



BETTER
COLLECTIVE

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Better Collective's nomination committee appointed

Better Collective, a digital sports media group, has appointed its nomination committee, based on ownership data as per August 31, 2023.

Regulatory release no. 45/2023

Better Collective's Nomination Committee shall consist of four members, representing the three largest shareholders as per the end of August each year, together with the Chair of the Board of Directors. On August 31, 2023, the two largest shareholders were Chr. Dam Holding and J. Søgaard Holding which due to their interlinked ownership are grouped. In accordance with the shareholders' decision, the Nomination Committee has been appointed and is composed by four members in total:

- Søren Jørgensen, Chair, appointed by Chr. Dam Holding and J. Søgaard Holding
- Martin Jonasson, appointed by Andra AP-Fonden, also representing Tredje AP-Fonden
- Michael Knutsson, appointed by Knutsson Holdings AB
- Jens Bager, Chair of the Board of Directors, Better Collective

The instruction and charter for the Nomination Committee can be found in the Articles of Association in the [Policies](#) section of the company's website bettercollective.com. In all, the Nomination Committee represents 51% of the total number of shares in Better Collective, based on ownership data as per August 31, 2023.

The nomination committee shall prepare and submit proposals to the 2024 Annual General Meeting regarding:

- election of Chair at the shareholders' meeting
- election of Chair of the Board of Directors and other members of the Board of Directors
- fees to the Board of Directors, divided between the Chair and other members, and any fees for committee work
- election of auditor and fees to the auditor
- principles for appointment of the Nomination Committee, when deemed necessary

Better Collective's Annual General Meeting will be held on April 22, 2024.

Shareholders, who would like to submit proposals to the Nomination Committee, are welcome to submit them by e-mail to: investor@bettercollective.com. To ensure that the proposals can be considered by the Nomination Committee, proposals shall be submitted in due time before the Annual General Meeting, but no later than February 1, 2024.

About Better Collective

With a vision to become the leading digital sports media group, Better Collective owns global and national sport media. We are on a mission to excite sports fans through engaging content and foster passionate communities worldwide. Headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO), Better Collective's portfolio includes; HLTV.org, Action Network, VegasInsider.com, Playmaker HQ, and FUTBIN.com. To learn more about Better Collective please visit bettercollective.com

Contact

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Attachments

[Better Collective's nomination committee appointed](#)