

OPTICEPT ENTERS INTO AN AGREEMENT WITH SPIRA BLOMMOR - OPTIBOOST TREATED ROSES TO BE SOLD IN ONE OF SWEDEN'S LEADING RETAIL CHAINS

OptiCept Technologies, via its partner APH, has today started a project for blind tests with Spira Blommor AB, one of Sweden's leading players in the flower trade. Within the framework of the project, flowers are to be delivered to one of Sweden's leading grocery retail chains to analyze the results regarding improved sustainability, increased sales, and reduced wastage.

The project is planned to start from the end of September and continue until the turn of the year. The flowers will be processed at APH in Malmö and then delivered to the stores.

"Sustainability and quality are important to us, we are full of anticipation for how OptiBoost can contribute to developing this work. We are looking forward to the results", says Jonas Kaveryd CEO Spira blommor AB

Spira blommor today delivers flowers to approx. 800 stores in Sweden and is one of the largest flower wholesalers in Sweden. They are also, via their parent group, active internationally and deliver flowers to more than 25 countries in Europe.

"APH, which was the first with the OptiBoost technology in Sweden, is an important ambassador and partner for OptiBoost. We have achieved very good results from similar projects, and it is gratifying to now start further cooperation. We believe OptiBoost will make a big difference in this project as well and contribute to increased sustainability, improved quality, and reduced wastage." says Thomas Lundqvist, CEO of OptiCept Technologies

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About Us

OptiCept Technologies AB (publ) provides the food and plant industry with technological solutions that contribute to a more sustainable world and enable climate-smart economic growth. OptiCept optimizes biological processes - Increased extraction from raw material, extended shelf life, reduced waste, and improved quality (taste, aroma, color, nutritional content) of the final product.

The positive effects of technology increase efficiency for our customers, better products for the consumers, and minimal impact on our environment. Through patented technology in PEF (pulsed electric field) and VI (Vacuum Infusion), the technology opens up new business opportunities for the food and plant industry worldwide. OptiCept's vision is to contribute to a sustainable world by offering efficient green cutting-edge technology that is easy to use in the areas of FoodTech and PlantTech.

The company is located in Lund and the share is traded on the Nasdaq First North Growth Market. Erik Penser Bank is a Certified Adviser and is available at 08-463 80 00 or certifiedadviser@penser.se.

For further information visit:
[OptiCept Technologies Official Website](#)

Attachments

[OptiCept enters into an agreement with Spira blommor - OptiBoost treated roses to be sold in one of Sweden's leading retail chains](#)