

## Termination of sponsored research

The board of Awardit AB (publ) has decided to minimize the company's IR-related activities. As a part of this the agreement with ABGSC regarding sponsored research has been terminated. The sponsored research ends with immediate effect.

**For further information, contact:**

CEO: Erik Grohman

Phone: +46 761 80 55 12

E-mail: erik.grohman@awardit.com

**About Awardit**

Awardit helps businesses increase revenue and profitability by implementing and operating loyalty programs, incentive programs and gift card programs targeting B2B & B2C customers. Awardit provides customers with program platforms on SaaS-basis, content in the form of commerce opportunities, partner networks as well as third party distribution of gift cards. The programs are normally provided on white label basis but Awardit also operates several private labels. Awardit is the largest company and platform in the Nordics in the sector.

The company's shares trade on Nasdaq First North Growth Market (AWRD). The company's Certified Adviser is Aqurat Fondkommission AB, reachable at [ca@aqurat.se](mailto:ca@aqurat.se) or 08-684 05 800.