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MEKO Capital Markets Day – Driving growth and stronger logistics

Today, on September 10, 2025, MEKO holds a Capital Markets Day at its new logistics center in Rørup, Denmark. During the day, the company presents how it is addressing a challenging market, the measures being implemented to strengthen net sales and organic growth, as well as how MEKO's high-tech central warehouses will take the Group's logistics to a new level in 2025. MEKO's financial targets are also reaffirmed.

“We have experienced a demanding market in the first half of 2025, which has affected our results. It is therefore relevant to explain how we navigate with measures such as cost savings, brand launches and a broader product range to achieve higher organic growth and improved profitability,” says Pehr Oscarson, President and CEO of MEKO.

During the event, MEKO also provides more information on how the company is addressing the intense competition through initiatives such as expanded e-commerce and a broader range of spare parts for the most price-sensitive customers, and in more markets. In addition, the company will present an overall plan for growth in the commercial vehicles segment, which includes heavy trucks and buses.

MEKO will also share more detailed information about the automated central warehouses in Denmark, Norway and Finland that were completed in 2025. These investments complement the already automated logistics center in Sweden, as well as the nearly twice-as-large central warehouse in Poland that was commissioned earlier in the year. The long-term financial targets previously set by MEKO are confirmed.

“We are now creating a logistics network of very high international standard. This increases efficiency while at the same time creating opportunities for long-term growth, with capacity for more products under our own brands and within commercial vehicles. This takes place while we are implementing cost savings across the Group and carrying out a range of other measures to improve profitability,” says Pehr Oscarson.

The company presentation is available at www.meko.com. A recording of the Capital Markets Day will also be made available there afterwards.

For further information, please contact:

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About MEKO

MEKO's vision is to enable mobility – today, tomorrow, and in the future. Our aim is to be the most comprehensive partner for everyone who drives, repairs, and maintains vehicles in Northern Europe.

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We are the market leader with a presence in eight countries, 600 branches, and 20,000 workshop customers, including 4,500 workshops operating under our own brands. Our wholesale and workshop brands include Mekonomen, MECA, Balti Autosaad, BilXtra, FTZ, Fixus, Inter-Team, and Sørensen og Balchen – among many others.