

**PRESS RELEASE**

13 August 2025 08:30:00 CEST

# Subnautica secures top global rankings on release day

**Fragbite Group AB's (publ) ("Fragbite Group") subsidiary Playdigious announces that the mobile version of Subnautica had a successful release. On its first day, Subnautica secured top ranking positions across several Apple App Store and Google Play Store categories in key markets globally.**

On July 8 Playdigious had a successful release of the mobile version of player-favourite *Subnautica*, with the game securing top ranking positions across several Apple App Store and Google Play Store categories in multiple key markets globally. On its first day, *Subnautica* reached the #1 Paid Adventure Game ranking on both Apple and Google in key territories such as the USA, UK, France, Germany, Italy, Spain, Brazil, Japan, South Korea, Canada and Australia. The title also achieved the #2 Top Paid Game position on Google in eight major regions, including the USA, UK, France, Germany, and Brazil, and ranked as high as #3 in overall Top Paid Games on the Apple in the UK, Germany, Australia, and Belgium. The game has since steadily kept strong positions on both Apple and Google, as well as received high player ratings and positive media reviews.

*"These Day One results reflect the strength of the Subnautica IP and are a clear indication that the porting of this fantastic game to mobile was well received by players worldwide. We are off to a great start, and this release underscores the outstanding commercial potential of Subnautica on mobile platforms. We look forward to working with this IP to broaden distribution and keep on delivering an excellent gaming experience for years to come,"* says Abrial Da Costa, CEO, Playdigious

Developed by Unknown Worlds Entertainment and first released on PC in January 2018, *Subnautica* has achieved widespread critical acclaim, high player ratings and significant commercial success with millions of units sold on PC and console to date. The Playdigious ported version delivers the complete *Subnautica* experience, expertly optimised for mobile platforms.

## **Day 1 Global Rankings for Subnautica on mobile devices:**

### **Apple App Store – Top Paid Games:**

- #3 – UK, Germany, Australia, Belgium
- #4 – New Zealand, Russia
- #5 – France
- #6 – Canada, Spain
- #7 – USA, Brazil, South Korea, Hong Kong, Italy, Mexico

### **Apple App Store – Top Paid Adventure Games:**

- #1 – USA, UK, France, Germany, Italy, Spain, Brazil, South Korea, Hong Kong, Canada, Australia, New Zealand, Russia, Belgium
- #3 – Japan, Mexico

### **Apple App Store – Top Paid Action Games:**

- #2 – USA, UK, France, Germany, Italy, Spain, South Korea, Canada, Australia, New Zealand, Russia, Belgium
- #3 – Brazil, Mexico
- #4 – Hong Kong
- #7 – Japan

### **Google Play Store – Top Paid Games:**

- #2 – USA, UK, France, Germany, Brazil, Canada, New Zealand, Belgium
- #3 – Italy, Australia
- #4 – Spain
- #5 – Mexico
- #7 – Japan
- #8 – South Korea

### **Google Play Store – Top Paid Adventure Games:**

- #1 – USA, UK, France, Germany, Italy, Spain, Brazil, Japan, South Korea, Canada, Australia, New Zealand, Belgium, Mexico

### **For questions, please contact:**

Erika Mattsson, Chief Communications Officer

[ir@fragbitegroup.com](mailto:ir@fragbitegroup.com)

Phone: +46 8 520 277 82

Redeye AB is the Company's Certified Adviser.

### **About us**

Fragbite Group (publ) is a Swedish corporate group with a portfolio of established subsidiaries that develop, adapt and publish games and esports content within GAMING, ESPORTS and WEB3. Our products are developed for both traditional platforms – PC, mobile and console – and modern platforms built on blockchain technology. The Group is headquartered in Stockholm and listed on Nasdaq First North Growth Market.

## Image Attachments

[Subnautica On Mobile By Playdigious Fragbite Group](#)

## Attachments

[Subnautica secures top global rankings on release day](#)