

Rupeek & the Indian Gold Lending Market

Today, VEF is releasing a report entitled 'Rupeek & the Indian Gold Lending Market', a continuation of our series of publications sharing insights on portfolio companies and their ecosystems. In this report, we provide an overview of the gold lending industry, the competitive landscape, and we review why Rupeek is well-placed to continue winning market share. We are excited to support Rupeek on its journey to narrow India's credit gap through gold lending.

VEF investment manager, Cathal Carroll comments:

"At VEF, we are big proponents of digital, asset-backed lending in Emerging Markets. Gold is a popular asset in India, but an underleveraged one. Rupeek lends against it, utilising a large, otherwise unproductive asset for those who need it most on much more reasonable terms than currently available through a digital experience. The company's intentions are pure, and ambitions are huge. We wanted to share our research insights given how strongly we at VEF identify with this mission".

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About Us

VEF AB (publ) is an investment company whose Common Shares are listed in Sweden. We invests in growth stage private fintech companies, take minority stakes and are active investors with board representation in our portfolio companies, always looking to back the best entrepreneurs in each market. We focus on scale emerging markets and invest across all areas of financial services inclusive of payments, credit, mobile money and wealth advisors. VEF trades in Sweden on Nasdaq Stockholm's Main Market under the ticker VEFAB. For more information on VEF, please visit <http://www.vef.vc>.

Attachments

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