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**PRESS RELEASE**

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## Maximum Entertainment's Board of Directors Engages Redeye to Issue Fairness Opinion Regarding Public Cash Offer from Olivine Holdings, LLC

**Stockholm, Sweden (April 23, 2026) – The Board of Directors of Maximum Entertainment AB (publ) ("Maximum Entertainment" or the "Company") today announces that it has engaged Redeye AB ("Redeye") to provide an independent fairness opinion in connection with the public cash offer announced by Olivine Capital ("Olivine") on April 7, 2026.**

The fairness opinion will assess, from a financial point of view, whether the consideration offered to the shareholders of Maximum Entertainment in the public cash offer is fair. The opinion will serve as part of the Board's evaluation of the offer and its recommendation to the Company's shareholders that will be published no later than two weeks before the end of the acceptance period (currently expected to be 20 May, 2026 according to the offer documents published by the offeror).

As previously announced, the relevant documentation regarding the offer is available through this link: [www.OH-Offer.com](http://www.OH-Offer.com)

**For more information, please contact:**

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**Certified Adviser**

Augment Partners AB, [info@augment.se](mailto:info@augment.se), tel +46 (0) 8 604 22 55, is Maximum Entertainment AB's Certified Adviser.

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## About Maximum Entertainment

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Maximum Entertainment is a global entertainment company dedicated to crafting indie to AA video game experiences through original content and licensed partnerships. A fully integrated group with a broad portfolio of content, the company emphasizes collaboration and inclusivity in its partnerships to produce the highest level of interactive entertainment. With more than 300 titles in its catalog, Maximum Entertainment has joined forces with talented creators and renowned franchises around the globe to deliver magic to the gamer in everyone. Maximum Entertainment employs experienced professionals across the entire value chain of video games including development, publishing, transmedia, sales, and operations. Visit Maximum Entertainment at [www.maximument.com](http://www.maximument.com).

## Attachments

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[Maximum Entertainment's Board of Directors Engages Redeye to Issue Fairness Opinion Regarding Public Cash Offer from Olivine Holdings, LLC](#)