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## Stabilisation notice

**Carnegie Investment Bank AB (publ) ("Carnegie"), acting as stabilisation manager, notifies that stabilisation measures have been undertaken in Rusta AB's (publ) ("Rusta" or the "Company") shares on Nasdaq Stockholm.**

As announced on 19 October 2023 in connection with the offering and the admission to trading of the Company's shares on Nasdaq Stockholm, Carnegie is acting as stabilisation manager (the "**Stabilisation Manager**") and may perform transactions which will result in the share price being sustained at a higher level than would otherwise be the case in the open market. Such stabilisation transactions may be carried out on Nasdaq Stockholm, in the over-the-counter market or otherwise, at any time during the period starting on the date of commencement of trading in the shares on Nasdaq Stockholm and ending not later than 30 calendar days thereafter.

The Stabilisation Manager has no obligation to undertake any stabilisation measures and there is no assurance that stabilisation measures will be undertaken. Under no circumstances will transactions be conducted at a price higher than SEK 45.

The stabilisation transactions, if conducted, may be discontinued at any time without prior notice but must be discontinued not later than within the aforementioned 30-day period. The Stabilisation Manager must, not later than by the end of the seventh trading day after stabilisation transactions have been undertaken, disclose that stabilisation measures have been undertaken.

Carnegie has, in its capacity as Stabilisation Manager, notified that stabilisation measures have been undertaken, in accordance with article 5(4) in the Market Abuse Regulation 596/2014, on Nasdaq Stockholm as specified below.

The contact person at Carnegie is Philip Barsk (phone: +46 (8) 5886 90 88).

Stabilisation information	
Issuer	Rusta AB (publ)
Securities	Shares, ISIN SE0020848356
Offering size	52,368,515 shares (including over-allotment option)
Offering price	45 SEK per share
Ticker	Rusta
Stabilisation Manager	Carnegie Investment Bank AB (publ)

Stabilisation measures						
Date	Number of shares	Highest price	Lowest price	Volume weighted average price	Currency	Trading venue
10/27/2023	813,044	45.0000	44.4500	44.9787	SEK	Nasdaq Stockholm (XSTO)
10/30/2023	82,177	45.0000	44.7500	44.9402	SEK	Nasdaq Stockholm (XSTO)
10/31/2023	65,591	44.7500	44.7500	44.7500	SEK	Nasdaq Stockholm (XSTO)

**For further information, please contact:**

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*The information was submitted for publication, through the agency of the contact persons set out above, at 18:10 CET on 6 November 2023.*

**About Rusta**

Rusta is a leading company on the Nordic variety hard discount market. Rusta's customer promise is to be a modern variety hard discount retailer making it easy to renew and refill at home at surprisingly low prices. Rusta combines an offering consisting of a wide and curated product assortment of everyday products that cover many frequent customer needs and wants in one visit at low prices with a convenient and positive in-store shopping experience. Rusta's product assortment includes products for the customer's home, day-to-day necessities, seasonal products and products for an active lifestyle.

Rusta was founded in Uppsala, Sweden, in 1986 by Anders Forsgren and Bengt-Olov Forssell based on an idea born in 1979 during Forsgren's and Forssell's research studies at Uppsala University. Forsgren and Forssell created a retail concept where customers could shop everyday products at the best possible prices. Anders and Bengt-Olov wanted to challenge the existing large retailers by combining the benefits of a wholesaler, importer and retailer into one concept, thereby being able to provide customers good quality products at low prices. During 1986, the first Rusta store was opened in Gävle, Sweden, and today Rusta has over 200 stores across Sweden, Norway, Finland and Germany.

**Important information**

This announcement is not an offer to sell or a solicitation of any offer to buy any securities issued by the Company in any jurisdiction where such offer or sale would be unlawful.

The offering of the securities referred to in this announcement has been made by means of a prospectus. This announcement is not a prospectus for the purposes of Regulation (EU) 2017/1129 of the European Parliament and of the Council of 14 June 2017 on the prospectus to be published when securities are offered to the public or admitted to trading on a regulated market, and repealing Directive 2003/71/EC (together with any related implementing and delegated regulations, the "**Prospectus Regulation**"). Investors should not invest in any securities referred to in this announcement except on the basis of information contained in the aforementioned prospectus.

In any EEA Member State other than Sweden, this communication is only addressed to and is only directed at qualified investors in that Member State within the meaning of the Prospectus Regulation.

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## **Attachments**

[Stabilisation notice](#)