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DESENIO GROUP

Desenio Group establishes new logistics center in the Czech Republic

Desenio Group opens a new logistics center in Bor, Czech Republic, this autumn. Initially, the center will handle deliveries to markets in Europe outside the Nordic region.

The premises are entirely newly built and the technology is designed to ensure an efficient, scalable process and fast delivery times.

- With our new logistics center, we get closer to most of our European customers outside the Nordic region, which results in shorter lead times and less environmental impact. As a consequence, we also reduce our logistics costs, says Fredrik Palm, CEO of Desenio Group.

In connection with the establishment, a new company will be started within Desenio Group; DGFC s.r.o.

About us

Desenio Group is a Swedish, fast growing digital direct-to consumer company with a leading position as an online based provider of affordable wall art in Europe. The Company offers its customers a unique and curated assortment of over 6,000 designs as well as frames and accessories in 35 countries via 20 local websites. Leveraging a data-driven strategy both for the creation of art and for attracting new customers, Desenio has grown rapidly and profitably since 2015. Desenio's shares are publicly listed on First North Growth market under the ticker "DSNO" with FNCA Sweden AB as its Certified Adviser; info@fnca.se, +46 8 528 00 399. Desenio Group's bonds are listed on Frankfurt Stock Exchange Open Market Quotation Board. For more information, please visit www.deseniogroup.com.

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Attachments

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