



Arcario AB Announces Name Change to K33 AB (publ) and Ticker to “K33”

Arcario AB will change its name to K33 AB (publ) and ticker symbol to “K33”, following the resolution passed at the Extraordinary General Meeting on December 13, 2024. This change reflects K33’s position as the driving force behind the Company’s exceptional growth and its central role in shaping the future of digital asset services.

Effective December 23, 2024, the Company’s shares will trade under the new ticker symbol “K33” on Nasdaq First North Growth Market. The ISIN code will remain unchanged as SE0007614722. This update ensures compliance with listing requirements and provides continuity for investors as the Company transitions to its new identity.

From Subsidiary to Core: Why K33 Stands Out

K33 has been the engine behind Arcario’s exceptional growth in 2024. In Q3 alone, group revenue increased by 787% year-over-year, with K33’s competitive pricing, deep liquidity, and premium customer support at the forefront of this success

“K33 has become the heart of our business, delivering exceptional results and setting a new standard in digital asset services. This rebranding reflects K33’s leadership and signals our ambition to redefine wealth management in the digital era,” said Torbjørn Bull Jenssen, CEO of K33 AB (publ).

Resources for Stakeholders

In conjunction with the name change, the Company shares a presentation deck and video recording outlining the rationale behind the rebranding and its strategic direction. These materials are available via the links below:

- [Presentation Deck \(LINK\)](#)
- [Video Recording \(LINK\)](#)

Shareholders and stakeholders are encouraged to explore these resources and visit the updated investor relations section at <https://k33.com/ir>.

For further information, please contact:
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About K33

K33 AB (publ), listed on Nasdaq First North Growth Market, is the new gold standard for investments in digital assets. K33 offers market-leading execution, actionable insights, and superior support to private and institutional partners across EMEA. Mangold Fondkommission serves as the Certified Adviser for K33 AB (publ).



Press Release
20 December 2024 10:32:00 CET

Attachments

[Arcario AB Announces Name Change to K33 AB \(publ\) and Ticker to "K33"](#)