

07 May 2024 16:30:00 CEST

Go North Group AB (publ) publishes bond prospectus and applies for listing of its bonds on Nasdaq Stockholm

Go North Group AB (publ) (the "Company") has issued a senior secured bond loan of up to maximum of the equivalent to SEK 550,000,000 (whereof as per the date hereof, the outstanding amount is SEK 302,021,486) (the "Bonds"). The Bonds carry a fixed interest rate of 10.00 per cent per annum if interest is payable in cash and a fixed interest rate of 15.00 per cent per annum if interest is capitalized and matures 9 February 2027.

The Company has prepared a prospectus for the purpose of listing the Bonds on the Corporate Bond list of Nasdaq Stockholm. The prospectus has been approved by, and registered with, the Swedish Financial Supervisory Authority in accordance with the Financial Instruments Trading Act (1991:980). The prospectus will be available on the Financial Supervisory Authority's website (www.fi.se) and on the Company's website (<https://gonorth.co/>).

The Company will apply for listing of the Bonds on the Corporate Bond list at Nasdaq Stockholm. The Bonds will be admitted to trading at Nasdaq Stockholm as soon as possible.

For more information, please contact:

Ryan Looyesen, CEO
E-mail: ryan.looyesen@gonorth.co

Jim Collander, Acting CFO
Phone: +46 702 251 712
E-mail: jim.collander@gonorth.co

This information is information that Go North Group AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2024-05-07 16:30 CEST.

About Go North:

Go North Group AB has in under two years built a portfolio of 34 Amazon FBA brands, covering a broad range of categories including children, pets, sports, and kitchen supplies. With a strong focus on technology and data, Go North remains committed to its processes and making informed, data-driven decisions to drive sustainable and scalable profit growth across its business, with the vision of becoming the world's leading Amazon FBA operator.

Attachments

Go North Swedish Retail Prospectus

Go North Group AB (publ) publishes bond prospectus and applies for listing of its bonds on Nasdaq Stockholm



Johan Hallenby

CEO/Founder
Go North



✉ johan.hallenby@gonorth.co
☎ (+46) 735 070707
📍 Go North Group AB, Norra Allegatan 5,
41301 Gothenburg, Sweden
🌐 gonorth.co