

Interim report Q3 2025

JANUARY – SEPTEMBER 2025

embellence
GROUP



Third quarter 2025

- Net sales amounted to MSEK 174 (170), up 2%. Organic growth amounted to 5% and exchange rate effects had an impact of –3%.
- The gross margin amounted to 60.6% (60.7).
- Operating profit (EBITA) amounted to MSEK 24 (26).
- The EBITA margin amounted to 13.6% (15.1).
- Net profit for the period amounted to MSEK 13 (16) and earnings per share before and after dilution to SEK 0.55 (0.71).
- Operating cash flow amounted to MSEK 30 (17).

SIGNIFICANT EVENTS DURING THE QUARTER

- No significant events to report.

SIGNIFICANT EVENTS AFTER THE END OF THE QUARTER

- No significant events to report.

MSEK	Jul–Sep 2025	Jul–Sep 2024	Change	Jan–Sep 2025	Jan–Sep 2024	Change	R12	Full-year 2024
Group								
Net sales	174	170	2%	569	576	–1%	771	778
Gross profit	105	103	2%	350	343	2%	473	466
Gross margin, %	60.6%	60.7%	–0.1 p.p.	61.5%	59.6%	1.9 p.p.	61.3%	59.9%
EBITA	24	26	–8%	82	84	–2%	110	112
EBITA margin, %	13.6%	15.1%	–1.5 p.p.	14.4%	14.6%	–0.2 p.p.	14.3%	14.4%
Net profit for the period	13	16	–19%	52	45	16%	64	57
Operating cash flow	30	17	77%	49	74	–34%	88	113
Net debt/EBITDA R12	0.7	1.0		0.7	1.0		0.7	0.7
Earnings per share before dilution (SEK)	0.55	0.71		2.21	1.98		2.73	2.50
Earnings per share after dilution (SEK)	0.55	0.71		2.21	1.98		2.73	2.50

Continued organic growth and strategic initiatives

Organic growth for the quarter amounted to 5%, driven by a positive performance in both our segments and several of our key markets. All together, net sales amounted to MSEK 174 (170), up 2%. A stronger SEK resulted in negative exchange rate effects of -3%.

The gross margin for the quarter was 60.6% (60.7). While the positive development of the channel and product mix continued, this was offset by a somewhat negative segment and brand mix.

EBITA for the quarter was MSEK 24 (26), corresponding to an operating margin of 13.6% (15.1). During the quarter, we focused on strengthening our organisation and sales, as well as launching new platforms to continue to support our growth. The overall effect of this was a lower EBITA margin. The operating margin on a rolling 12-month basis was 14.3% (14.0). Operating cash flow improved to MSEK 30 (17), underpinned by a reduction in working capital.

BRANDS SEGMENT

– CONTINUED ORGANIC GROWTH

The Brands segment posted underlying organic growth of 4%, offset in part by a negative exchange rate effect. Sales totalled MSEK 152 (151).

Boråstapeter's sales increased to MSEK 62 (61), thereby growing for the third consecutive quarter. Initiatives to strengthen brand awareness outside Sweden are beginning to yield results at the same time as we are seeing stabilisation in the Swedish domestic market. New products in our "Made-to-measure" range, offering consumers the opportunity to choose between different grades of materials featuring different properties, were launched during the quarter.

Cole & Son's sales for the quarter amounted to MSEK 30 (33). This decrease is attributable primarily to exchange rate fluctuations, but to some extent also to a

UK domestic market that remains weak. The performance of international sales was better, led by growth in markets such as the US and Italy. New collections were launched during the quarter in connection with London Design Week. These included a new Classic Collection of timeless designs from the archive, as well as the Cole & Son Ardmore "Design Meets Art" collection, which celebrates South Africa's majestic baobab trees.

Wall&decò's sales totalled MSEK 20 (20), up 2% compared with the year-earlier quarter. The brand grew in the key Italian retailer market, and in Hospitality as well, which is fully aligned with our strategic priorities.

Pappelina reported sales of MSEK 11 (11), supported by good growth in direct-to-consumer sales. It is gratifying to note that we are already seeing positive effects from the updated online sales platform launched in early July.

Artscape posted sales of MSEK 28 (27) despite a major negative exchange rate effect. Currency-adjusted growth was 4%, driven largely by recovery among larger DIY customers. As part strategic efforts to strengthen direct-to-consumer sales, the online sales platform for this brand was also upgraded this summer. We are also seeing a positive trend in this area in the form of higher sales, albeit from low levels.

As communicated in connection with the Q4 2024 interim report, Artscape posted exceptional growth for that quarter, 51%, driven by one of its largest DIY customers choosing to bring forward a major order, differing from how orders are normally placed over the course of a year. This will affect our comparative figures in the next quarter, as the customer is expected to follow a more normal order pattern this year.



MANUFACTURING SEGMENT

– CONTINUING TO CAPTURE MARKET SHARE

Borås Tapetfabrik recorded a strong quarter with sales of MSEK 22 (19) to external customers, corresponding to an increase of 17% year-on-year. We are continuing to capture market share, and the higher production volumes, combined with constant efficiency improvements, once again had a positive impact on profitability.

STRATEGIC COMMERCIAL INITIATIVES

Our costs increased MSEK 3 during the quarter, driven largely by strategic initiatives to support our long-term growth strategy that was presented at the Capital Markets Day in 2024. We are convinced that, over the long term, these initiatives

will promote a faster rate of growth and high gross margins.

Accelerated direct-to-consumer sales

Increasing the proportion of direct-to-consumer sales is a key strategic priority for three reasons: the channel is demonstrating a high rate of growth, offers better gross margins and puts our brands in closer direct contact with consumers. In recent quarters, we strengthened our internal expertise through key recruitments at both the Group level and in the individual brands. Moreover, we have taken the first steps to update our brands' online sales platforms. To date, Artscape and Pappelina have implemented new platforms, which have already promoted an increased rate of growth. Next in line is Cole & Son, which will switch to a new platform in the fourth quarter. Boråstapeter's new platform will also be launched, in the first half of 2026.

Increased sales in international export markets

Despite challenging exchange rate effects, during the quarter we saw growth for nearly all of our major geographical markets, US included. This is proof of our strength, and fully aligned with our strategy. We are now continuing to strengthen our international sales teams, making modifications to the "go to market" models for some geographies, and launching new marketing initiatives to strengthen the experience of our brands at the retailer level.

Increased focus on sales to Hospitality

We have also reinforced our organisation as regards sales to the Hospitality channel: hotels, restaurants and other service industries. This is a channel with generally longer lead times but also great potential. We are convinced that our brands are highly relevant in the channel, and we view this initiative as an important step in efforts to drive sales in the years ahead.

After half a year at the company, I take an even more positive view of our long-term potential and of our investments in iconic designs, modern and effective technology platforms, more customer-centric marketing and proactive sales to achieve our long-term goals. Our focus on profitability, growth and customer value stands firm, and we are well prepared to take the next steps in our journey of growth.

Borås, October 2025

Johan Andgren,
CEO Embellence Group

Group performance

CONSOLIDATED NET SALES

Net sales for the quarter amounted to MSEK 174 (170), up 2% compared with the year-earlier quarter. Organic growth during the quarter amounted to 5%, driven by both the Brands and Manufacturing segments. Exchange rate effects had a negative impact of –3% on the quarter.

Net sales for the period amounted to MSEK 569 (576), down 1%. Exchange rate effects had a negative impact of –2%.

CONSOLIDATED EARNINGS

EBITA for the quarter was MSEK 24 (26), corresponding to an operating margin of 13.6% (15.1). The sales mix in the quarter had a negative impact on the operating margin, with the strong performance in Artscape and the Manufacturing segment – both with lower gross margins – negatively impacting the operating margin. Continued investments and forward-looking sales and marketing initiatives also had an impact.

Net profit for the quarter amounted to MSEK 13 (16), resulting in earnings per share before and after dilution of SEK 0.55 (0.71).

EBITA for the period amounted to MSEK 82 (84), with an operating margin of 14.4% (14.6).

Net profit for the period amounted to MSEK 52 (45), corresponding to earnings per share before and after dilution of SEK 2.21 (1.98).

NET FINANCIAL ITEMS

Net financial items for the quarter were MSEK –3 (–3). Net interest was MSEK –2 (–4), the result primarily of lower indebtedness. Remeasurement of financial items in foreign currency amounted to MSEK 0 (1). Net financial items also include costs related to refinancing.

Net financial items for the period amounted to MSEK –3 (–15), due to lower indebtedness and the positive impact of the remeasurement of financial items in foreign currency.

CASH FLOW

Cash flow from operating activities amounted to MSEK 30 (17). The change in working capital amounted to MSEK 9 (–2), where changes in, primarily, inventory and accounts receivable had a positive impact. Cash flow from financing activities for the quarter amounted to MSEK –27 (–19), mainly impacted by repayment of loans. Cash flow for the quarter amounted to MSEK –2 (–7).

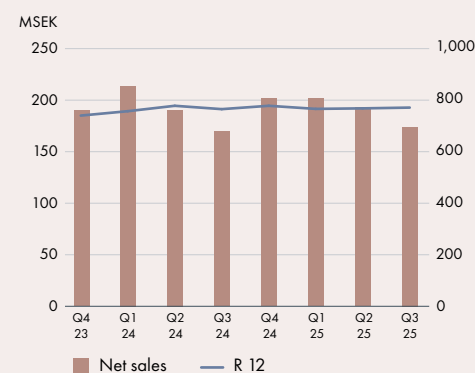
For the period, cash flow amounted to MSEK –1 (8), mainly due to negative changes in working capital as well as translation differences indicated under the item “Other”.

FINANCIAL POSITION

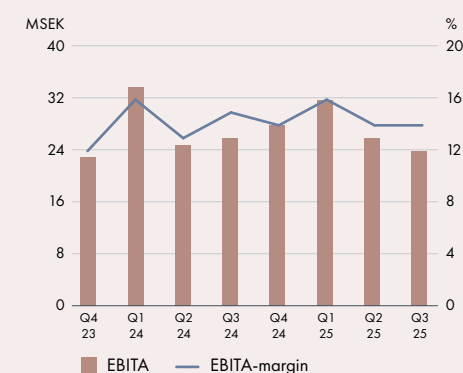
At the end of the quarter, the Group’s total assets amounted to MSEK 784 (826). The equity ratio amounted to 65% (60) and cash and cash equivalents at the end of the quarter were MSEK 37 (47). The Group’s net debt amounted to MSEK 99 (132) at the end of the quarter. At the end of the quarter, net debt/EBITDA (R12) was 0.7 times (1.0).



NET SALES (MSEK)



EBITA (MSEK) AND EBITA MARGIN (%)



Segment performance

BRANDS SEGMENT

Net sales in the Brands segment amounted to MSEK 152 for the quarter, on par with the year-earlier quarter. The segment has returned to organic growth, with four of the five brands posting a positive performance. At the same time, sales for the quarter were negatively impacted by a strong currency headwind.

BORÅSTAPETER

Boråstapeter's sales for the quarter amounted to MSEK 62, up 1% compared with the year-earlier quarter. This is the third straight quarter of growth, with Sweden continuing to perform well while the UK and Germany also displayed positive tendencies. On the other hand, the US posted somewhat weaker performance in the quarter.

COLE & SON

Cole & Son's sales for the quarter amounted to MSEK 30, down 7% compared with the year-earlier quarter. The weak performance during the quarter was partly attribut-

able to currency, but also to subdued demand in the UK domestic market. The US and Italy performed well.

WALL&DECÒ

Wall&decò's sales amounted to MSEK 20, up 2% compared with the year-earlier quarter. Hospitality projects, along with positive performance in the key Italian retailer market, supported Wall&decò return to growth in the quarter.

PAPPELINA

Pappelina's sales for the quarter amounted to MSEK 11, up 1% compared with the year-earlier quarter. Following a challenging period, signs of incipient stabilisation for Pappelina are beginning to appear. Sales through the new online sales platform are off to a good start, having a positive impact already in the quarter. The relocation of the head office to Borås is completed.

ARTSCAPE

Artscape's sales for the quarter amounted to MSEK 28, up 4% compared with the year-earlier quarter despite a major negative currency impact. Sales through the new online sales platform that was launched during the summer had a good start, making a positive impact during the quarter, while sales to physical retail were strong. Looking forward, Artscape will face a challenging comparative quarter that was positively impacted by a major order being brought forward.

NET SALES

MSEK	Jul-Sep 2025	Jul-Sep 2024	Change	Jan-Sep 2025	Jan-Sep 2024	Change	R12	Full-year 2024
Brands	152	151	0%	498	515	-3%	675	693
Boråstapeter	62	61	1%	208	200	4%	280	273
Cole & Son	30	33	-7%	104	105	-1%	139	141
Wall&decò	20	20	2%	66	70	-5%	90	94
Pappelina	11	11	1%	34	36	-7%	44	46
Artscape	28	27	4%	86	104	-16%	122	139
Manufacturing (external)	22	19	17%	72	61	19%	96	85
EMBELLENCE GROUP	174	170	2%	569	576	-1%	771	778



BORÅS TAPETFABRIK

MANUFACTURING SEGMENT

The segment recorded yet another strong quarter with sales of MSEK 22 (19) to external customers, up 17% year-on-year. Performance in the quarter was driven by increased income from existing customers – primarily in digital printing, which is continuing its robust growth.

Other Group

ORGANISATION

The number of FTEs on 30 September 2025 was 225 (231).

RELATED-PARTY TRANSACTIONS

No related-party transactions took place.

RISKS AND UNCERTAINTIES

Embellence Group works continuously to identify and manage the risks associated with the Group's operations. The company has a well-functioning risk-management process in place whereby risks are consolidated, reported and monitored by Group management. For a complete description of the risks impacting the company, refer to the 2024 Annual Report.

SEASONAL VARIATIONS

Some seasonal variations arise, with the first and fourth quarters normally tending to be slightly stronger.

ACCOUNTING POLICIES

This interim report has been prepared in accordance with IAS 34 Interim Financial Reporting. For the Parent Company, recommendation RFR 2 Financial Reporting for Legal Entities of the Swedish Financial Reporting Board was applied to the preparation of this interim report. Accounting policies and the basis of calculations are the same as the policies applied in the company's most recent annual report. The carrying amount is a good approximation of fair value for financial assets and liabilities. New standards and interpretations that have come into effect after 31 December 2024 have not had a significant impact on the Group's financial statements for the current or future periods, nor on future transactions.

SIGNIFICANT EVENTS DURING THE QUARTER

No significant events to report.

SIGNIFICANT EVENTS AFTER THE END OF THE QUARTER

No significant events to report.

AUDIT

This report has been reviewed by auditors.

Parent Company

The Parent Company's net sales amounted to MSEK 4 (3) in the third quarter. Net loss amounted to MSEK -4 (-4).



PAPPELINA: CRISS LINEN

Signatures and assurance

The undersigned assure that the interim report provides a true and fair view of the Parent Company and the Group's operations, financial position and earnings and describes the material risks and uncertainties faced by the Parent Company and the companies included in the Group.

BORÅS, 4 NOVEMBER 2025

MAGNUS WELANDER
Chairman

JOHAN ANDGREN
CEO

KARIN DENNFORD

MARIA VEERASAMY

HENRIK NYQVIST

CHRISTINA STÅHL

Condensed consolidated income statement

MSEK	Jul-Sep 2025	Jul-Sep 2024	Jan-Sep 2025	Jan-Sep 2024	Full-year 2024
Net sales	174	170	569	576	778
Cost of goods sold	-68	-67	-219	-233	-312
Gross profit	105	103	350	343	466
Selling and administrative expenses	-86	-83	-282	-275	-375
Other operating income	1	1	5	4	5
Other operating expenses	—	-1	-3	-3	-3
Operating profit	19	21	69	70	93
Net financial items	-3	-3	-3	-15	-22
Profit before tax	17	18	66	55	72
Tax	-4	-2	-14	-10	-14
Net profit for the period	13	16	52	45	57
Earnings per share for the period before dilution (SEK)	0.55	0.71	2.21	1.98	2.50
Earnings per share for the period after dilution (SEK)	0.55	0.71	2.21	1.98	2.50
Other comprehensive income					
Translation differences	-6	-12	-53	10	36
Total other comprehensive income	-6	-12	-53	10	36
Comprehensive income for the period	7	4	-1	55	93

Condensed consolidated balance sheet

MSEK	30 Sep 2025	30 Sep 2024	31 Dec 2024
Assets			
Intangible non-current assets	320	353	362
Tangible non-current assets	83	78	80
Right-of-use assets	51	61	59
Deferred tax assets	7	13	5
Financial non-current assets	3	4	3
Total non-current assets	464	508	509
Inventories	144	139	147
Accounts receivable	108	92	98
Current tax assets	5	16	6
Other receivables	6	5	9
Prepaid expenses and accrued income	20	19	20
Cash and cash equivalents	37	47	41
Total current assets	320	318	321
Total assets	784	826	830
Equity and liabilities			
Share capital	59	59	59
Other contributed capital	111	111	111
Reserves	7	35	61
Retained earnings, including net profit for the year	329	294	307
Equity attributable to Parent Company shareholders	506	499	538
Provisions for pensions	6	7	7
Deferred tax liabilities	16	16	17
Other non-current interest-bearing liabilities	42	46	27
Lease liabilities	41	49	48
Total non-current liabilities	105	117	99
Other current interest-bearing liabilities	12	15	—
Bank overdraft facility	25	53	49
Lease liabilities	16	16	16
Accounts payable	49	39	59
Other current liabilities	25	36	20
Accrued expenses and deferred income	46	50	49
Total current liabilities	173	210	193
Total liabilities	278	327	292
Total equity and liabilities	784	826	830

Indebtedness

MSEK	30 Sep 2025	30 Sep 2024	31 Dec 2024
Lease liabilities	56	65	64
Bank overdraft facility	25	53	49
Other interest-bearing receivables and liabilities	54	61	27
Gross debt	136	179	140
Cash and cash equivalents	–37	–47	–41
Net debt	99	132	99
EBITDA (R12)	136	133	138
Net debt/EBITDA (R12)	0.7	1.0	0.7
Net debt/EBITDA excl. IFRS 16 effects (R12)	0.4	0.7	0.4
Equity ratio	65%	60%	65%
Quota value per share (SEK)	2.5	2.5	2.5

Condensed consolidated cash flow statement

MSEK	Jul-Sep 2025	Jul-Sep 2024	Jan-Sep 2025	Jan-Sep 2024	Full-year 2024
OPERATING ACTIVITIES					
Operating profit	19	21	69	70	93
Adjustments for non-cash items					
Depreciation and amortisation	11	11	32	33	44
Other	-3	-7	-18	1	8
Total	28	26	84	104	145
Interest received	—	—	—	1	2
Interest paid	-2	-4	-6	-12	-16
Tax paid	-4	-2	-11	-9	-10
Cash flow from operating activities before changes in working capital	21	19	67	83	121
Cash flow from changes in working capital	9	-2	-17	-8	-9
Cash flow from operating activities	30	17	49	74	113
INVESTING ACTIVITIES					
Acquisition of non-current assets	-4	-5	-13	-12	-14
Cash flow from investing activities	-4	-5	-13	-12	-14

MSEK	Jul-Sep 2025	Jul-Sep 2024	Jan-Sep 2025	Jan-Sep 2024	Full-year 2024
FINANCING ACTIVITIES					
Change in bank overdraft facilities	25	-38	-24	-38	-42
Repayment of lease liabilities	-4	-3	-11	-11	-15
New borrowing	—	—	131	—	—
Repayment of loans	-49	-4	-104	-34	-71
Option premiums received	—	—	—	3	3
Redemption of warrants	—	26	—	26	26
Dividend	—	—	-29	—	—
Cash flow from financing activities	-27	-19	-37	-54	-98
Cash flow for the period	-2	-7	-1	8	1
Cash and cash equivalents at beginning of period	39	54	41	38	38
Exchange rate differences in cash and cash equivalents	—	—	-3	1	2
Cash and cash equivalents at end of period	37	47	37	47	41

Condensed consolidated statement of changes in equity

MSEK	30 Sep 2025
Opening balance 1 Jan 2025	538
Dividend	-29
Net profit for the period	52
Other comprehensive income	-54
Closing balance 30 Sep 2025	506

MSEK	31 Dec 2024
Opening balance 1 Jan 2024	415
Option premiums received	3
Redemption of warrants	26
Net profit for the period	57
Other comprehensive income	37
Closing balance 31 Dec 2024	538



ARTSCAPE: CLEO MURAL ONYX

Condensed Parent Company income statement

MSEK	Jul-Sep 2025	Jul-Sep 2024	Jan-Sep 2025	Jan-Sep 2024	Full-year 2024
Net sales	4	3	12	10	13
Administrative expenses	-6	-6	-22	-22	-30
Operating loss	-2	-3	-11	-12	-17
Net financial items	-3	-3	-2	-16	-25
Loss after financial items	-5	-5	-13	-28	-42
Group contributions	—	—	—	—	66
Other appropriations	—	—	—	—	-8
Profit/loss before tax	-5	-5	-13	-28	17
Tax	1	1	3	6	-5
Net profit/loss for the period	-4	-4	-10	-22	12

Condensed Parent Company balance sheet

MSEK	30 Sep 2025	30 Sep 2024	31 Dec 2024
Assets			
Intangible non-current assets	—	1	1
Deferred tax assets	3	6	—
Financial non-current assets	618	618	618
Total non-current assets	621	624	619
Current tax assets	5	3	—
Other receivables	—	1	—
Prepaid expenses and accrued income	2	2	1
Cash and cash equivalents	—	—	—
Total current assets	8	5	1
Total assets	629	630	620

MSEK	30 Sep 2025	30 Sep 2024	31 Dec 2024
Equity and liabilities			
Share capital	59	59	59
Statutory reserve	10	10	10
Share premium reserve	129	129	129
Retained earnings, including net profit for the year	133	139	173
Equity attributable to Parent Company shareholders	331	336	370
Untaxed reserves	25	18	25
Provisions for pensions	2	2	2
Other non-current interest-bearing liabilities	42	46	27
Total non-current liabilities	44	48	29
Other current interest-bearing liabilities	12	15	—
Bank overdraft facility	25	53	49
Accounts payable	1	1	2
Liabilities to Group companies	186	153	137
Other current liabilities	1	2	1
Accrued expenses and deferred income	3	5	6
Total current liabilities	229	228	195
Total liabilities	273	276	224
Total equity and liabilities	629	630	620

Quarterly overview

GROUP

MSEK	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q3 2025
Net sales	190	214	191	170	202	202	193	174
Gross profit	110	125	115	103	123	126	120	105
Gross margin, %	57.7%	58.3%	60.1%	60.7%	60.7%	62.0%	61.9%	60.6%
EBITA	23	34	25	26	28	32	26	24
EBITA margin, %	12.2%	15.7%	13.0%	15.1%	13.9%	16.0%	13.5%	13.6%

NET SALES PER BRAND AND SEGMENT

MSEK	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q3 2025
Boråstapeter	78	78	61	61	72	79	66	62
Cole & Son	37	36	36	33	36	39	34	30
Wall&decò	27	25	26	20	24	23	23	20
Pappelina	10	12	13	11	10	11	11	11
Artscape	24	46	31	27	36	25	34	28
Net sales Brands	175	197	167	151	178	179	168	152
Net sales Manufacturing (external)	15	17	24	19	24	24	26	22
Total	190	214	191	170	202	202	193	174

NET SALES BY LARGEST MARKETS

MSEK	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q3 2025
Sweden	70	70	62	56	73	80	65	61
US	33	60	45	37	48	39	48	39
UK	20	19	16	21	19	21	17	17
Rest of World	68	65	68	57	62	63	63	57
Total	190	214	191	170	202	202	193	174

Notes

NOTE 1 Earnings per share

MSEK	Jul–Sep 2025	Jul–Sep 2024	Jan–Sep 2025	Jan–Sep 2024	Full-year 2024
Net profit for the period (SEK)					
Earnings per share before dilution	0.55	0.71	2.21	1.98	2.50
Earnings per share after dilution	0.55	0.71	2.21	1.98	2.50
Performance measures used in the calculation of earnings per share before and after dilution (MSEK)					
Net profit for the period	13	16	52	45	57
Profit above is attributable to Parent Company shareholders in its entirety					
Weighted average number of shares before and after dilution					
Before dilution					
Weighted average number of ordinary shares for calculation of earnings per share before dilution	23,538,721	22,729,179	23,538,721	22,632,665	22,860,417
Warrants					
Adjustment for calculation of earnings per share after dilution attributable to warrants	—	44,161	—	2,320	—
After dilution					
Weighted average number of ordinary shares and potential ordinary shares used as denominator for calculation of earnings per share after dilution	23,538,721	22,773,340	23,538,721	22,634,985	22,860,417

Definitions

NUMBER OF EMPLOYEES

Total number of employees included on Embellence Group's payroll at the end of the period.

GROSS MARGIN

Gross profit divided by net sales.

GROSS PROFIT

Net sales less cost of goods sold.

EBITA

(Earnings before interest, taxes and amortisation). Operating profit/loss before amortisation of intangible assets.

EBITA MARGIN

EBITA divided by net sales.

EBITDA

(Earnings before interest, taxes, depreciation and amortisation). Operating profit/loss before depreciation, amortisation and impairment.

ADJUSTED EBITA

EBITA adjusted for items affecting comparability.

ADJUSTED EBITA MARGIN

Adjusted EBITA divided by net sales.

ITEMS AFFECTING COMPARABILITY

Material costs that impact comparability of accounting periods. These items include, but are not limited to, restructuring costs, listing costs, acquisition costs and losses in connection with divestments of operations.

NET DEBT

The sum of non-current interest-bearing liabilities, non-current lease liabilities, current interest-bearing liabilities, current lease liabilities, liabilities and receivables against Group companies and bank overdraft facilities minus cash and cash equivalents.

NET DEBT/EBITDA

Net debt divided by EBITDA, rolling 12 months.

NET DEBT/EBITDA EXCL. IFRS16

Net debt divided by EBITDA, rolling 12 months, excluding lease liabilities, interest and impairments under IFRS 16.

NET SALES – ORGANIC GROWTH

Change in net sales after adjustments for net sales that have arisen from acquired or divested operations, in constant currencies.

EARNINGS PER SHARE IN SEK

Profit after tax divided by the average number of outstanding shares during the period.

EARNINGS PER SHARE IN SEK AFTER DILUTION

Earnings after tax divided by the average number of shares outstanding during the period plus the number of shares that would have been issued as an effect of the ongoing incentive programmes.

SEGMENT

Embellence Group reports two segment, Brands and Manufacturing.

The Brands segment consists of Boråstapeter, Cole & Son, Wall&decò, Pappelina and Artscape. The Manufacturing segment consists of Borås Tapetfabrik.

EQUITY RATIO

Equity attributable to Parent Company shareholders as a percentage of total assets.

PUBLICATION

This information is information that Embellence Group AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out below, on 4 November 2025 at 8:00 a.m. CET.

Karin Lidén, CFO
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FINANCIAL CALENDAR

Q4 2025 – 17 February 2026
Q1 2026 – 5 May 2026
Annual General Meeting – 12 May 2026
Q2 2026 – 21 July 2026

ABOUT EMBELLENCES GROUP AB

Embellence Group, founded in 1905, is a leading European company in interior decoration with a focus on premium brands in the wallpaper segment, complemented by other colour and pattern-driven interior decoration such as textiles and rugs. Our products are sold in more than 100 markets around the world.

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