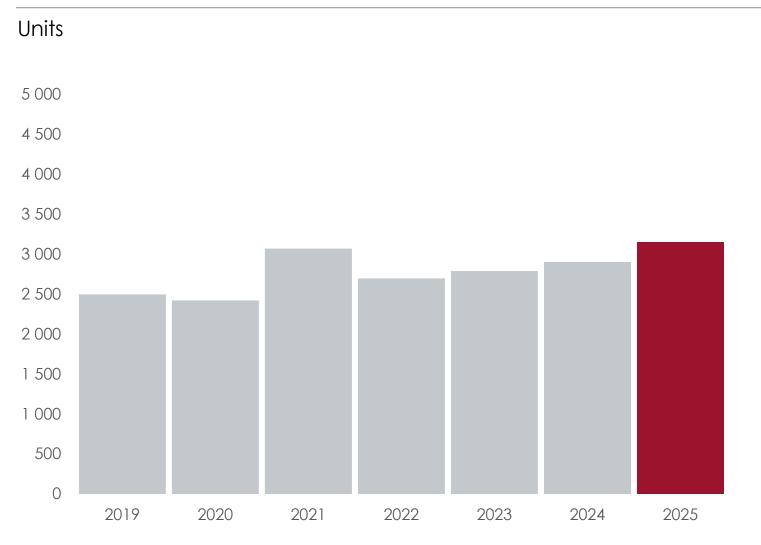


Source: Eiendomsverdi.

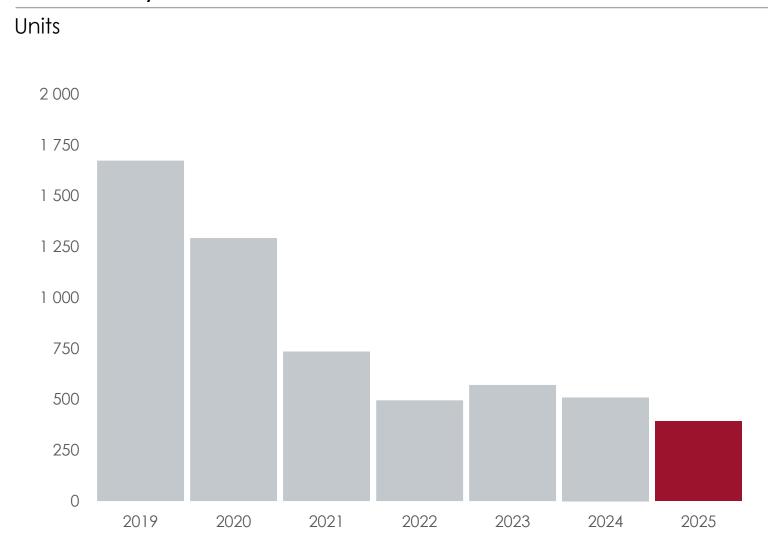


Stavanger-area* second-hand market update





Inventory at 30.6, 2019-25



Source: Eiendomsverdi.



^{*} Includes Stavanger, Sola, Sandnes, Randaberg.

Regional price* development – July 2025

Area	% chg -1M	% chg1M seasonal adj.	% chg YtD	% chg -12m	% chg -5Y	% chg -10Y	Average price/sqm (NOK)	Average price (NOK)
Oslo	-0.7%	-0.3%	2.9%	3.0%	24.7%	67.3%	102 145	5 888 173
Bergen	0.7%	1.7%	9.0%	12.8%	34.7%	46.8%	65 788	4 400 213
Trondheim	-2.1%	-0.9%	3.0%	1.6%	16.1%	33.5%	57 619	3 880 836
Stavanger-area**	-0.4%	1.1%	11.5%	14.6%	43.4%	37.2%	51 717	4 809 180
Norway	-1.0%	0.2%	5.6%	5.4%	24.4%	54.8%	52 564	4 269 904

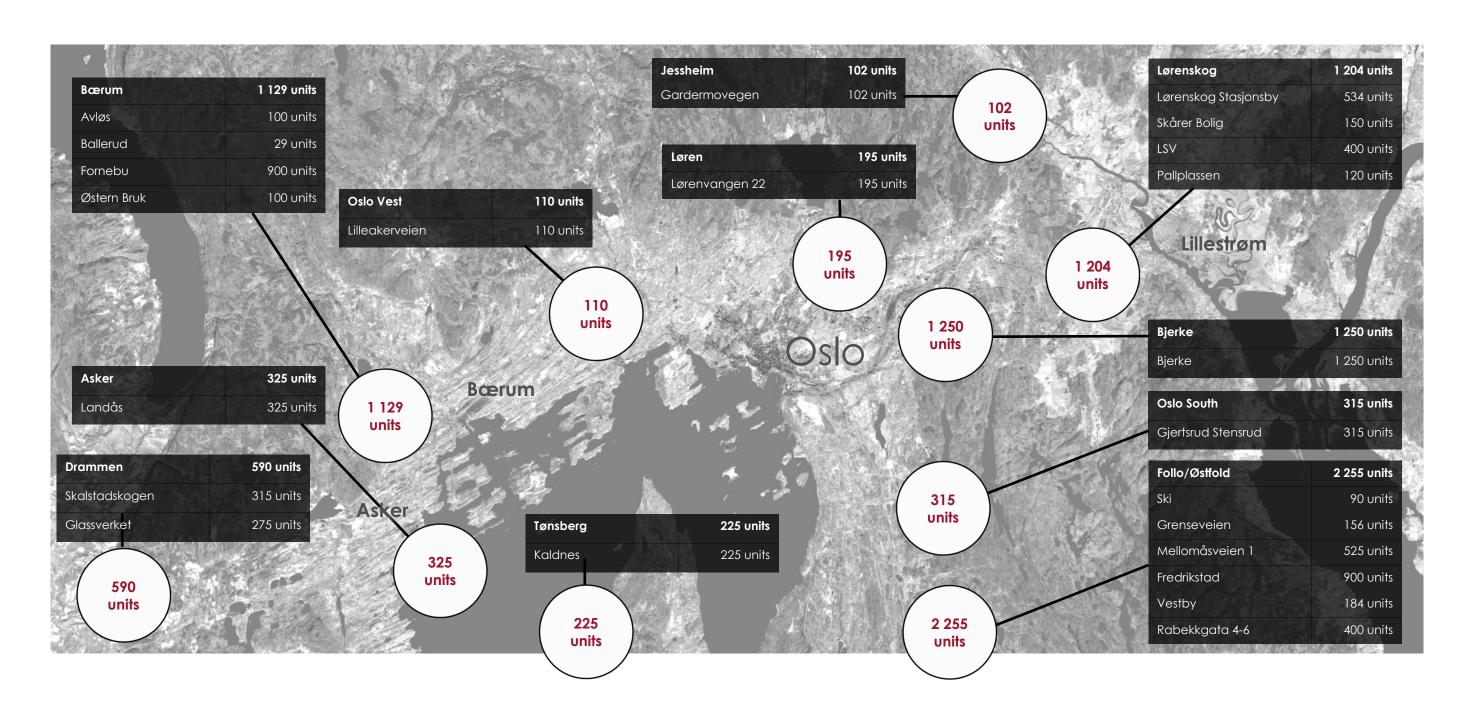
Source: Eiendom Norge.



^{*} Nominal price change.

^{**} Includes Stavanger, Sola, Sandnes, Randaberg.

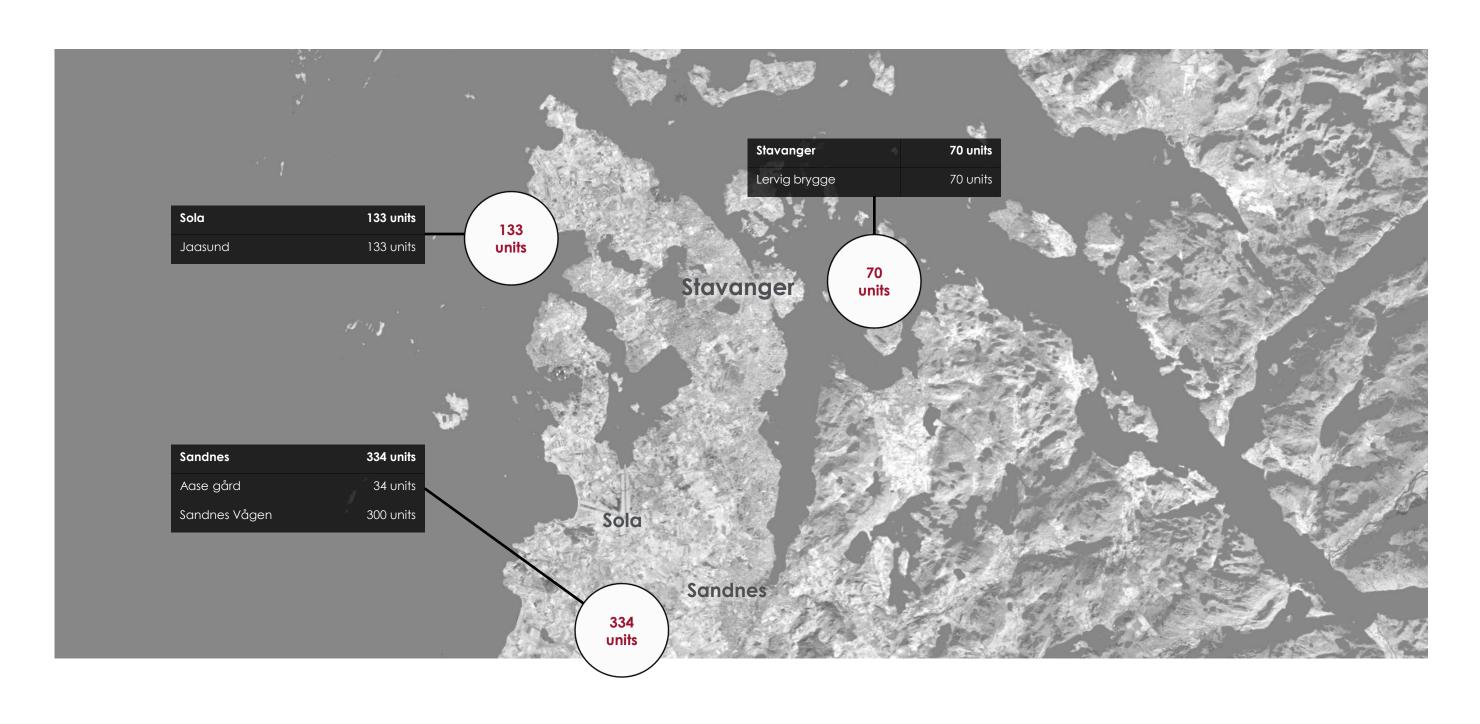
Land bank in Oslo and Greater Oslo at 30.6.25



^{*}The numbers are adjusted for Selvaag Bolig's share in joint ventures



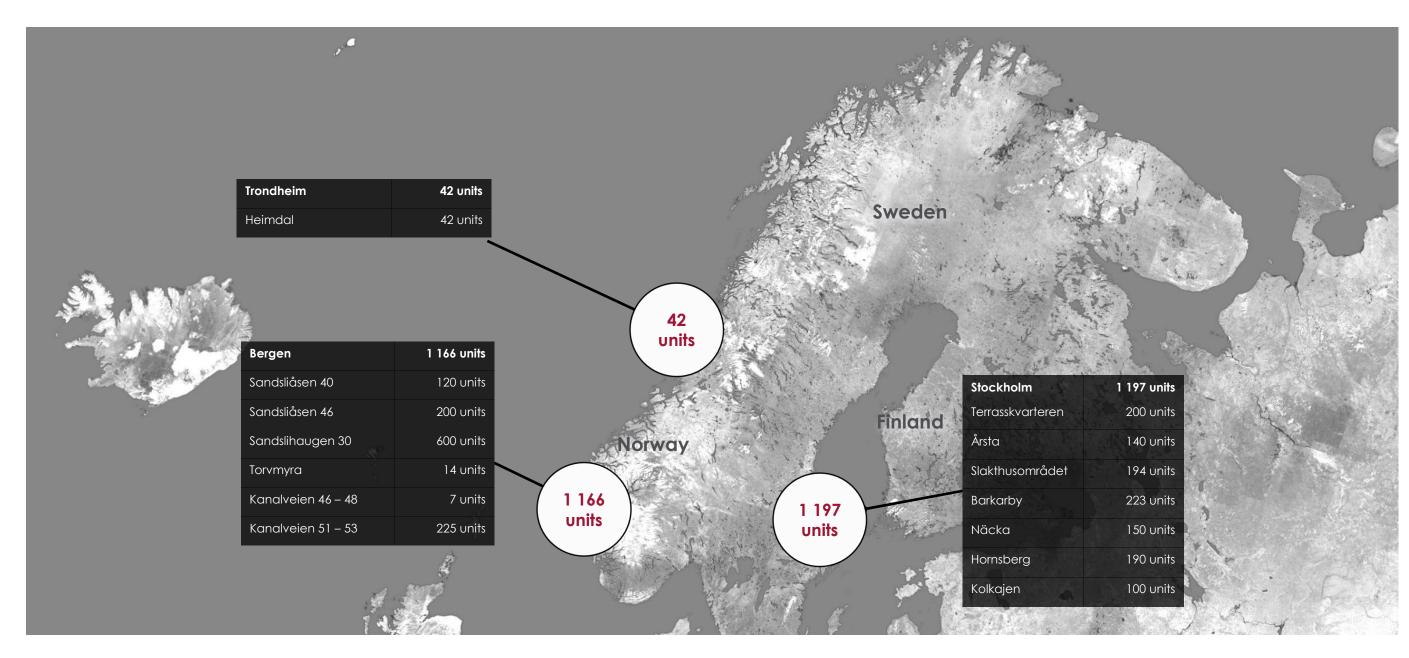
Land bank in Stavanger area at 30.6.25



^{*}The numbers are adjusted for Selvaag Bolig's share in joint ventures



Land bank in Bergen, Trondheim and Stockholm at 30.6.25



^{*}The numbers are adjusted for Selvaag Bolig's share in joint ventures.



Cooperation with Urban Property

Selvaag Bolig sold most of its land bank to Urban Property, entering a long-term and strategic partnership. Urban Property is a financially sound, well capitalized and predictable partner.

How it works:

- Urban Property has a right of first refusal (ROFR) to purchase all new land Selvaag Bolig wants to develop
- Urban Property acquires land on Selvaag Bolig recommendations
- Selvaag Bolig has the option to repurchase the land in stages
- Fee structure:
 - 2.5% transaction fee
 - Annual option premium of NIBOR +375bp
- Covenants
 - Equity > NOK 1.5bn
 - Net leverage* < 50%
 - Leverage ratio** < 3
 - Max 2.5 years accumulated non-paid option premium

Benefits for Selvaag Bolig:

- Eliminates need for equity when purchasing land, as SBO pay 50% of purchasing price at construction start and 50% at project completion
- Increases return on equity
- Allows for a higher dividend payout ratio
- More efficient and predictable funding of existing and new land plots
- Increases competitiveness when making land purchases
- Down-side risk for SBO limited to 48 months option premium (break fee)



^{*} Net debt/(Net debt+Equity)

^{**} Net debt/ 12m rolling EBITDA

Re-negotiated covenants with Urban Property

Before 1.1.2025

- 1. Equity > NOK 1.5bn
- 2. Debt ratio < 50%
- 3. Net debt / 12 months rolling EBITDA according to IFRS < 3
- 4. Max 2.5 years accumulated unpaid option premium

From 1.1.2025*

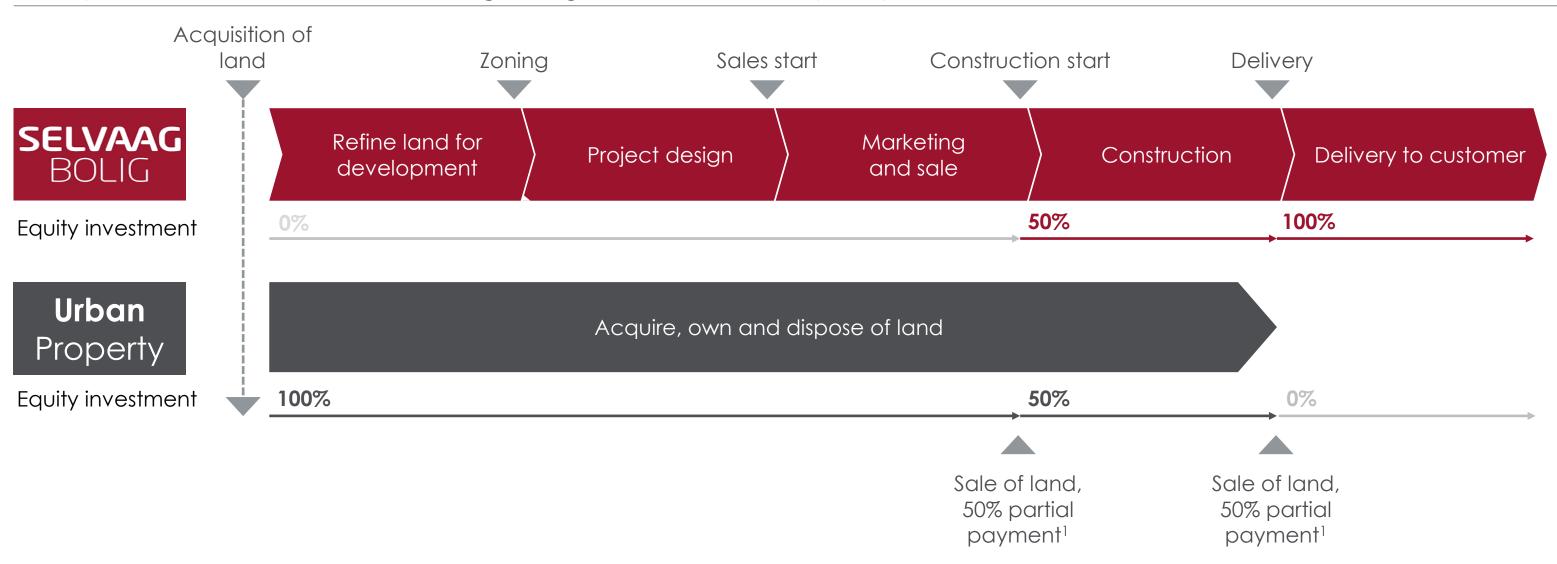
- 1. Equity > NOK 1.8bn
- 2. Debt ratio < 40%
- 3. Net debt / 12 months rolling earnings before depreciation and tax according to NGAAP < 3
- 4. Max 2.5 year accumulated unpaid option premium
- 5. > 500 units under production
 - Calculated as an average over the last 12 months
 - For joint ventures, SBO's share of the projects is used
- 6. Sales ratio > 60% for units under production
- 7. Outstanding seller credits < 50% of the SBO equity
 - SBO must have free liquidity available, including available credit facilities, to cover 10% of outstanding seller credits

^{*} See note 11 in the Q3 2024 report for additional information



No equity investment in early phase through land bank cooperation with Urban Property

Cooperation between Selvaag Bolig and Urban Property



^{1) + 2.5%} transaction fee and option price (Nibor + 375bps).



Business model securing healthy project margins

Margin development through project stages¹

Acquire and refine Contracting, marketing Project design Construction and sales Delivery to customers land for development and pre-sales Optimize project design Pre-marketing Target 100% sale at delivery Buy (i) options on unzoned • Fixed-price contracts land or (ii) ready-to-build Competitive tender for Prices on remaining 40% - Net/gross-factor land construction increased gradually Opitmize project for zoning - Tailor to meet market 60% pre-sale before Construction financed with demand price/quality process Project construction start construction loans Plan and prepare margin for construction 20% Project margin 15% 18% 10% 0% Land acquired with minimum Adding value through Value added when achieving Maximising price in Delivery in accordance with accordance with market 10% project margin building permits and expectations 60% pre-sale area utilisation

SELVAAG BOLIG

69

1) Assuming flat market development.

Example project calculations before and after

		CALCULATIONS BAN PROPERTY	PROJECT CALCULATIONS AFTER URBAN PROPERTY	
Figures for illustration purposes only	MNOK	%	MNOK	%
Sales revenue	348.5	100.0%	348.5	100.0%
Construction cost	195.8	56.2%	195.8	56.2%
Land cost	69.7	20.0%	85.2	24.4%
Other costs	24.5	7.0%	24.5	7.0%
Project cost	290.0	83.2%	305.5	87.7%
Net finance (excluding Urban Property)	16.8	4.8%	5.3	1.5%
TOTAL REVENUE	348.5	100.0%	348.5	100.0%
TOTAL COST	306.8	88.0%	310.9	89.2%
PROFIT	41.7	12.0 %	37.7	10.8%
Internal rate of return (IRR)		12.2%		28.0%

- 1 Initial project margin and IRR before Urban Property when purchasing land at market value
- Initial project margin and IRR with Urban Property as partner when purchasing land at market value (including option premium)
- In total marginal lower project margins, but significantly increased IRR and RoE

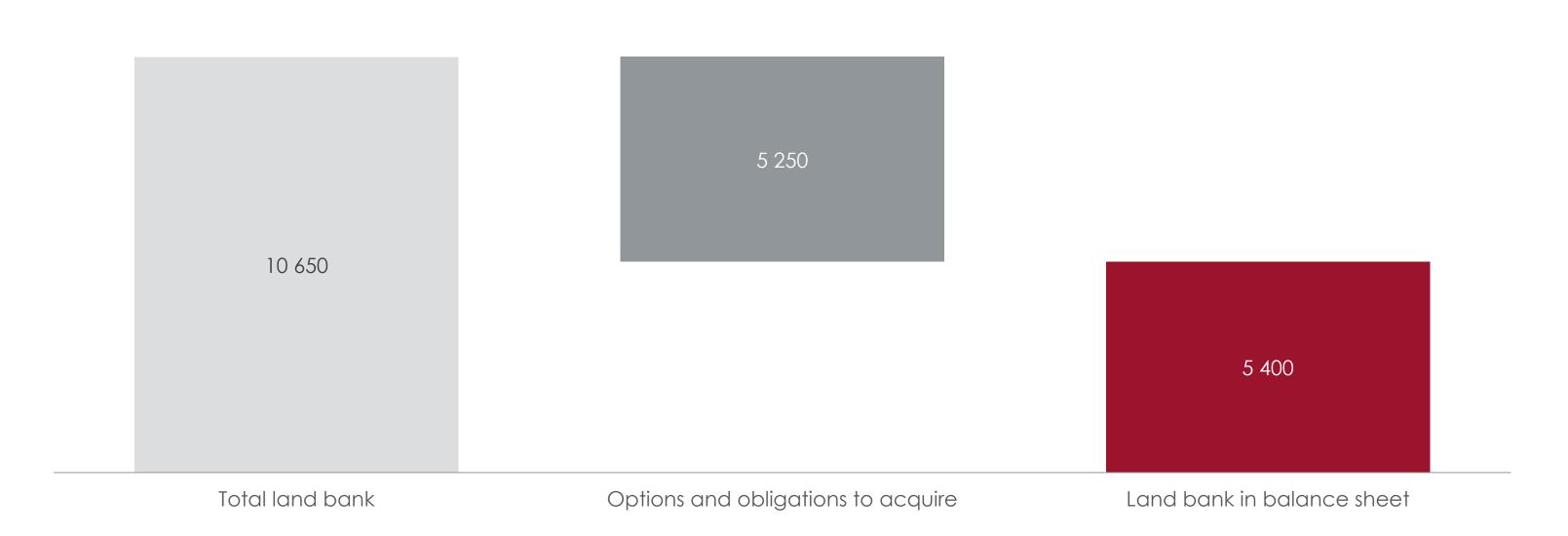
Example apply a land ownership period in Urban Property of 3-4 years, and a finance cost of 4% on all capital employed in the project.



Substantial portfolio for development

Total land bank portfolio at 30.6.2025

Units

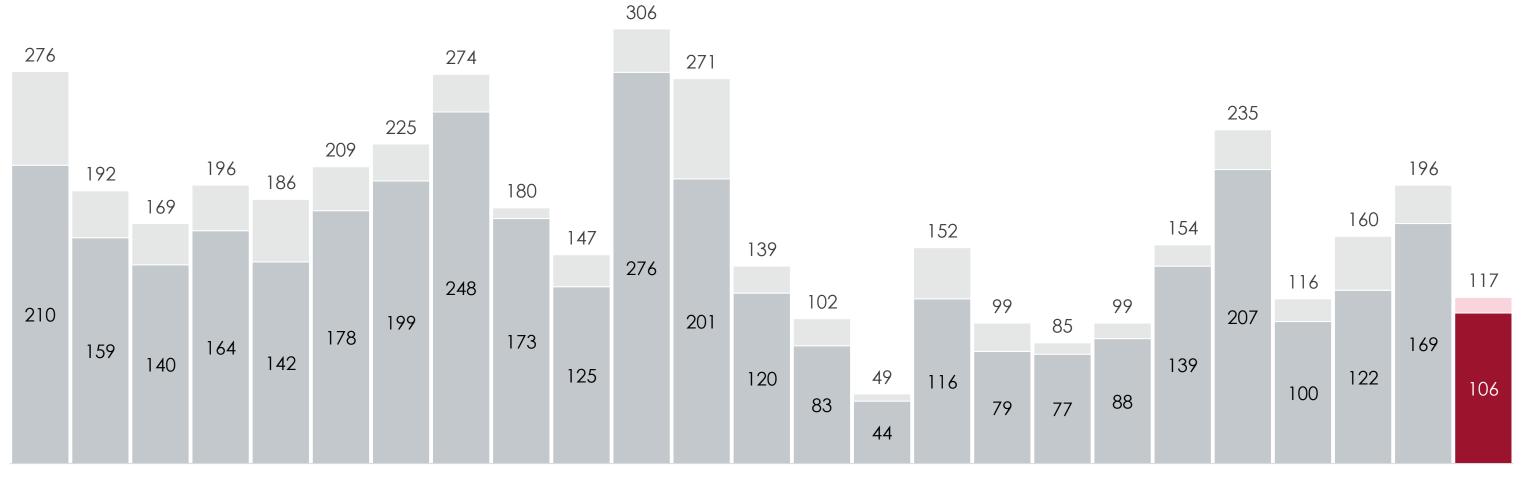




Number of units sold - gross and net

Number of units sold

Units



Q2 19 Q3 19 Q4 19 Q1 20 Q2 20 Q3 20 Q4 20 Q1 21 Q2 21 Q3 21 Q4 21 Q1 22 Q2 22 Q3 22 Q4 22 Q1 23 Q2 23 Q3 23 Q4 23 Q1 24 Q2 24 Q3 24 Q4 24 Q1 25 Q2 25

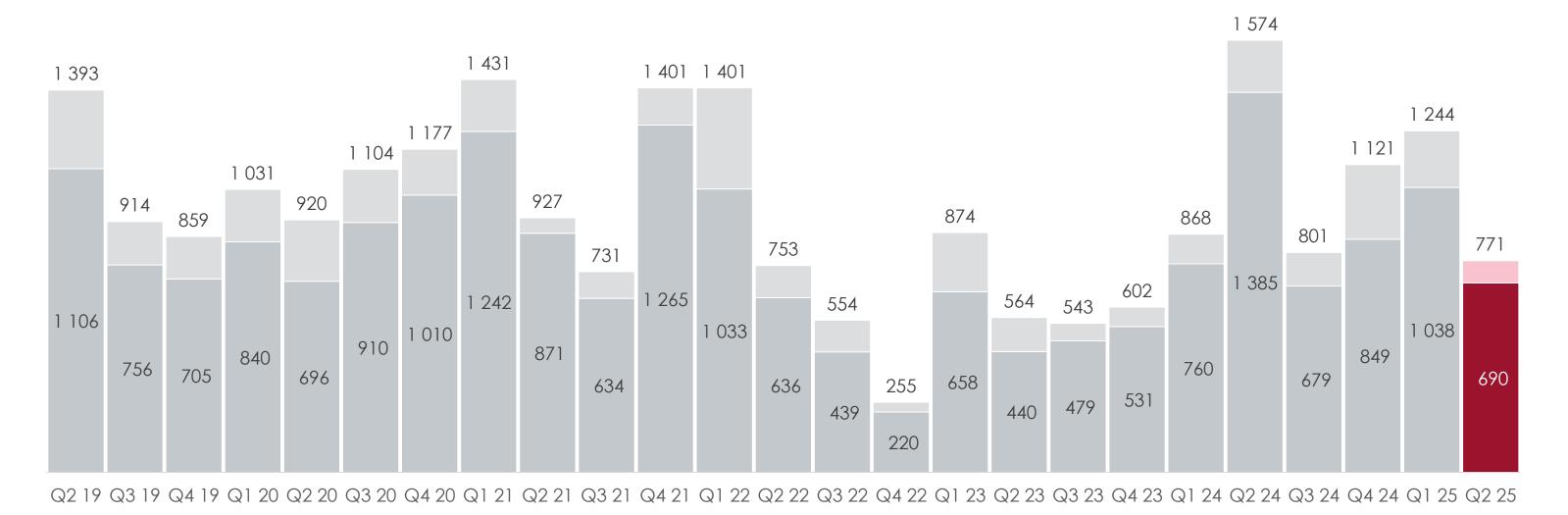




Value of units sold - gross and net

Sales value of units sold

NOK million



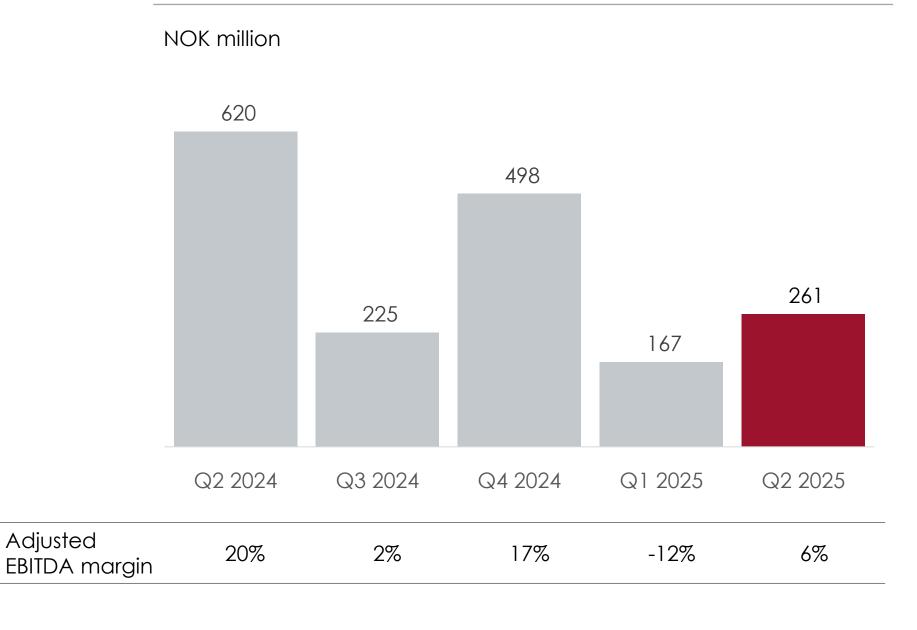
■ Sales value of sold units (net) ■ Gross-net



Income statement highlights Q2 2025 (IFRS)

- · 40 units delivered (127)
 - 5 units from share of JVs (58)
- · Revenues NOK 261m (620)
 - Other revenues NOK 17m (20)
- · Project costs NOK 208m (490)
 - Of which NOK 17m is interest (25)
- · Other costs NOK 63m (61)
- · Adjusted EBITDA* NOK 15m (124)
- EBITDA* NOK -2m (99)
- · EPS in the quarter NOK 0.02 (0.85)

Operating revenues (IFRS)



^{*} EBITDA is profit before interest, taxes, depreciation and amortization. EBITDA adjusted is excluding financial expenses included in project costs.

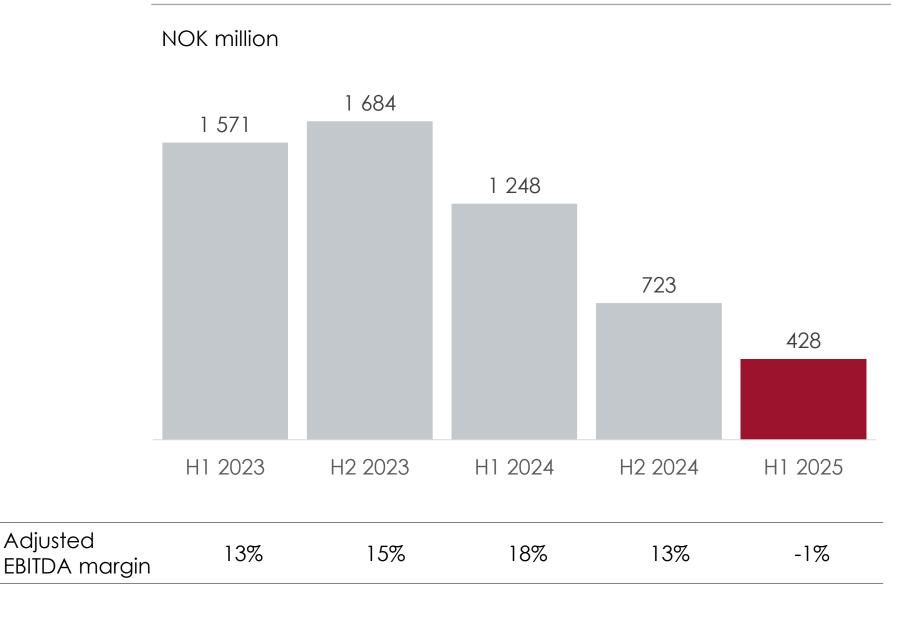


Income statement highlights H1 2025 (IFRS)

Adjusted

- · 74 units delivered (306)
 - 14 units from share of JVs (110)
- · Revenues NOK 428m (1 248)
 - Other revenues NOK 33m (37)
- Project costs NOK 339m (1 006)
 - Of which NOK 27m is interest (63)
- · Other costs NOK 125m (124)
- Adjusted EBITDA* NOK -5m (230)
- EBITDA* NOK -32m (167)
- · EPS for the period NOK -0.20 (1.45)

Operating revenues (IFRS)



EBITDA is profit before interest, taxes, depreciation and amortization. EBITDA adjusted is excluding financial expenses included in project costs.



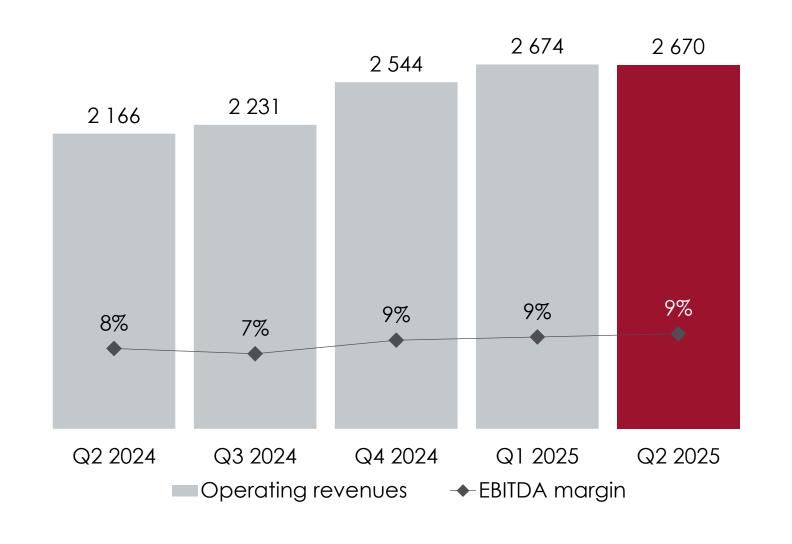
Income statement highlights Q2 2025 (NGAAP)

Revenues and EBITDA margin (NGAAP)*

877
678
516
11%
10%
9%
Q2 2024
Q3 2024
Q4 2024
Q1 2025
Q2 2025

12 month-rolling revenues (NGAAP)*

NOK million



^{*} Construction costs are exclusive of financial expenses in the segment reporting (NGAAP). Note: EBITDA is operating profit before depreciation, gains (losses) and profit from associated companies.

→ EBITDA margin

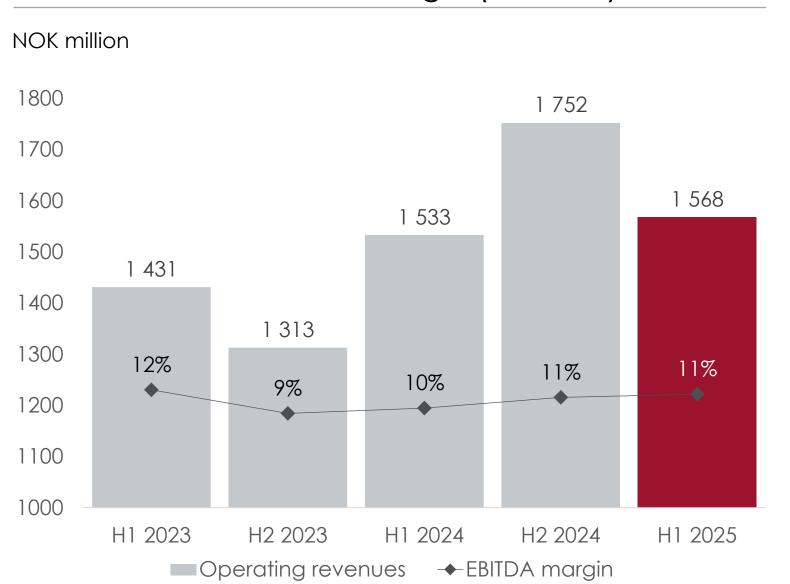
Operating revenues



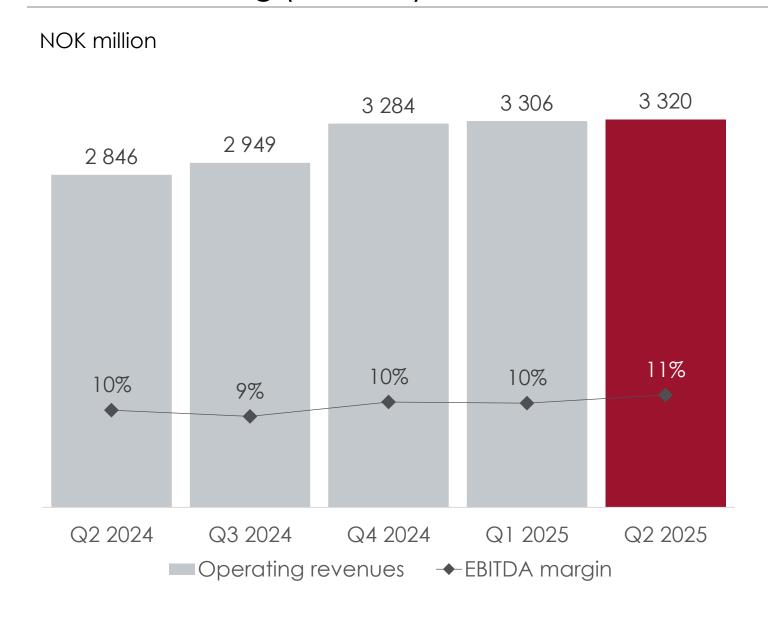
NOK million

Proforma* income statement highlights H1 2025 (NGAAP)

Revenues and EBITDA margin (NGAAP)**



12 month-rolling (NGAAP)**





^{*} Include SBO share of JV projects

^{**} Construction costs are exclusive of financial expenses in the segment reporting (NGAAP).

Note: EBITDA is operating profit before depreciation, gains (losses) and profit from associated companies.

Income statement IFRS

(figures in NOK million)	Q2 2025	Q2 2024	1H 2025	1H 2024	2024
Total operating revenues	261.4	620.2	428.4	1 247.9	1 971.0
Project expenses	(208.2)	(489.9)	(339.0)	(1 005.8)	(1 580.3)
Other operating expenses	(61.7)	(58.8)	(121.9)	(119.6)	(255.0)
Associated companies and joint ventures	6.2	27.4	0.3	44.3	72.3
EBITDA	(2.2)	98.9	(32.2)	166.8	208.0
Depreciation and amortisation	(1.6)	(2.4)	(3.2)	(4.6)	(9.8)
Other gains (loss)	-	-	-	-	-
EBIT	(3.9)	96.6	(35.4)	162.2	198.2
Net financial expenses	4.8	(4.7)	6.1	(3.3)	11.0
Profit/(loss) before taxes	1.0	91.9	(29.3)	158.9	209.2
Income taxes	0.6	(12.5)	9.9	(23.6)	(32.2)
Net income	1.6	79.4	(19.4)	135.3	177.0



Balance sheet

(figures in NOK million)	Q2 2025	Q1 2025	Q2 2024	2024
Intangible assets	383.4	383.4	383.4	383.4
Property, plant and equipment	6.8	7.4	12.2	7.9
Investments in associated companies and joint ventures	284.5	277.3	244.0	276.6
Other non-current assets	803.3	757.2	650.3	766.8
Total non-current assets	1 478.1	1 425.3	1 290.0	1 434.6
Inventories (property)	4 653.0	4 228.3	2 933.4	3 257.8
- Land	493.3	635.3	633.5	641.1
- Land held for sale				
- Work in progress	3 915.6	3 258.6	1 651.9	2 150.2
- Finished goods	244.2	334.4	647.9	466.5
Other current receivables	96.0	85.1	120.6	83.0
Cash and cash equivalents	264.3	319.1	198.9	383.6
Total current assets	5 013.4	4 632.6	3 252.9	3 724.4
TOTAL ASSETS	6 491.4	6 057.9	4 542.8	5 159.0
Equity attributed to shareholders in Selvaag Bolig ASA*	2 250.7	2 365.9	2 340.3	2 385.4
Non-controlling interests	7.9	7.9	7.9	7.9
Total equity	2 258.6	2 373.8	2 348.1	2 393.2
Non-current interest-bearing liabilities	1 485.7	1 075.6	336.9	935.4
Other non-current non interest-bearing liabilities	691.3	673.3	562.8	630.6
Total non-current liabilities	2 177.0	1 748.9	899.6	1 566.0
Current interest-bearing liabilities	1 613.6	1 582.5	881.0	677.7
Other current non interest-bearing liabilities	442.2	352.7	414.1	522.0
Total current liabilities	2 055.8	1 935.2	1 295.1	1 199.7
TOTAL EQUITY AND LIABILITIES	6 491.4	6 057.9	4 542.8	5 159.0



Cash flow statement

(figures in NOK million)	1H 2025	1H 2024	2024
Net cash flow from operating activities	(1 384.5)	235.0	87.1
Net cash flow from investment activities	(16.9)	25.9	23.2
Net cash flow from financing activities	1 282.0	(328.4)	6.8
Net change in cash and cash equivalents	(119.3)	(67.6)	117.1
Cash and cash equivalents at start of period Cash and cash equivalents at end of period	383.6 264.3	266.5 198.9	266.5 383.6



Operational highlights – key operating figures

	Q2 24	Q3 24	Q4 24	Q1 25	Q2 25
Units sold	207	100	122	169	106
Construction starts	95	43	298	183	171
Units completed	105	5	168	-	18
Completed unsold units	119	87	81	50	40
Completed sold units pending delivery	41	23	26	23	11
Units delivered	127	54	172	34	40
Units under construction	661	700	829	1 012	1 165
Proportion of sold units under construction	66 %	67 %	61 %	64 %	62 %
Sales value of units under construction (NOK million)	4 211	4 495	6 134	7 153	8 223



EBITDA Q2 2025

	Property		
(figures in NOK million)	development	Other	Tota
Operating revenues	583.3	15.6	598.9
Project expenses	(479.9)	0.2	(479.7)
Other operating expenses	(14.7)	(47.8)	(62.5)
EBITDA (percentage of completion)	88.7	(31.9)	56.8
Note: Construction costs are exclusive of financial expenses in the segment reporting.			
IFRS EBITDA for the quarter, per segment			
Operating revenues	245.8	15.6	261.4
Project expenses	(208.4)	0.2	(208.2
Other operating expenses	(14.7)	(47.0)	(61.7
Share of income (losses) from associated companies			
and joint ventures	6.2	-	6.2
EBITDA	28.9	(31.1)	(2.2)
Units in production	1 165	N/A	N/A
Units delivered	40	N/A	N/A

Note: EBITDA is operating profit before depreciation, gains (losses) and profit from associated companies.



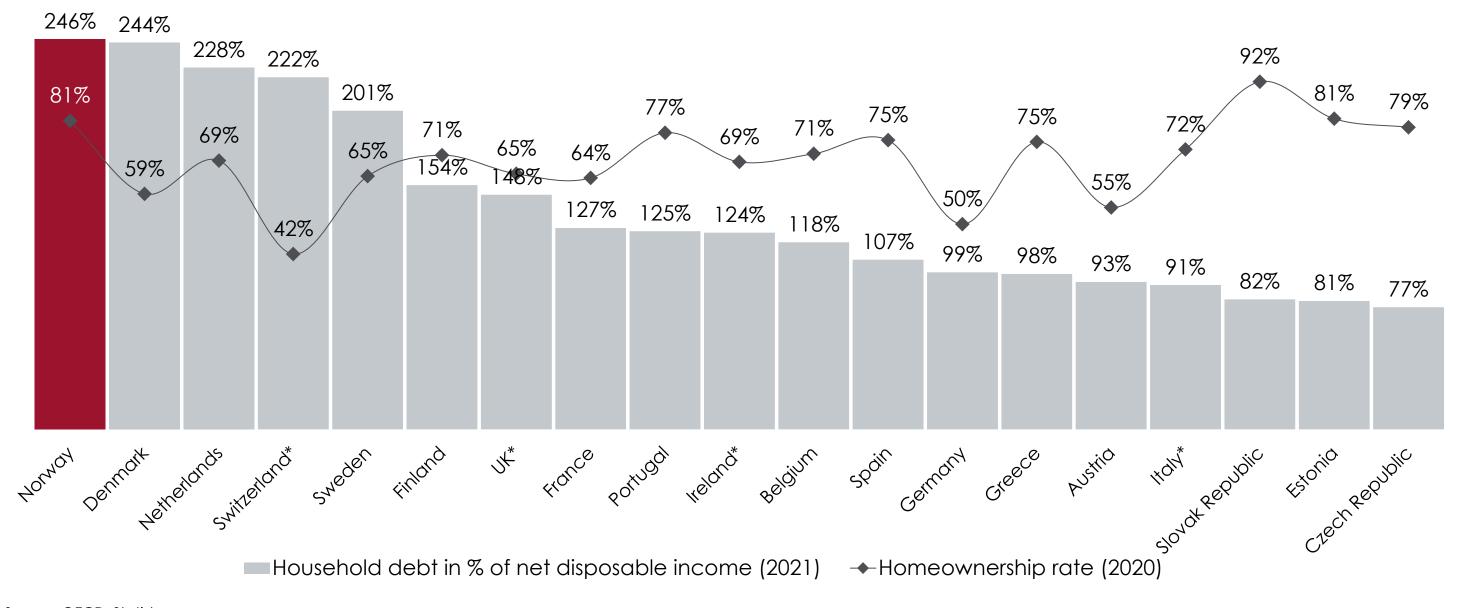
Norwegian housing market

- Low risk for housebuilders
 - · Advance sales: banks require that 50-70% of homes are sold before construction starts
 - · Binding offers: offer to purchase is a binding sales contract, and requires cash deposit
- · High level of home ownership
 - · 82% (one of the world's highest)
- · Economic benefits for home owners
 - · 22% of mortgage loan interest payments are tax-deductible
 - · Transfer stamp duty for new houses is significantly lower than for secondhand homes
- · Strong population growth
 - · Norway's urban areas are among the fastest-growing in Europe
 - · Good market for new homes

Source: Selvaag Bolig and Eurostat.



Total household debt and homeownership

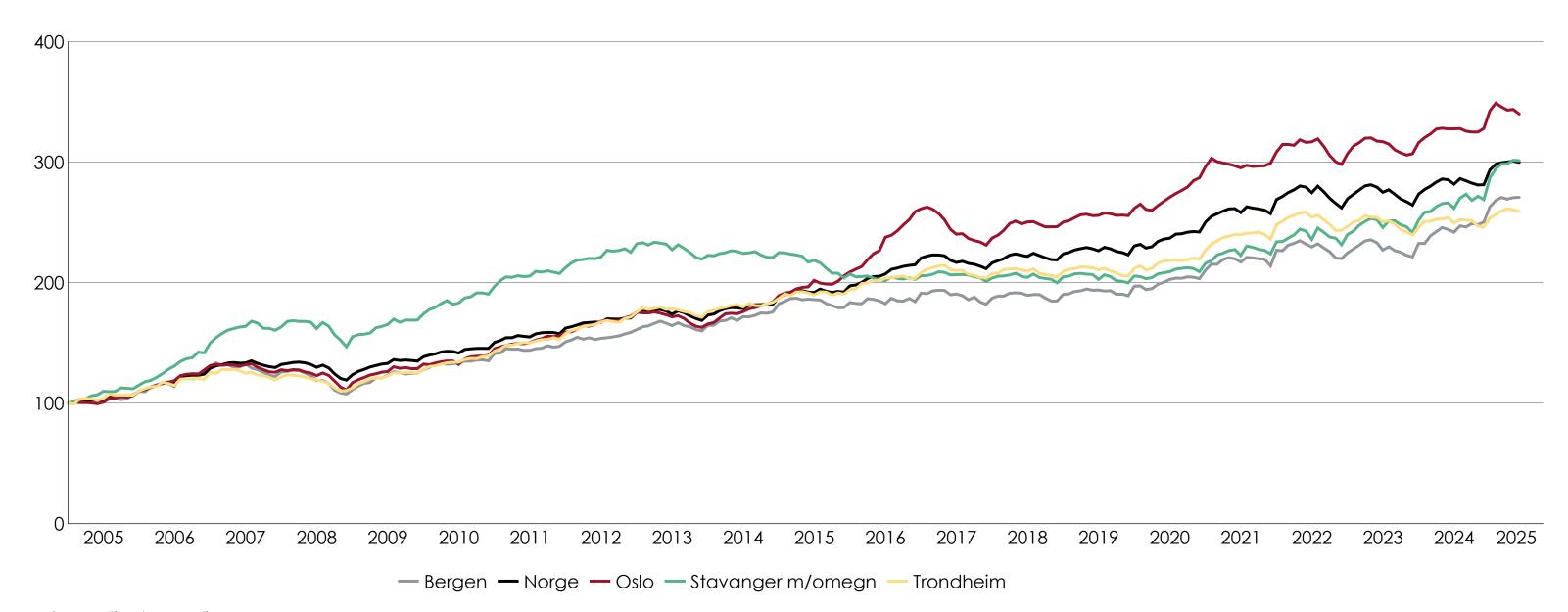


Source: OECD, Statista.



Price development Norway and selected regions (2005-25)

Price development (rebased 1.1.2005)

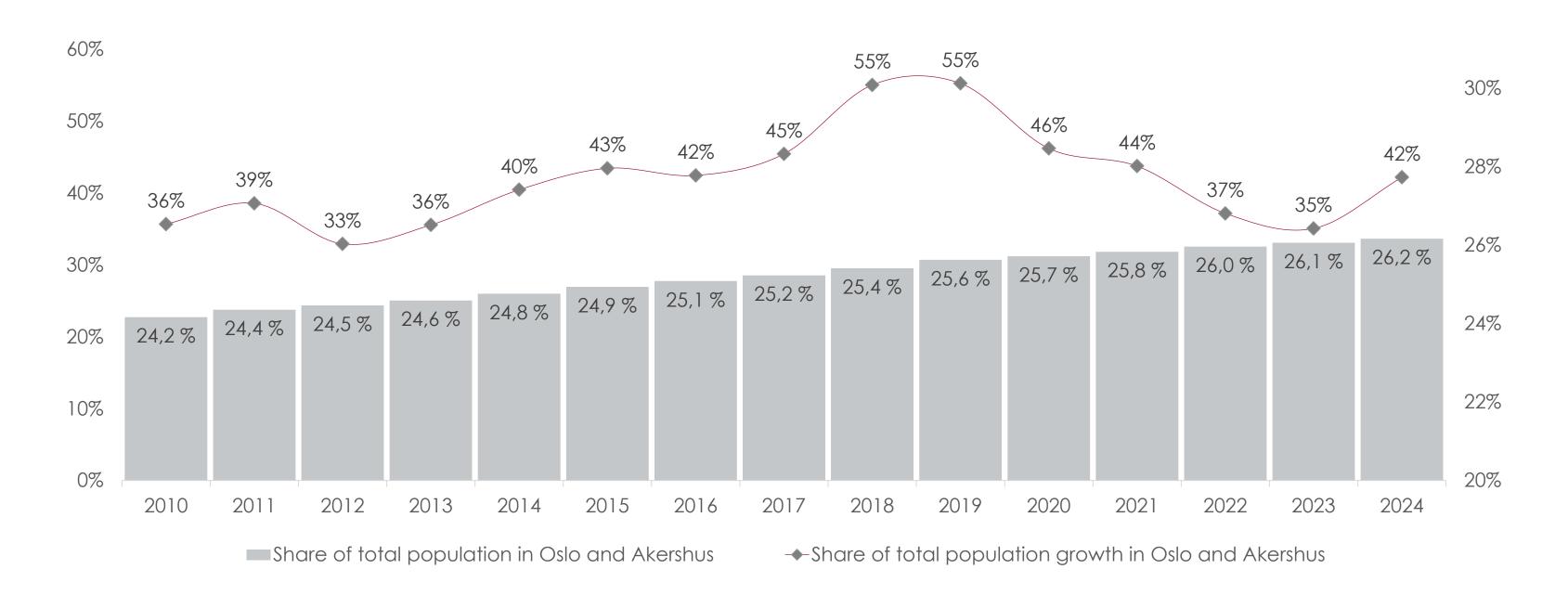


Source: Eiendomsverdi.



^{*} Stavanger area includes: Randaberg, Sandnes, Sola, Stavanger.

Population growth in Oslo and Akershus remains high

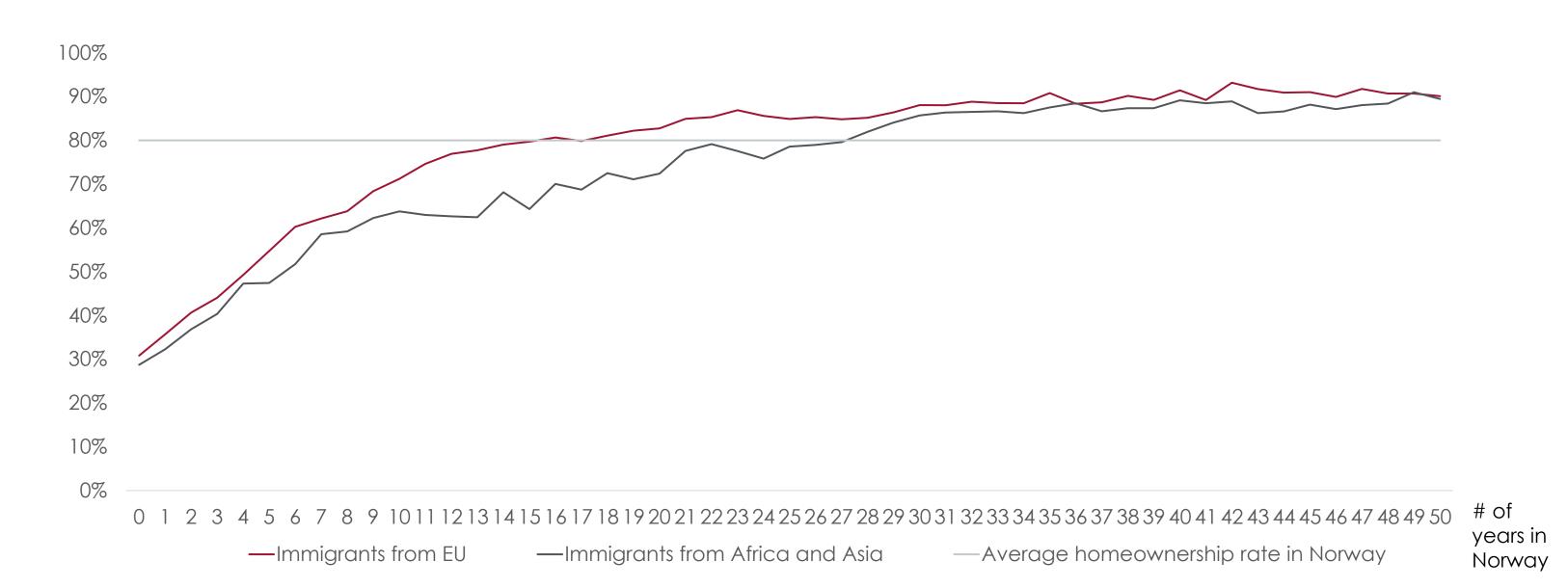


Source: Statistics Norway, per Q4 2024



Immigration increases demand over time

Homeownership rate among immigrants in Norway (per year living in Norway)

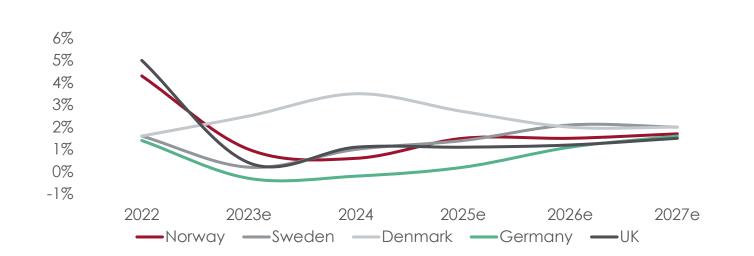


Source: Statistics Norway.

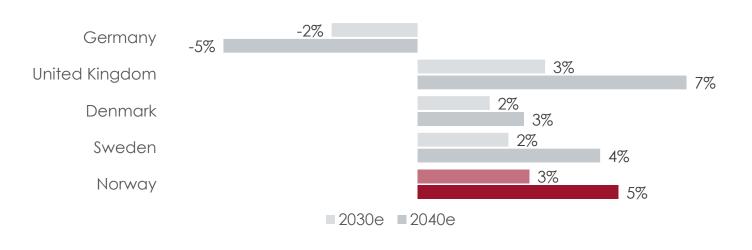


Norway – relatively limited volatility

GDP growth 2022 - 2027e



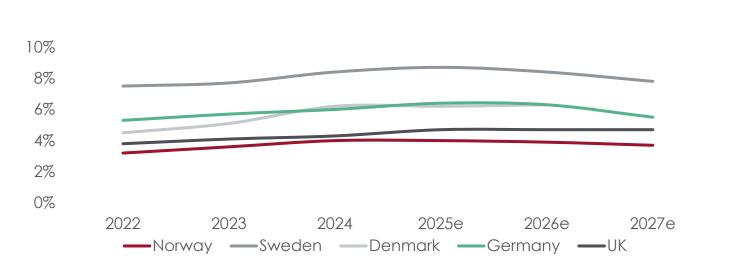
Population growth 2024 - 2030e and 2040e



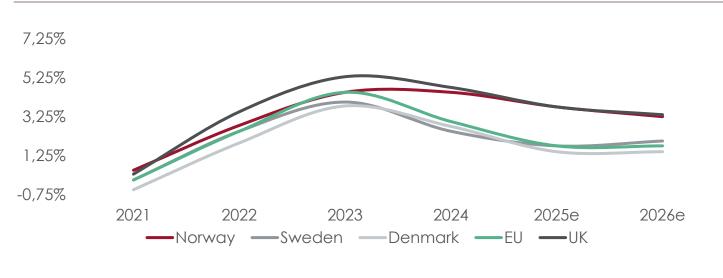
Source: Bloomberg, UN

88

Unemployment 2022 - 2027e



Interest rates* 2021 - 2026e

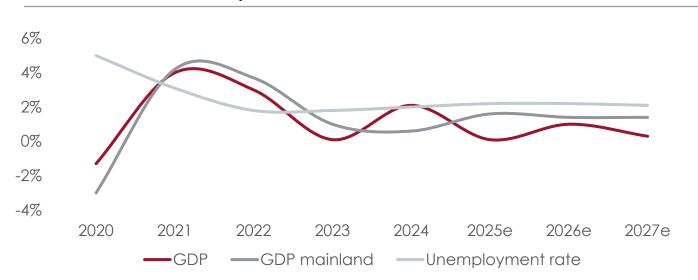


*Central bank policy rates

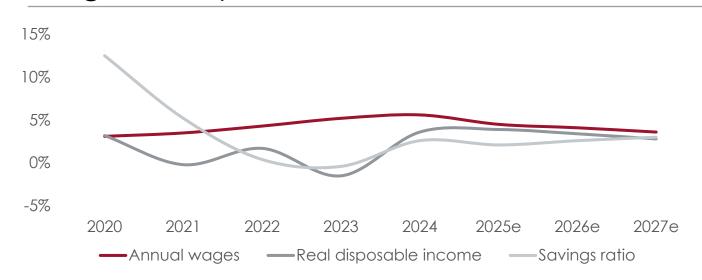


Healthy macroeconomics

Real economy 2020 - 2027e

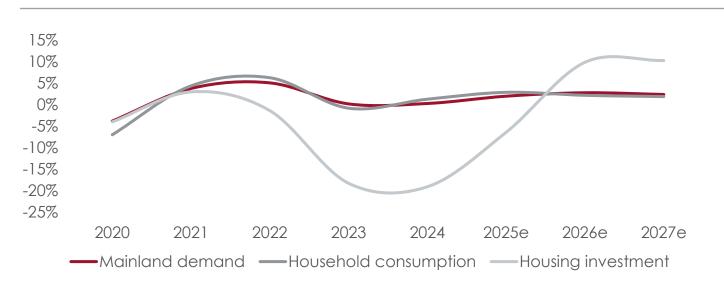


Wages & disposable income 2020 - 2027e

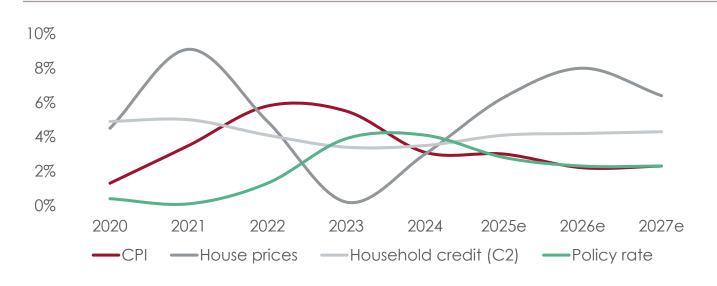


Source: Monetary Policy Report 2 | 25, Central Bank of Norway.

Demand 2020 - 2027e



Prices & interest rates 2019 - 2027e





SELVAAG BOLIG