Appear ASA – Trading update and withdrawal of full-year 2026 guidance

Oslo, 11 November 2026 - Appear ASA (Appear, OSE: APR) today issues a trading update and withdraws its full-year 2026 revenue guidance.

Appear has been informed that a previously anticipated material sales opportunity has been cancelled by the customer, rather than lost to competition. As a result, the company no longer expects to reach the lower end of its full-year 2026 revenue guidance range of NOK 880-920 million, communicated on 6 July 2026 and reaffirmed in the Q3 2026 interim report.

Appear therefore withdraws its full-year 2026 revenue guidance.

“As highlighted in our Q3 report, reaching the lower end of our full-year guidance depended on closing a small number of large opportunities. One of these opportunities, in EMEA, has now been cancelled. Consistent with what we communicated at Q3, we are withdrawing our full-year guidance now that this risk has materialised,” says Thomas Bostrøm Jørgensen, Chief Executive Officer.

Appear will report fourth-quarter and full-year 2026 results on 17 February 2027.

For further information, please contact:
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About Appear ASA
Headquartered in Oslo, Norway, Appear designs and delivers high-capacity, sustainable solutions for media processing and live content delivery. The Company's technology enables the capture, transport, and processing of live video from sports stadiums, concert arenas, and other venues to viewers with ultra-low latency, ensuring superior video quality and reliability. Appear serves broadcasters, production companies, content owners and network operators worldwide who rely on its live production technology to deliver the world's most demanding live productions.

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